



**WANTED
DESIGN**
MANHATTAN

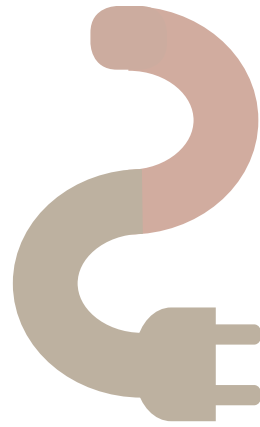
RIT

WANTED DESIGN INTERIORS 2020

This year, WantedDesign Manhattan is moving to the Javits Center. Even though it is a great step for the show itself, it endangers its very best quality: being a place not only to present products but to bring people together and create conversation in a beautiful, human-scale environment. For 9 years, the show was held in a historic landmark brick building in Chelsea. The architecture and scale of the space allowed WantedDesign Manhattan to become the place to come enjoy some quality time during the craziness of the design week. Visitors appreciate WantedDesign' personal touch when it comes to creating an experience.

For those of you who have visited the Javits or any American convention centers, you'll know that it is rarely an enjoyable experience. It's cold, sterile, huge, impersonal and exhausting. The quality of the light, the noise, the lack of fresh air, and the overwhelming amount of products, signage and things are a permanent aggression to all senses.

We are now challenged to re-create what was beautiful about WantedDesign Manhattan at the Javits Center. We decided to make this challenge a design exercise. Rodolfo Agrella will be overseeing the design of WantedDesign Manhattan at the Javits and help you design Wanted Interiors. Wanted Interiors, with the support of Shaw Contract, Ressource, Emeco and Hush by David Trubridge, (or potentially one or two more furniture brand) will be the place to express the essence of WantedDesign and invite the visitors to slow down.



EXHIBITION AND MERCHANDISING DESIGN
THOMAS RICHTER
SPRING 2020

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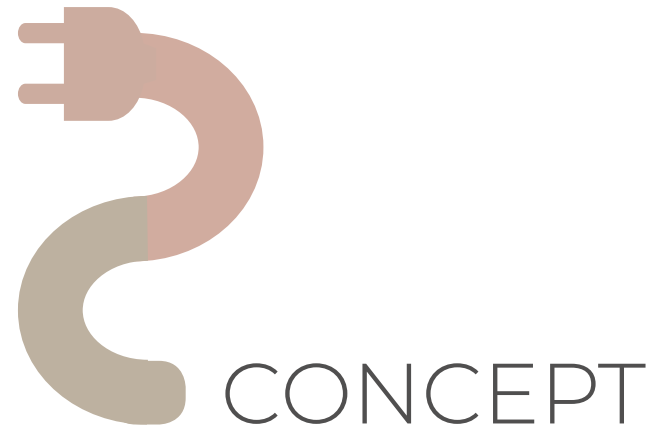
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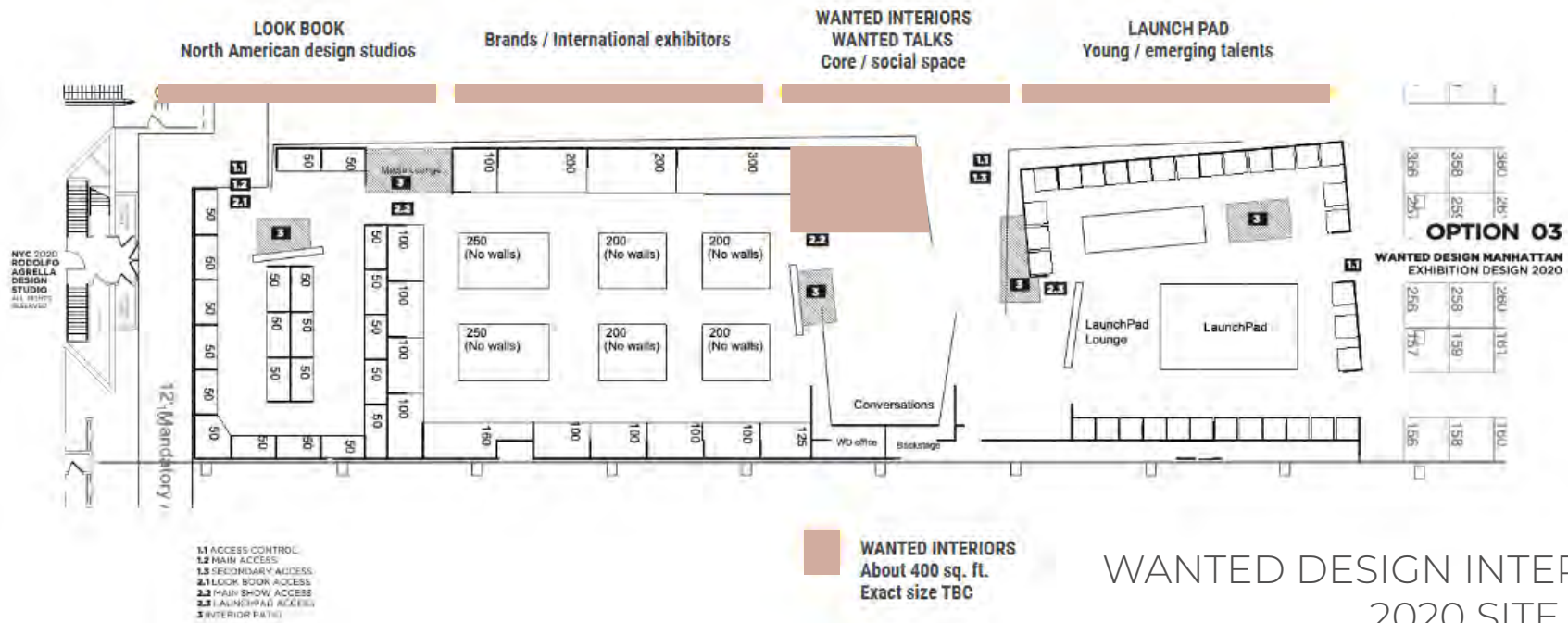




