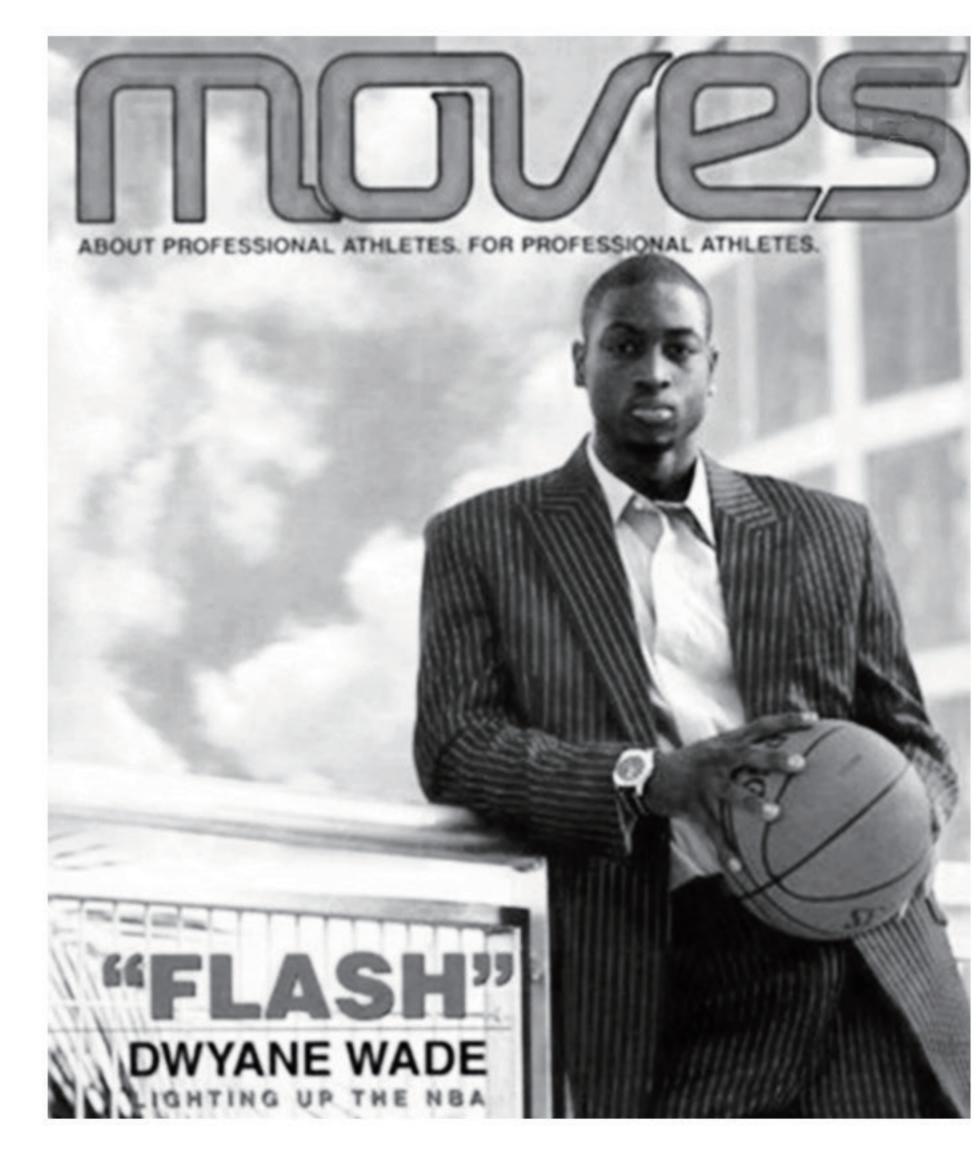


MIND MAP



BASKETBALL

Basketball is my favorite sport, Dwyane Wade is my favorite NBA star.



SNEAKER

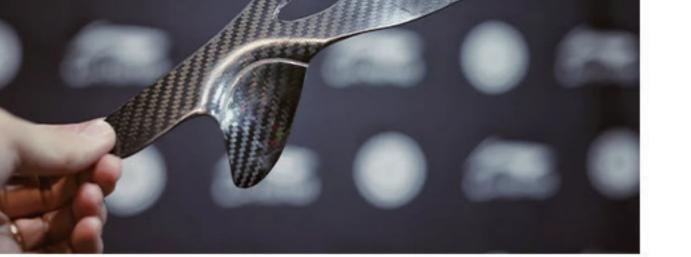
Because of my love for basketball, I am very interested in sneakers.



INGURY

I hope to design a pair of sneakers to reduce the dangers of athletes' injuries.



