

## Film + Foto Fest @ RIT '24 Presentations\* - by Day

*\*Presentations subject to change without notice*

Guest speakers make presentations at the two theaters next to the Sound Stage. Each speaker has up to 45 minutes of time for presentation and Q&A and each session has a capacity of 30 attendees. To accommodate student schedules and provide the greatest flexibility, we are running two sessions simultaneously and also requesting each speaker make their presentation twice as follows:

### Guest Speakers - Wednesday, September 18<sup>th</sup>

*Wed 11:00am*    **My Photographic Journey**

*Rm 71-2160*    *by Noah H. F. Bullock, sponsored by Tamron*

Come along with a Tamron Student Mentor as he takes you on a journey to find his photography passions.

*Wed 11:00am*    **Why Color Management is crucial in today's digital, screen first world!**

*Rm 71-2100*    *by Art Suwansang, sponsored by BenQ*

The future where we engage with content across various screens, from smartphones to billboards is here now. As digital creators, effective color management is crucial to ensure your work accurately reflects your vision, and to save you time and resources. Learn color management concepts, explore calibration tools, and highlight the benefits of hardware-calibrated displays to see accurate colors in all your creations.

*Wed 1:00pm*    **From College to Sports Illustrated in 3 years and what happened next**

*Rm 71-2160*    *by Patrick Murphy-Racey, sponsored by Sony*

Patrick's dream in school was to become a conflict photographer but life changes sent him in a different direction. Follow former Sports Illustrated photographer Patrick Murphy-Racey as he walks through his experience in college, newspapers, entering the magazine world, and finally into video production and education.

*Wed 1:00pm*    **Kodak Motion Picture Presentation**

*Rm 71-2100*    *by Jonathan Barlow and Matt Stoffel, sponsored by Kodak*

Film and Film Manufacturing in 2024, an update from KODAK

*Wed 2:00pm*    **Atlas Lens Co - History of Anamorphic Lenses**

*Rm 71-2160*    *by Ha Joon "Daniel" Park, sponsored by Atlas Lens Co*

The history of anamorphic lenses dates back to the origin of Cinemascope from Bausch and Lomb of Rochester NY, all the way to the modern use cases in digital filmmaking and solutions from Atlas Lens Co.

*Wed 3:00pm*     **My Photographic Journey**  
*Rm 71-2160*     *by Noah H. F. Bullock, sponsored by Tamron*  
Come along with a Tamron Student Mentor as he takes you on a journey to find his photography passions.

*Wed 3:00pm*     **Why Color Management is crucial in today's digital, screen first world!**  
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*Wed 4:00pm*     **Atlas Lens Co - History of Anamorphic Lenses**  
*Rm 71-2160*     *by Ha Joon "Daniel" Park, sponsored by Atlas Lens Co*  
The history of anamorphic lenses dates back to the origin of Cinemascope from Bausch and Lomb of Rochester NY, all the way to the modern use cases in digital filmmaking and solutions from Atlas Lens Co.

*Wed 5:00pm*     **From College to Sports Illustrated in 3 years and what happened next.**  
*Rm 71-2160*     *by Patrick Murphy-Racey, sponsored by Sony*  
Patrick's dream in school was to become a conflict photographer but life changes sent him in a different direction. Follow former Sports Illustrated photographer Patrick Murphy-Racey as he walks through his experience in college, newspapers, entering the magazine world, and finally into video production and education.

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### **Guest Speakers - Thursday, September 19<sup>th</sup>**

*Thu 10:00am*     **Adobe Photoshop and Pen Displays and AI, oh my!**  
*Rm 71-2100*     *by Bill Lindsay, sponsored by Xencelabs*  
See how AI helps and hurts your process, why a Pen Tablet or Pen Display is so crucial for your photography, and how to avoid the "AI generated" tag on your work.

*Thu 11:00am*     **The ARRI Hi-5 Wireless Lens Control Eco System**  
*Rm 71-2160*     *by Michael Best, sponsored by ARRI*  
Join Michael Best, Product Specialist for Pro Camera Accessories share how ARRI makes the best tools for the filmmakers. How collaboration with users makes the products that meet today's demanding production requirements.

*Thu 1:00pm*     **The ARRI Hi-5 Wireless Lens Control Eco System**  
*Rm 71-2160*     *by Michael Best, sponsored by ARRI*  
Join Michael Best, Product Specialist for Pro Camera Accessories share how ARRI makes the best tools for the filmmakers. How collaboration with users makes the products that meet today's demanding production requirements.

*Thu 2:00pm*     **Adobe Photoshop and Pen Displays and AI, oh my!**  
*Rm 71-2100*     *by Bill Lindsay, sponsored by Xencelabs*  
See how AI helps and hurts your process, why a Pen Tablet or Pen Display is so crucial for your photography, and how to avoid the "AI generated" tag on your work.

Keynote speakers make presentations at Wegmans Theater, across the Atrium down the hall from the Sound Stage. Each speaker has up to 45 minutes of time for presentation and Q&A and each session has a capacity of 160 attendees:

### **Keynote Speakers - Thursday, September 19<sup>th</sup>**

*Thu 3:00pm*     **One Photographer's Journey**  
*Rm 71-2180*     *by David McLain, sponsored by Sony*  
Take a trip with David McLain through his career as he explains the ways he has continued to evolve to stay relevant and shoot meaningful work for a wide range of clients. Gain insights into what it takes to make a living as a photographer and filmmaker today, and in the future.

*Thu 4:00pm*     **Living the Story**  
*Rm 71-2180*     *by Ami Vitale, sponsored by Nikon*  
Join photographer, filmmaker, and writer Ami Vitale as she takes us on a journey, sharing powerful stories that drive change and inspire us all to push boundaries in our daily lives.