(Un)Plugged is a space that focuses on creating different social environments through visual and auditory changes. By enclosing the sociofugal (unplugged) spaces and opening the sociopetal (plugged) spaces using different MOLO construction methods this will create both interactive and secluded areas. The secluded areas would have less illumination and create a more compact area that allows for a relaxed atmosphere with the absence of technology. Meanwhile the more social areas will serve as a space where visitors can interact with each other and promotes an energized atmosphere.



TABLE SEATING ZONE



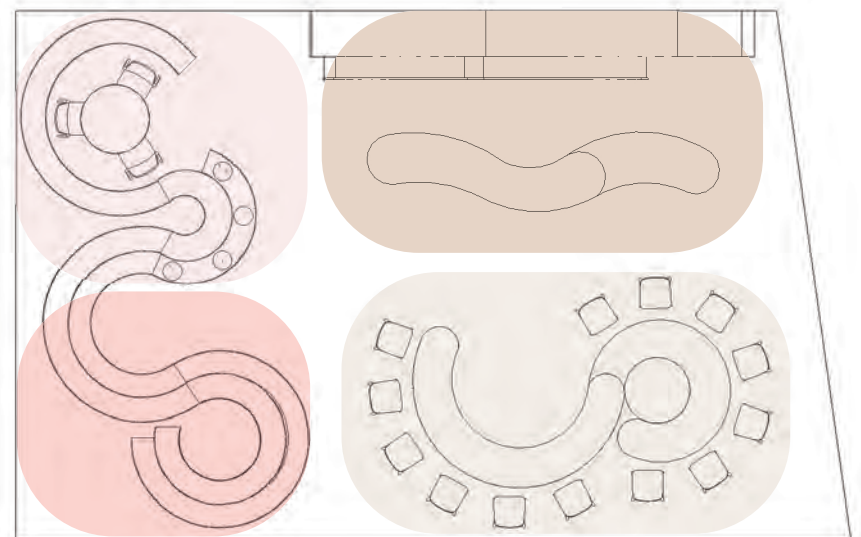
FLOOR LAYOUT

Secluded Seating Zone

Table Seating Zone

Bar Zone

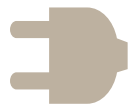
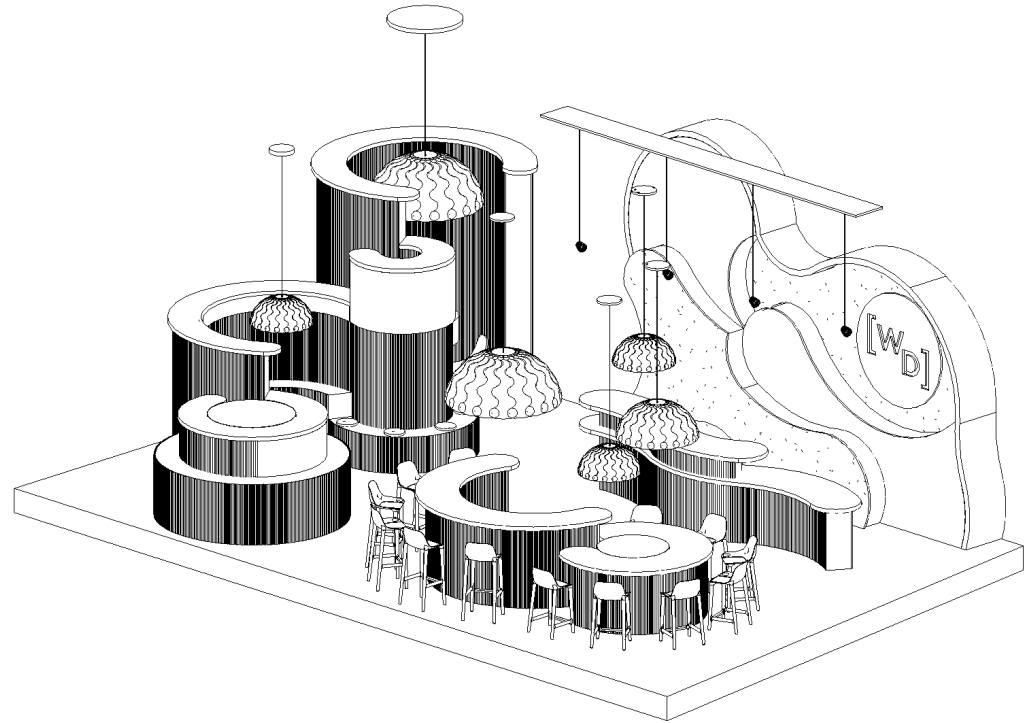
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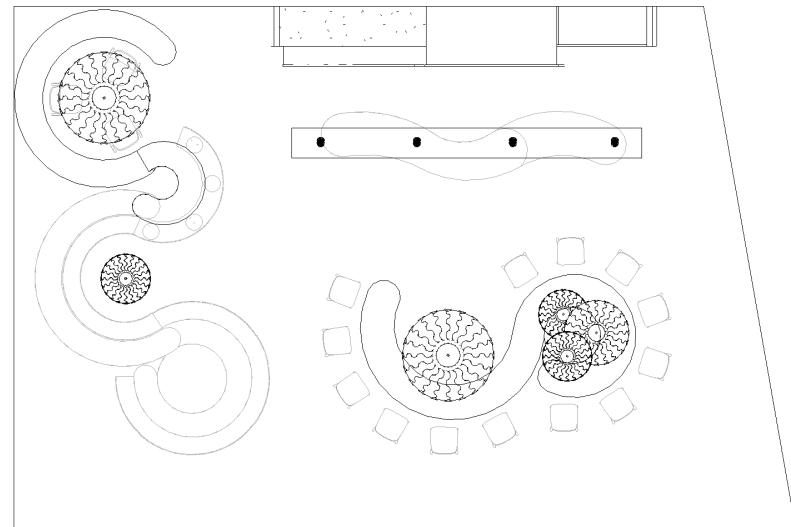


FLOOR LAYOUT

AXONOMETRIC VIEW



REFLECTED CEILING PLAN



MOLO

A freestanding space partition, the paper softwall room divider is a modern partition design and folding wall that has the flexibility to be shaped in any curved or linear formation. When stored compressed, the folding wall shrinks to the thickness.