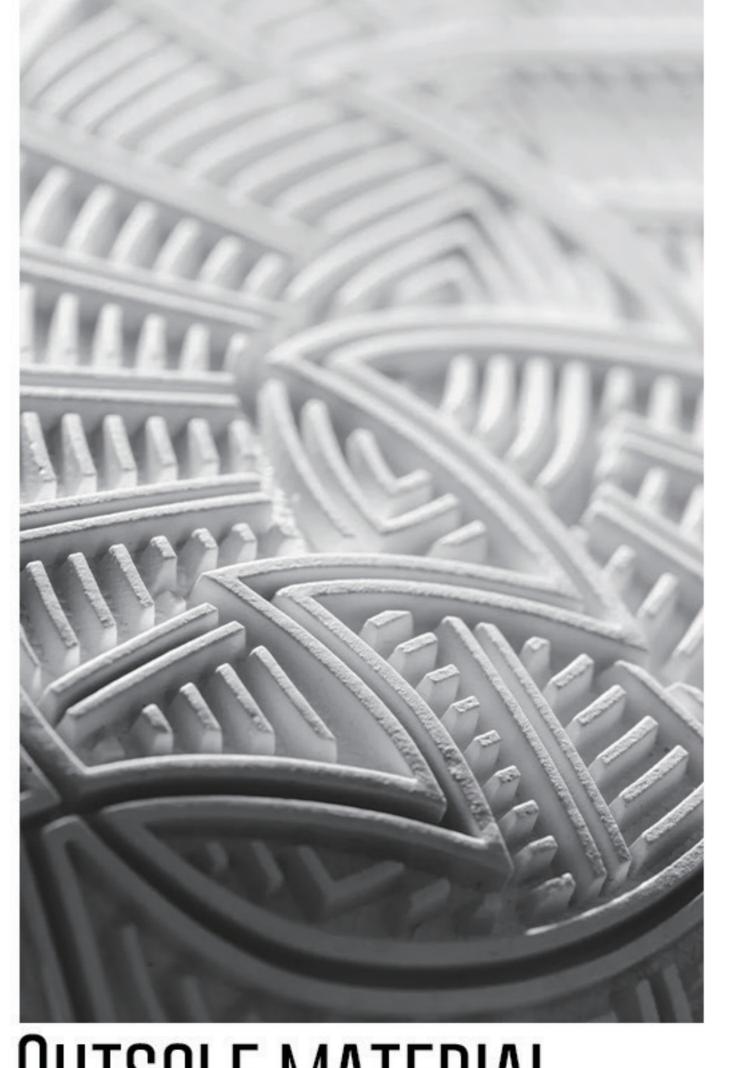




ANTI TORTION Use carbon fiber, tpu and other materials



WRAPPED HEEL



OUTSOLE MATERIAL Wear-resistant, non-slip

and dust resistant



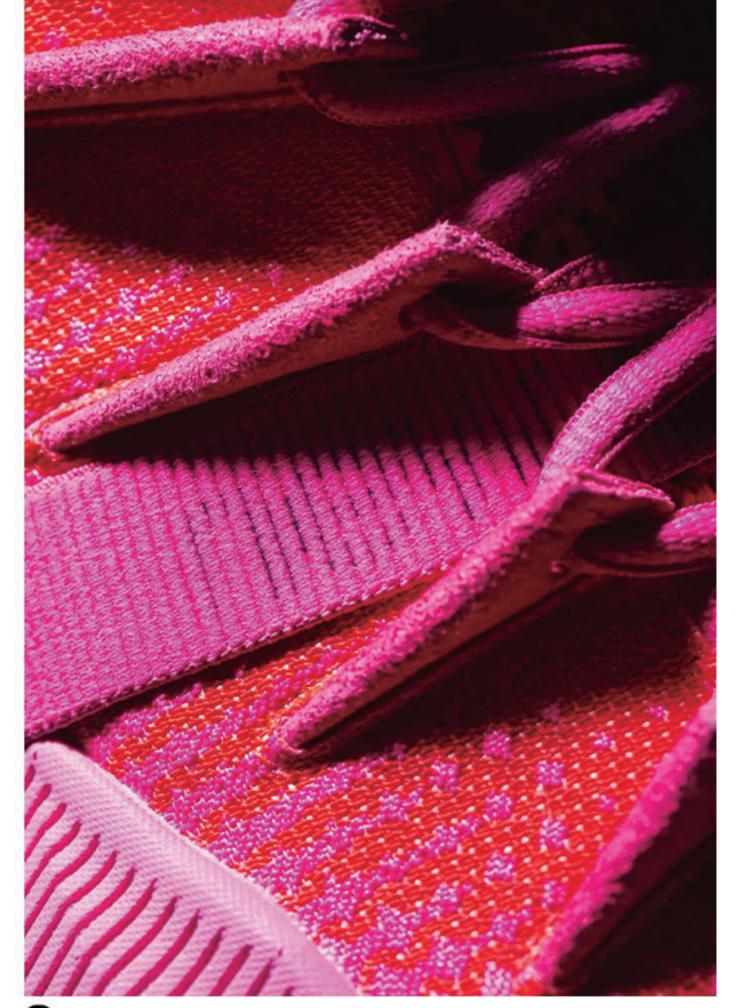
UPPER MATERIAL Strong, flexible and comfortable



