

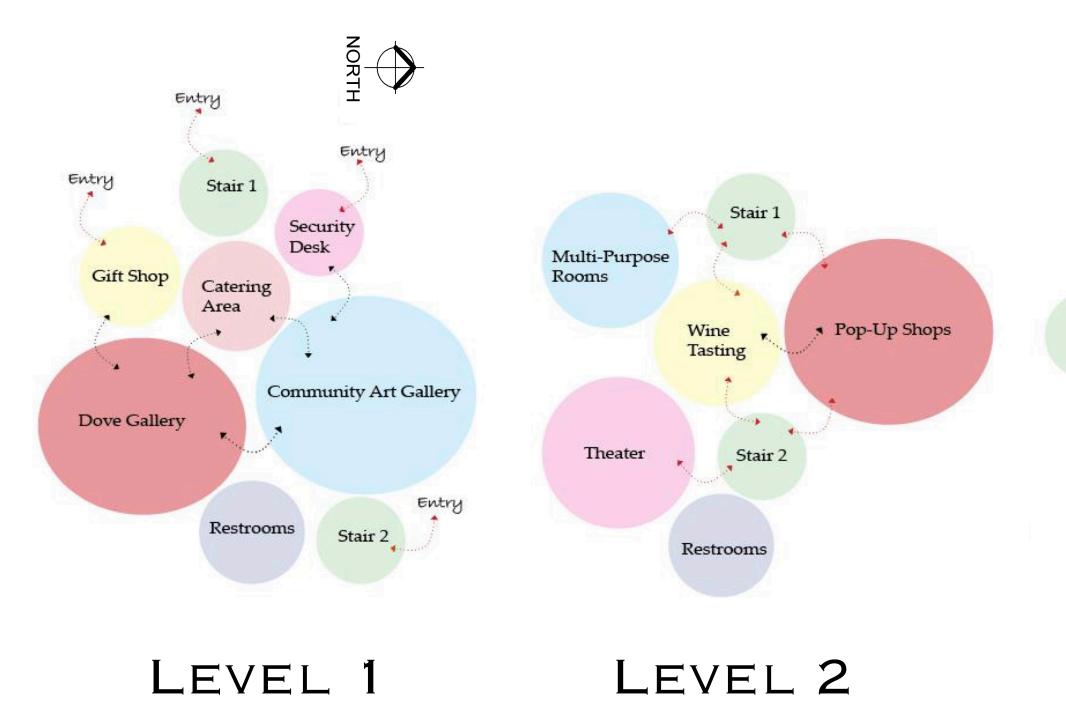
#### DOVE BLOCK TRINH NGUYEN

### CONCEPT & INSPIRATION

THE RE-DESIGN OF DOVE BLOCK IS INSPIRED BY THE CONCEPT OF SUNDAY. SUNDAY, BY ARTHUR DOVE, CAPTURES THE INTRINSIC BEAUTY IN NATURE WITHOUT EXPLICITLY REPRESENING NATURAL FORMS. RELYING ON VIBRANT COLORS AND AN EXQUISITELY RADIANT PAINT SURFACE, THE PAINTING EVOKES A MULTI-SENSORIAL EXPERIENCE. JUST LIKE SUNDAY, THE DOVE **BLOCK WILL BE TRANSFORMED** INTO A SPACE THAT IS VIBRANT AND MEMORABLE.



