(UN)PLUGGED

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(Un)Plugged is a space that focuses on creating different social environments through visual and auditory changes. By enclosing the Sociofugal (unplugged) spaces and opening the sociopetal (plugged) spaces using different cardboard construction methods this will create both interactive and secluded areas. The secluded areas will be more enclosed with less natural lighting and more intimate lighting. The secluded areas will also serve as a charging station, so people will put their phones down and be in a relaxed atmosphere. Meanwhile the more social areas will serve as a space where visitors can interact with each other and promote an energized atmosphere.
Design Proposal Statement

The exhibition utilizes cardboard tubes and structural cardboard throughout the space. The cardboard will be stacked vertically and horizontally to create intimate moments. The carpet from Shaw Contracts will be placed traditionally (on the floor) and untraditionally placed on the cardboard tubes. The Ressource paints will be on the cardboard tabletops and on the hydro bar. For the visitor experience, there is an Instagram wall for people to take pictures and for people to take home takeaways. The Instagram wall is a way to entice people to walk into the space and to have memories of the space.
Overall Site Plan

LOOK BOOK
North American design studios

Brands / International exhibitors

WANTED INTERIORS
WANTED TALKS
Core / social space

LAUNCH PAD
Young / emerging talents

WANTED INTERIORS
About 400 sq. ft.
Exact size TBC
Zoom In Site Plan

200 (No walls)

2.2

3

1.1

1.3

3
Zone diagram

Active zones
Extrovert activities

Passive Zones
Introvert activities
Users will be able to take pictures and take home take aways.

Users can sit and relax in the quiet areas.

Users can have more private conversations within the social space.

Users can place drinks on the tables and engage in conversations.

Users will get drinks and can sit at the bar.
Axonometric View

Shaw Carpet wrapped around Cardboard tubes.

Ressource paint on the top of bar. Bar made of structure Cardboard.

Instagram Wall with Takeways in side.

Shaw Carpet used traditionally on the floor.
User Experience- Takeaways and Instagram Wall

**Back of takeaways**

Takeaways will be wrapped around the tube and inserted in the wall.

Colors used are similar to the Ressource paints. The shape is similar to the tube structure. The brown color represents the tubes.
A variety of Hush Lights and the Cardboard Tube fixtures are covering the passive zones and the conversation areas.

Truss system is 15’0 above the Finish flooring.

The Cardboard tubes covers the passive zones.
Exploded Axonometrics

Cardboard Tube Fixture

Cardboard Tube fixtures

Cardboard

Shaw Contracts - Desert Lights

Hush Lights

Opera

Serando

Cardboard Signage

Cardboard LED Light Strips
Hyrdo Bar

The bar is more simplistic because the overall space is full of cardboard tubes. The Bar is made of structural cardboard that are slotted together. The bar top includes Ressource paint that will be sealed to avoid stains and chipping. Above the bar are cardboard tube fixtures that are covered with Shaw Carpet.
Rochester, NY

I am excited to meet new designers at Wanted Design and have an opportunity to see all the different installations. I think that it is important for thousands to experience and see the installation because different exhibitions will show that simple materials could be used in unconventional ways to create beautiful spaces. Materials do not have to be used in traditional ways; materials can be used on the walls, tabletops and even as lighting fixtures. Wanted Design is also a great way for networking to meet new people that you could potentially work for.
The ideas for the final installation came from Project 2. For project 2, small group members (Micky Zhang, Thomas Ritcher, and Becca Goldberg and I) came up with the idea of creating a structure using cardboard materials to create the overall structure. I started off with the idea from Project 2 but altered it by using cardboard tubes to create those private spaces. I also did not fully cover the top of the private spaces like the original design, but I used cardboard tubes instead to allow a little light to shine through.

The idea of the footprint came from other members of the Interior Design Class. I started off with the same footprint but redesigned the entire layout of the exhibition. I kept the cardboard tubes throughout the entire space but rearranged them different. The entire space solely uses cardboard tubes and cardboard sheets throughout the entire space.