Tough, elastic and durable







SHOELACES SYSTEM Easy to wear and take off, beautiful, good package performance





DESIGN THINK

ERGONOMICS

Conforms to the structure of human feet and makes people feel comfortable.



CUSHIONING

Provide good cushioning and reduce the possibility of injury to athletes.



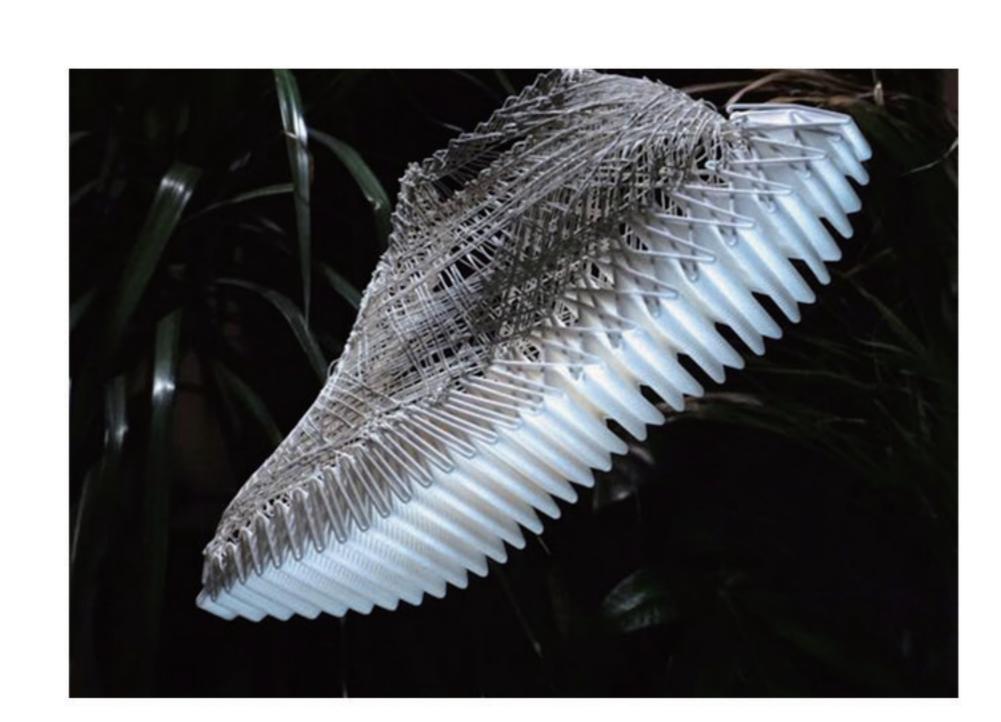
SURPORT

Give good support to the arch of the foot, maintain the structure of the foot and reduce the risk of injury.