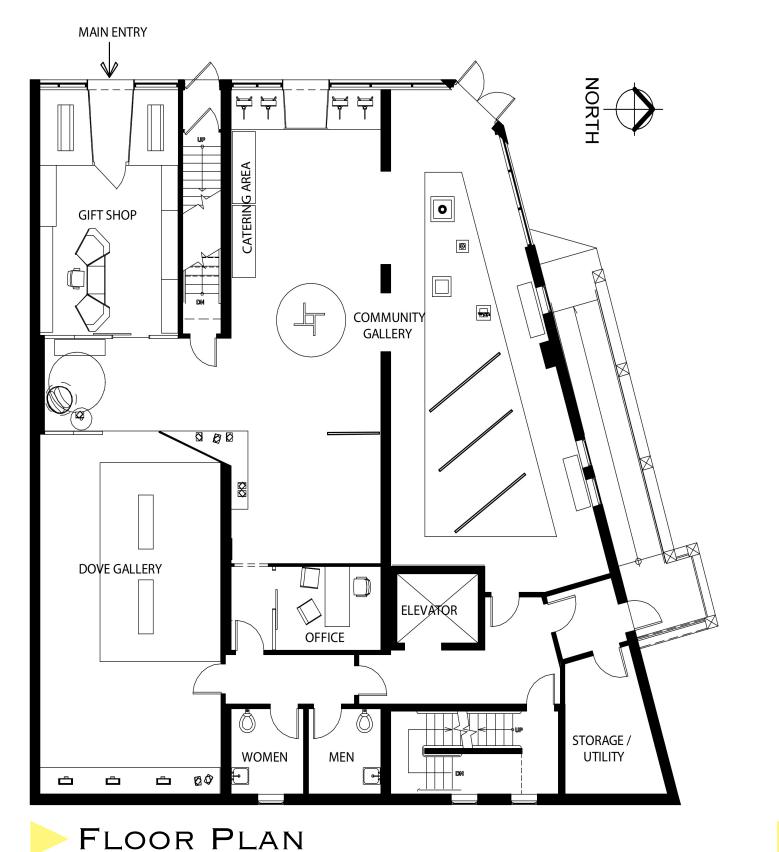
## CONCEPTUAL & PROCESS DIAGRAM

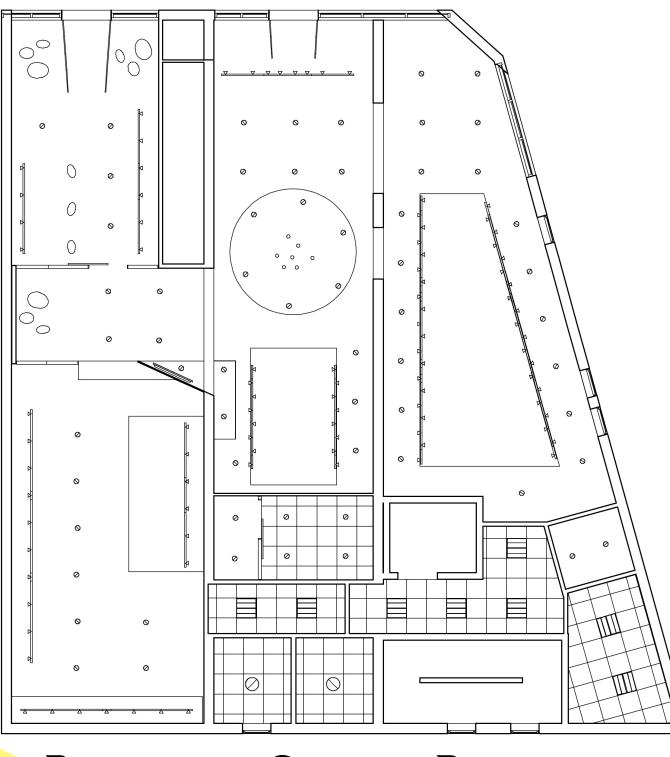




#### LEVEL 3

# LEVEL 1- GALLERY





REFLECTED CEILING PLAN







