

**FILM + FOTOFEST@RIT '24 Sweepstakes**  
**Official Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN.

COMPLETING ATTENDANCE AND APPLYING FOUR STICKERS TO THE BACK OF YOUR NAME BADGE (PASSPORT) DOES NOT IMPROVE YOUR CHANCES OF WINNING.

This Sweepstakes is governed exclusively by the laws of the United States and the state of New York. Void where prohibited, taxed or restricted by law.

**1. How to Enter**

There are two ways to enter: (a) Event officially begins at 10:00 am on Wednesday, September 18, 2024. Register online [www.rit.edu/events/film-foto-fest-rit-24](http://www.rit.edu/events/film-foto-fest-rit-24) and pickup your Name Badge (Passport) on location at MAGIC Spell Studios to gain entrance. Visit at least four different Exhibitor Booths and/or Theater presentations where, at the end of your visit you will receive an attendance sticker to apply to the back of your Passport. When you are done with the event, drop your Passport only, (no badge or card holder) in Collection box as you exit (Note: do not drop off early or lose your Name Badge as it will not be replaced). All entries must be received by the end of the event on Thursday, September 19, 2024 at 6:00 p.m. ET. (b) On a postcard (no smaller than 3 ½ x 5 inches and no larger than 4 ¼ x 6 inches), handwrite your full name, mailing address, and email address, and mail the completed postcard with proper postage to:

Attn: Bob Rose  
School of Photographic Arts & Sciences  
Rochester Institute of Technology  
70 Lomb Memorial Drive  
Rochester NY 14623

All mailed entries must be received by 12:59 pm EST September 20, 2024. Only one entry allowed per person. All entries become the sole and exclusive property of Rochester Institute of Technology ("Sponsor") and receipt of entries will not be acknowledged or returned. Sponsor is not responsible for lost, late, illegible, stolen, mutilated, incomplete, invalid, unintelligible, misdirected, postage-due, technically corrupted or garbled entries or mail, which will be disqualified, or for problems of any kind whether mechanical, human or electronic. Only fully completed entry forms are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor.

**2. Start and End Dates**

Sweepstakes begins on September 18, 2024 at 10 a.m. ET and ends on September 19, 2024 at 6:00 p.m. ET.

### 3. Eligibility

Participation is only open to current RIT Students enrolled in the programs of the School of Film and Animation (SOFA) and the School of Photographic Arts and Sciences (SPAS), on the Henrietta Campus, who are 18 or older as of date of entry. Void outside of New York State and where prohibited, taxed or restricted by law. All federal, state and local laws and regulations apply. One entry per person.

### 4. Random Drawing/Odds

Potential winners will be selected in a random drawing from all eligible entries received. Odds of winning depend on the number of eligible entries received for the drawing. Drawing will be conducted by a Sponsor representative on or about October 4, 2024. By entering the Sweepstakes, entrants fully and unconditionally agree to be bound by these rules and the decisions of the judges, which will be final and binding in all matters relating to the Sweepstakes.

### 5. Prizes

Sixteen (16) prizes as listed below will be awarded:

<b>Manufacturer</b>	<b>Product</b>	<b>Value</b>
ARRI Americas Inc	ARRI 150W x 3 Light Kit (Demo)	\$540.00
Atlas Lens Co	Atlas Lens Jacket	\$139.00
B&H Photo Video Audio	B&H Gift Card	\$100.00
BenQ America Corp	BenQ Display (Demo)	\$319.00
Calibrite LLC	Color Checker Display Plus	\$271.00
Canon USA Inc	Canon Swag Bag	\$75.00
Eastman Kodak Company	Kodak Swag Bag	\$100.00
Expressway Cinema Rentals	\$200 Rental Gift Card	\$200.00
Fujifilm America Corp	Fujifilm Smartphone Printer and Film	\$149.00
Gearhead Rentals	\$200 Rental Gift Card	\$200.00
Laowa (Venus) Lenses	Laowa Lens	\$499.00
Sekonic US	Sekonic Light Meter	\$503.00
Sigma	Sigma Lens	\$459.00
Tamron Americas	Tamron Lens Gift Card	\$599.00
Tether Tools, Inc	Tethering Starter Kit	\$99.00
Xencelabs Technologies	Xencelabs Pen Tablet Bundle	\$239.00

Prizes are non-transferable. No substitutions or cash redemptions allowed, and prizes cannot be sold or exchanged for cash. All prizes offered will be awarded. Prizes will be available for pick-up at RIT 2-3 weeks after confirmation of the winners. Additionally, please be aware that RIT's Accounts Payable department requires official gift claim forms be filled out by each sweepstakes prize winner. Required and applicable forms will be mailed via United States Postal Service or emailed to the winners for completion prior to receipt of prize winnings.

## **6. Notification**

The potential winners will be notified by email on or about October 4, 2024. Winners will have 7 days to respond by email and claim their prize. Winners will be sent official gift claim forms to complete prior to receipt of winnings as required by Rochester Institute of Technology. Prizes must be claimed in-person at RIT SPAS Main Office. If any prize notification is returned as undeliverable, if any winner rejects his/her prize or in the event of noncompliance with these Sweepstakes rules and requirements, such prize will be forfeited, and an alternate winner will be selected from all remaining eligible entries. Upon prize forfeiture, no compensation will be given.

## **7. Conditions**

All federal, state and local taxes are the sole responsibility of the winner. By participating, entrants and winners agree to release and hold harmless Sponsor from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in Sweepstakes, or possession, acceptance and/or use or misuse of any prize or participation in any Sweepstakes-related activity and for any claims based on publicity rights, defamation or invasion of privacy and merchandise delivery. Entrants who do not comply with these Official Rules or attempt to interfere with this Sweepstakes in any way shall be disqualified.

## **8. Additional Terms**

Any other attempted form of entry is prohibited; no automatic, programmed; robotic or similar means of entry are permitted. Sponsor, its affiliates, partners and Sweepstakes and advertising agencies are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, website, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit one's ability to enter the Sweepstakes, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in this Sweepstakes or downloading any materials in this Sweepstakes. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, extend or suspend this Sweepstakes should (in its sole discretion) virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. In such case, Sponsor will select the winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Sweepstakes or website. Sponsor may prohibit an entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or Sponsor representatives.

## **9. Winners**

The name of the winners can be obtained by contacting the address below beginning on October 4, 2024:

Attn: Bob Rose  
School of Photographic Arts & Sciences  
Rochester Institute of Technology  
70 Lomb Memorial Drive  
Rochester NY 14623

## **10. Sponsor**

Rochester Institute of Technology, 70 Lomb Memorial Drive, Rochester, NY 14623.

## **11. Release of Liability**

By participating in this Sweepstakes, you agree to release Sponsor and their respective subsidiaries, affiliates, suppliers, distributors, advertising/Sweepstakes agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees, trustees and agents (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, in whole or in part, directly or indirectly, from participation in this Sweepstakes and/or acceptance, use or misuse of the prizes.

Without limiting the foregoing paragraph, Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, undelivered, garbled or misdirected entries, surveys or registrations; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prizes, or in any Sweepstakes-related materials; Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking or by any equipment or programming associated with or utilized in the Sweepstakes; Released Parties are not responsible for injury or damage to entrants' or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website.