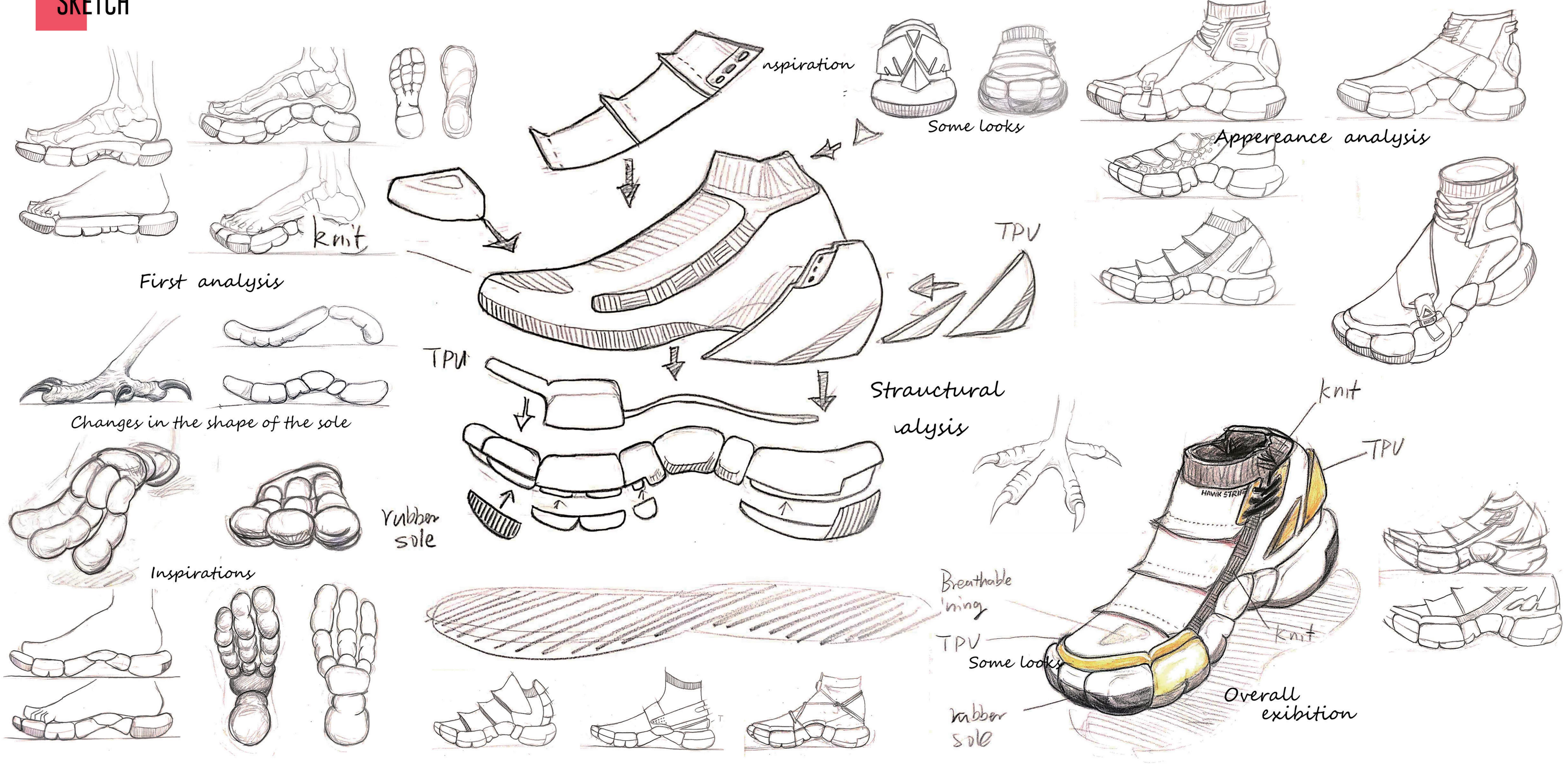
MATERIAL

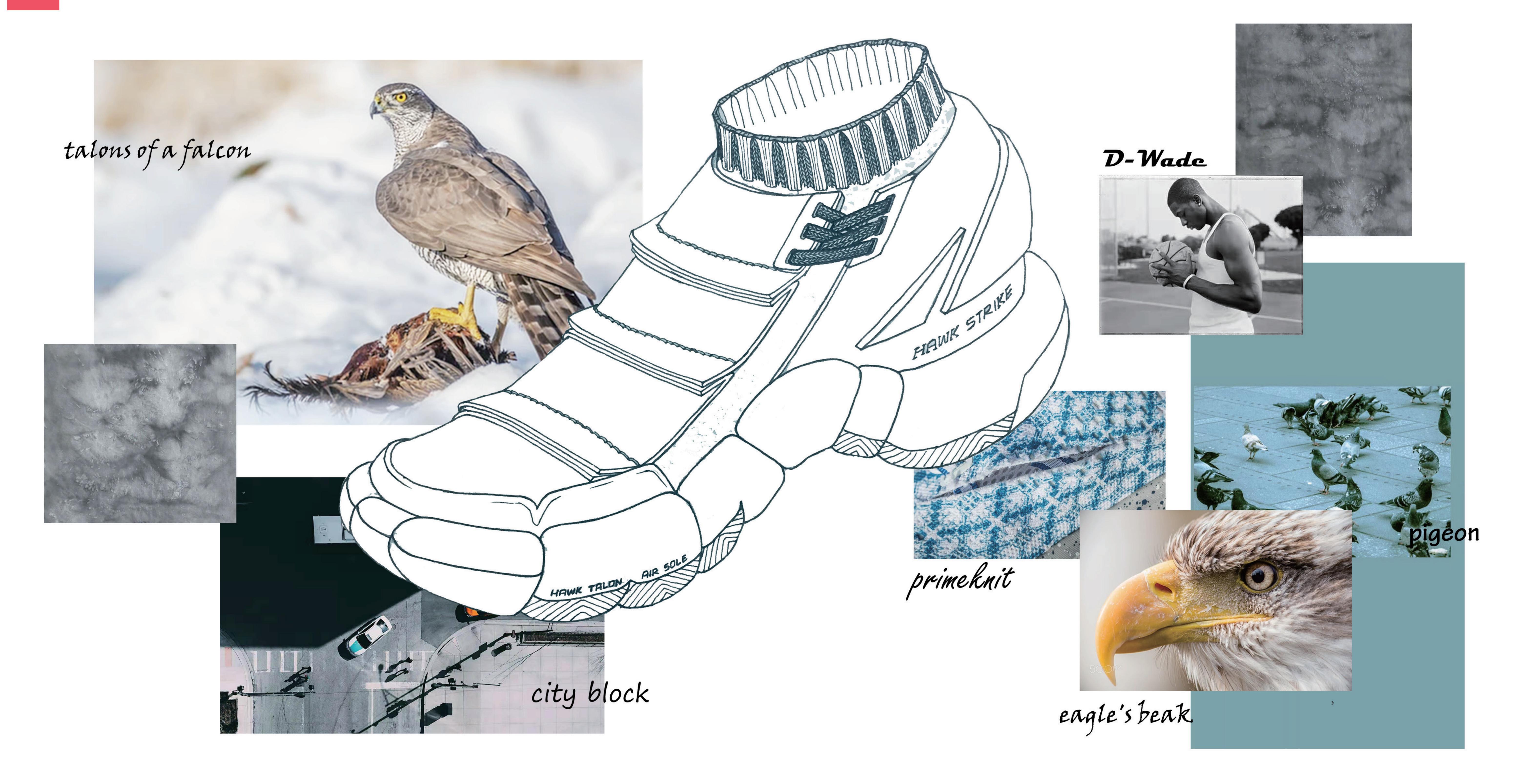
Use tough, elastic and durable materials to improve the functionality of the sole.