Eyeball Recessed Light Trim **| Philips** 



LED Track Lighting | Philips



Peek | **Visa Lighting** 

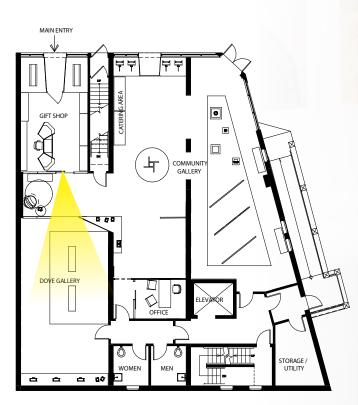
## RENDERING



WAVE BENCH



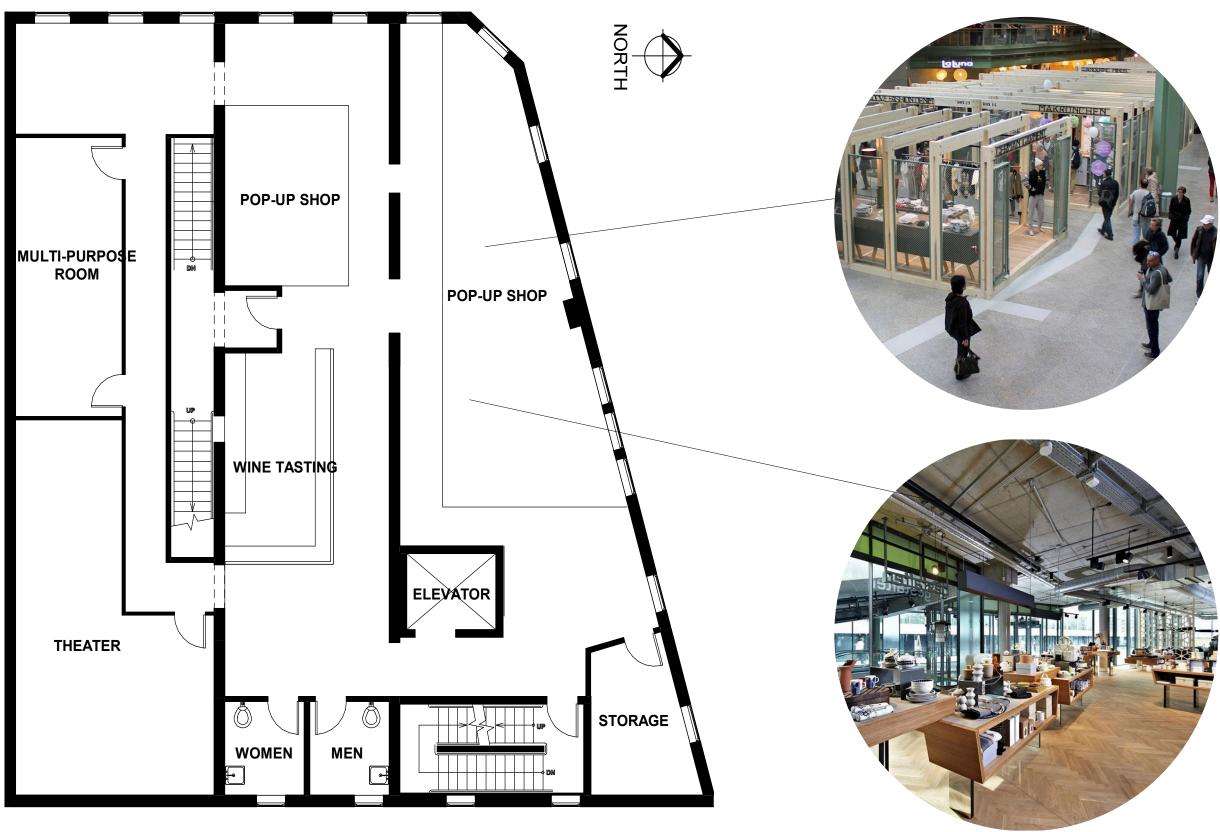