STRUCTURAL ANALYSIS

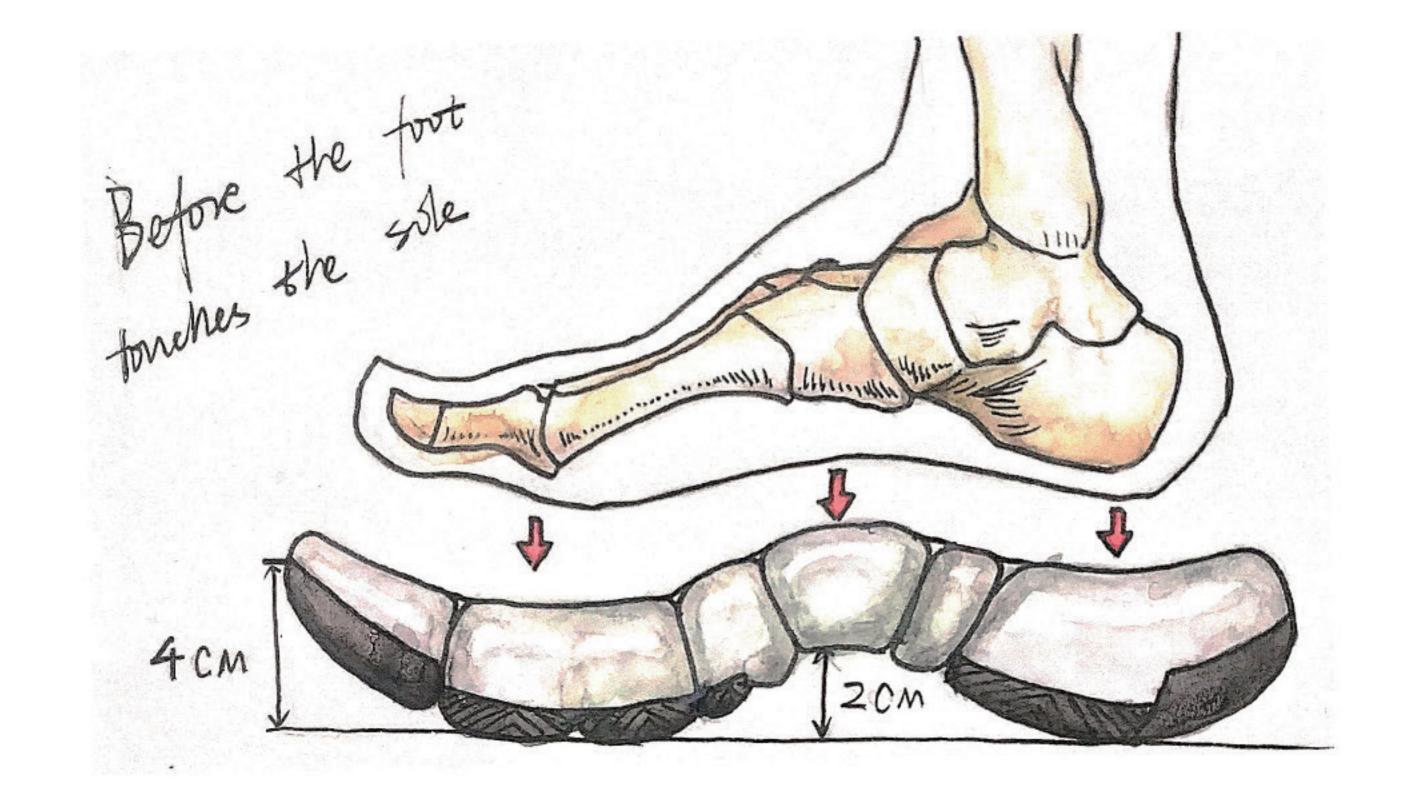






DYNAMIC ANALYSIS

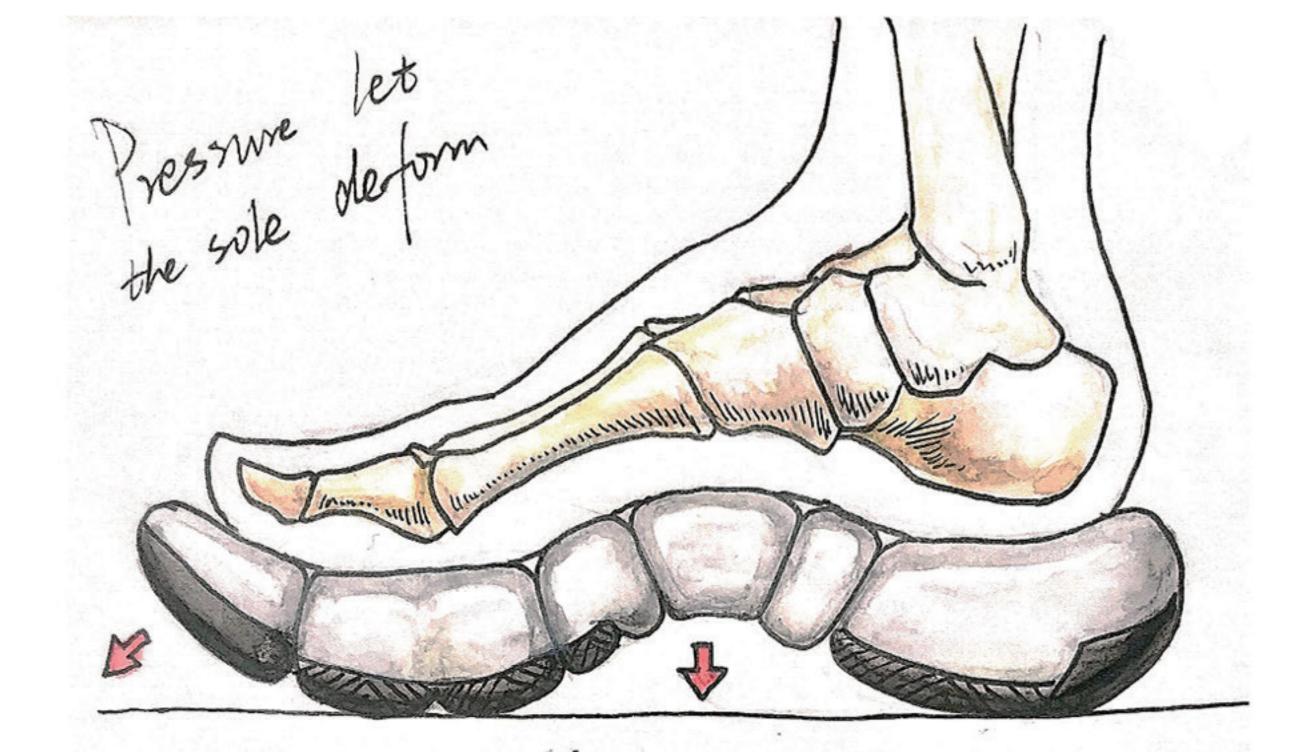
INTERNAL FOOT SIDE



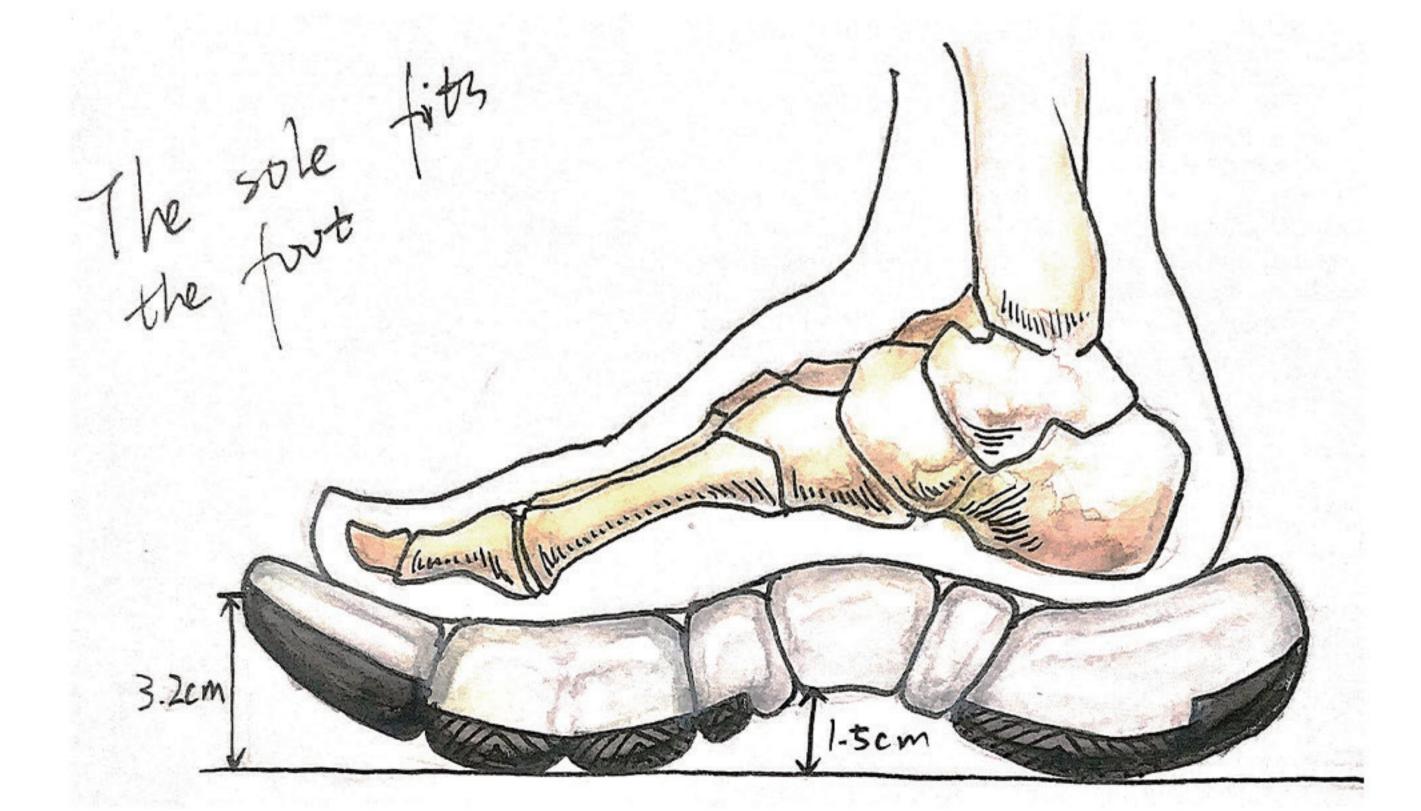
EXTERNAL FOOT SIDE



Before the foot touches the sole



The pressure let the sole deform



Finally the sole fits the foot's shape

PROVIDES GOOD RESILIENCE AND SHOCK MITIGATION AT THE SAME TIME.

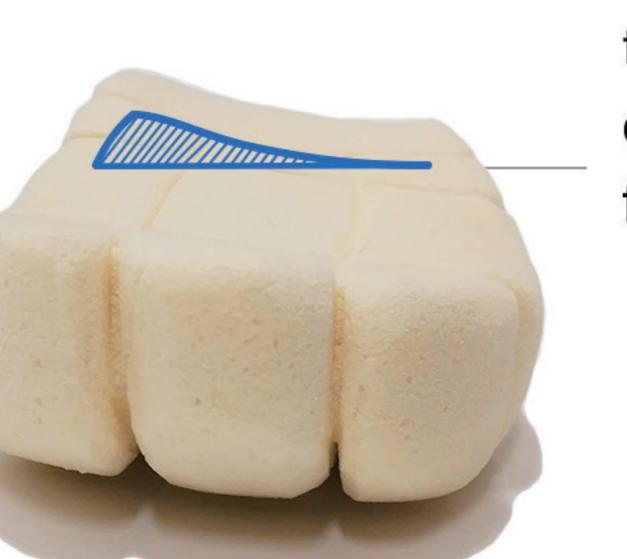
MODEL ANALYSIS

MODEL LOOKS





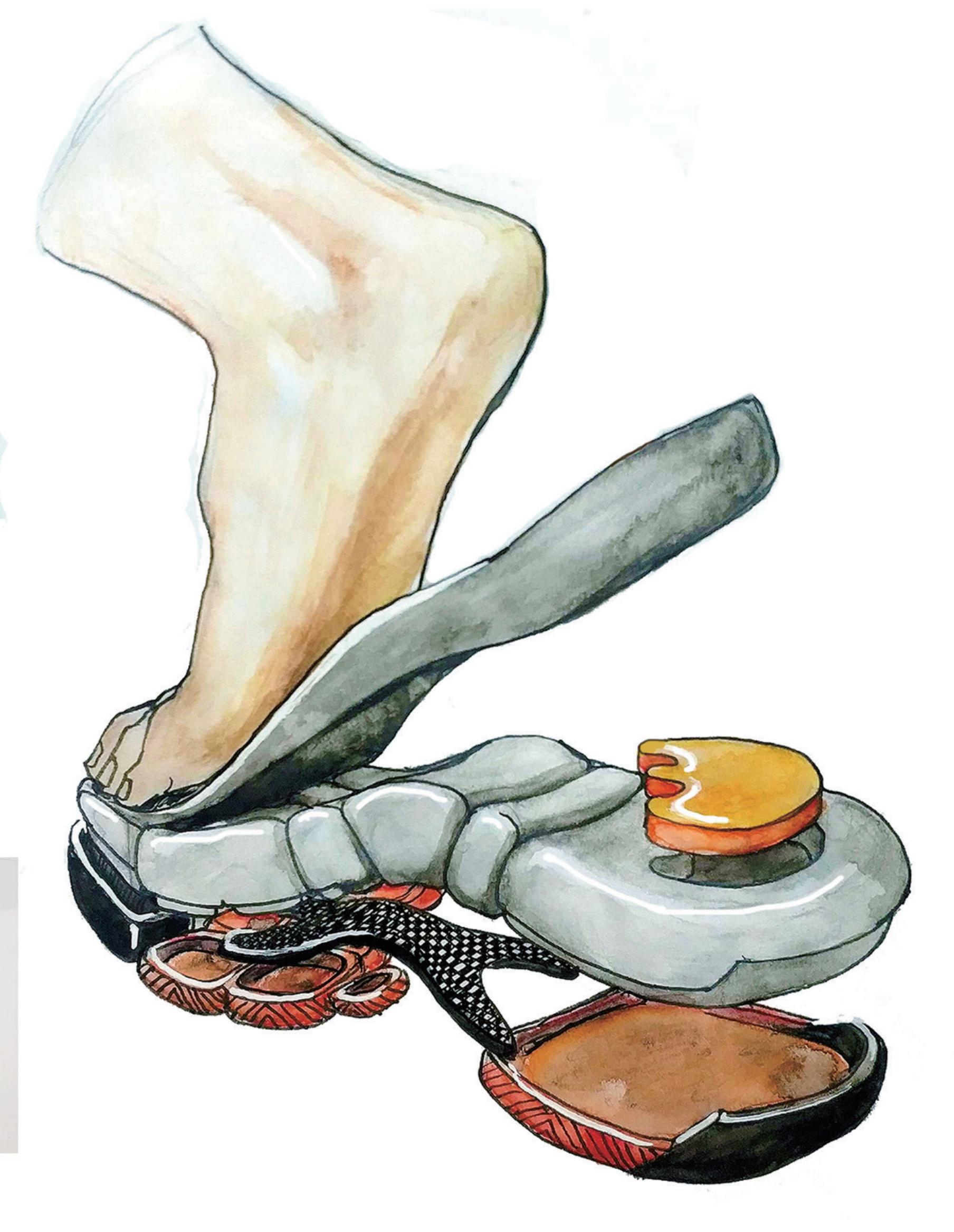




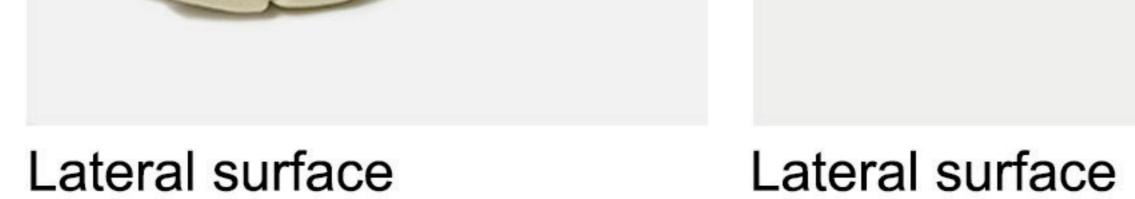
ARCH SPACE

This resulted in a difference in height between the inside and outside of the











Front face



Medial surface



Bottom surface

EXHIBITION