SWAY LOUNGE SEATING





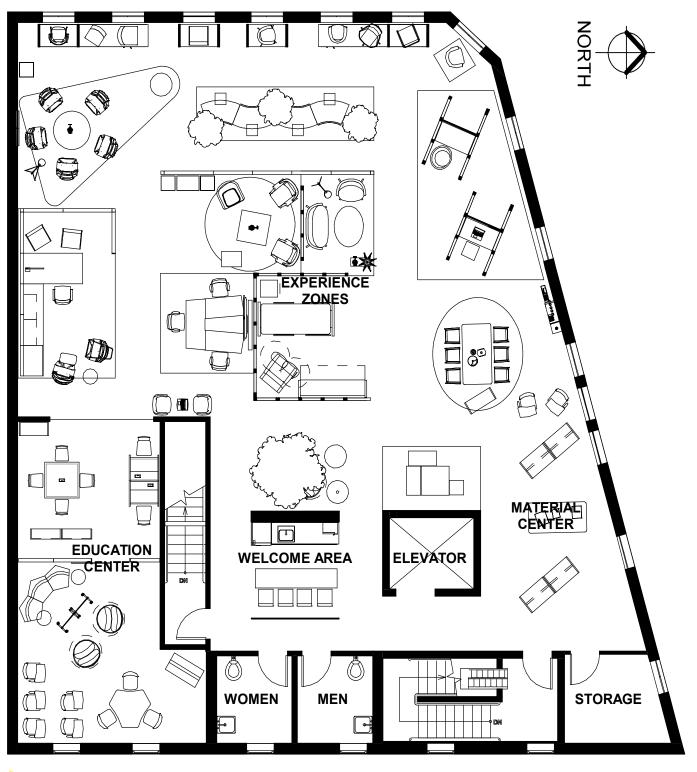


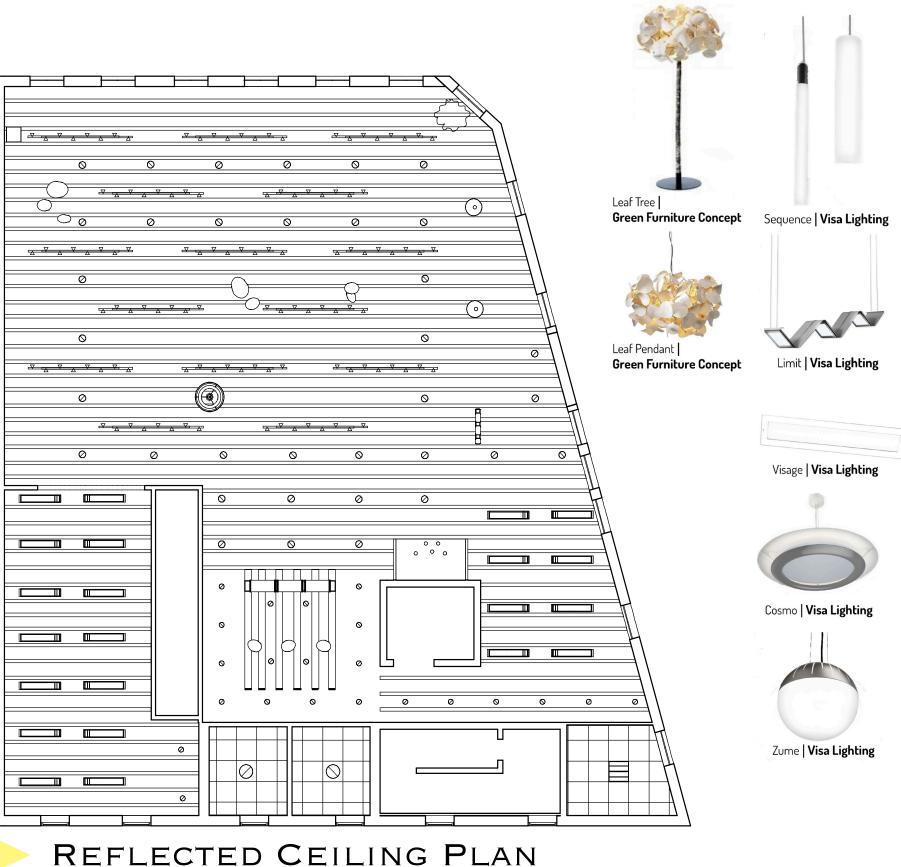
# LEVEL 2 - POP-UP RETAIL & THEATER





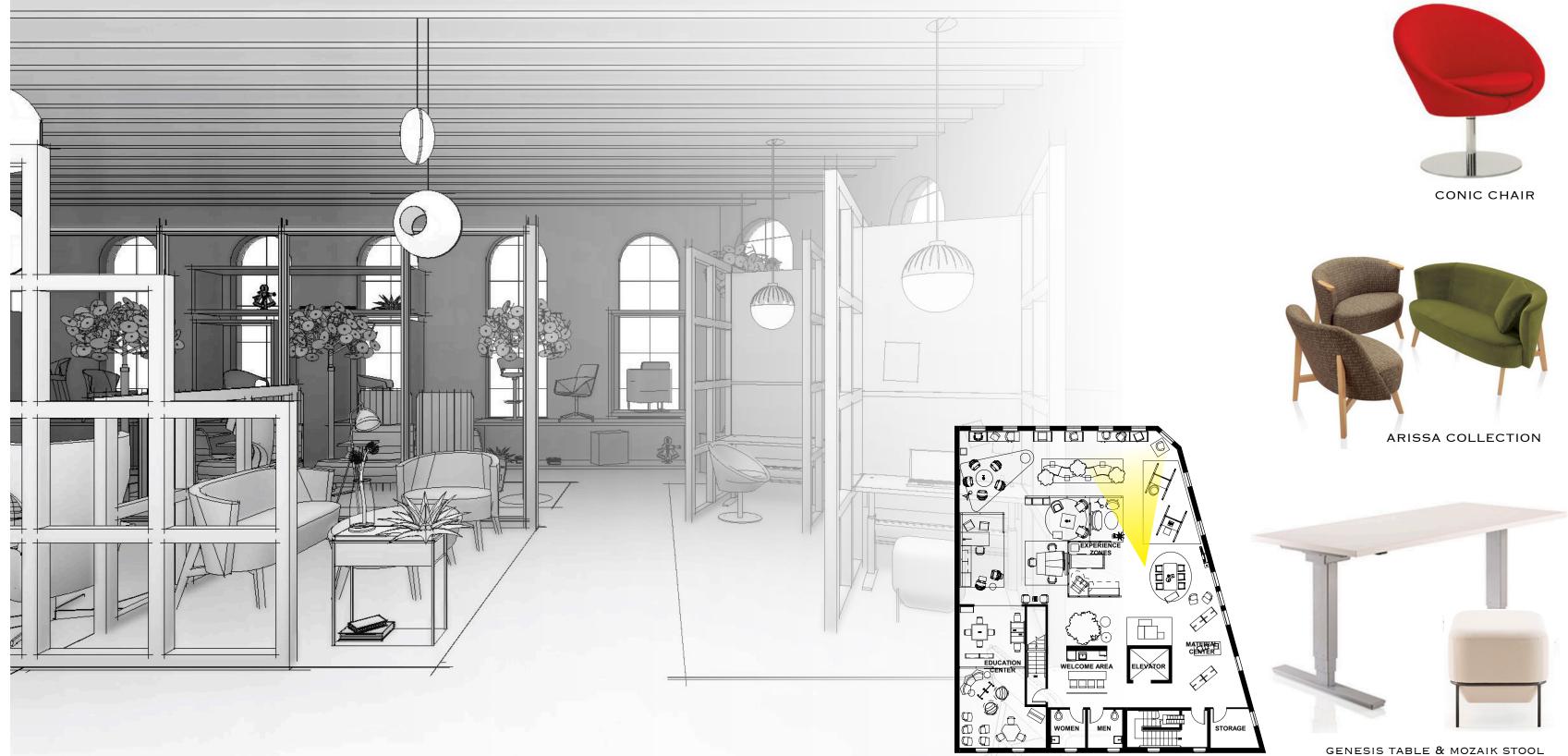
# LEVEL 3 - EXPERIENCE CENTER





FLOOR PLAN

# SKETCHES & KEY FURNITURE





# SKETCHES & KEY FURNITURE





# KEY FURNITURE SELECTIONS



# **KEY FURNITURE SELECTIONS**



# THANK YOU!