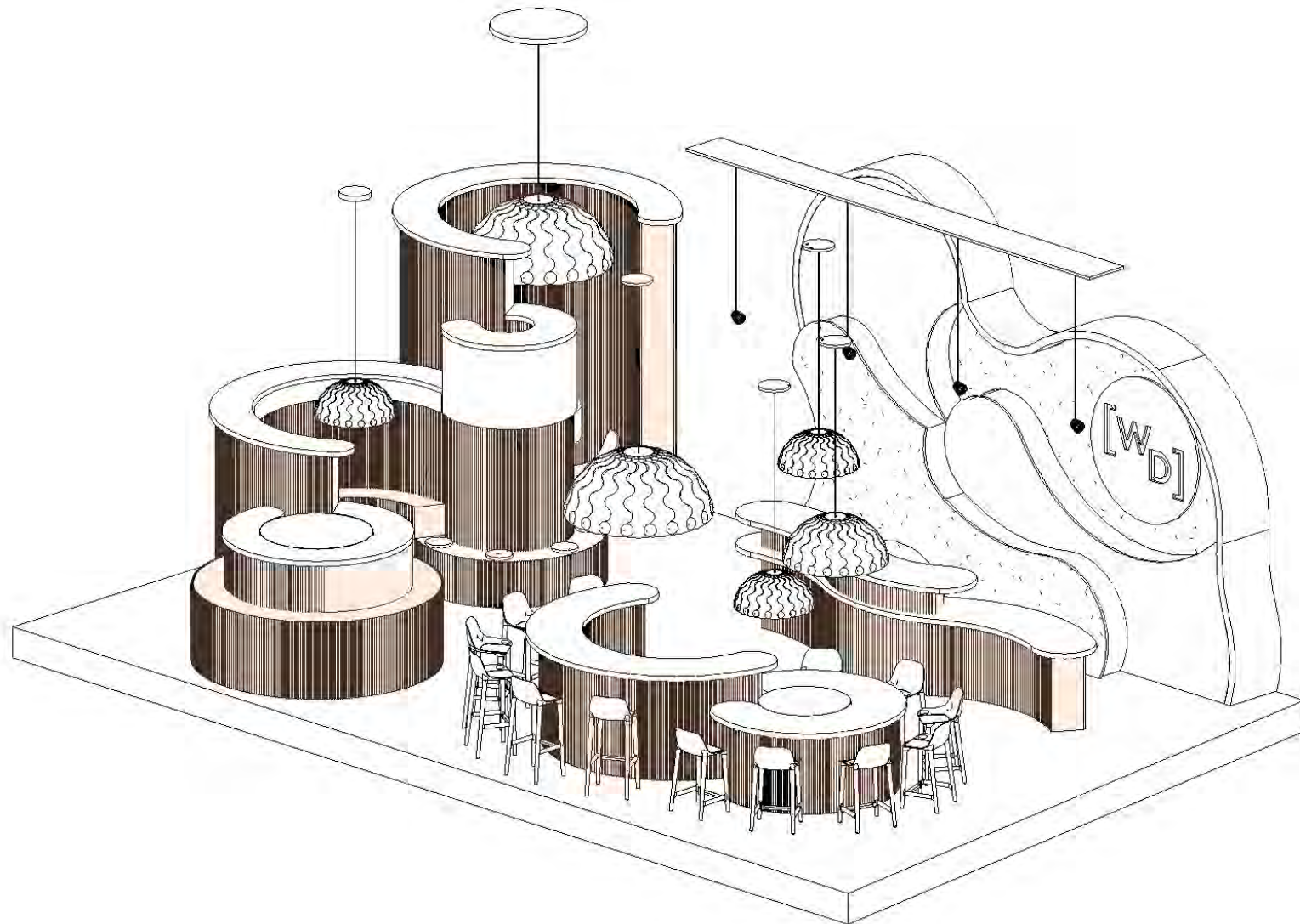
**STUDENT INVITATION
PARTNER**





PRODUCT PLACEMENT

AXONOMETRIC VIEW





EMECO

On & On Collection by Barber & Osgerby

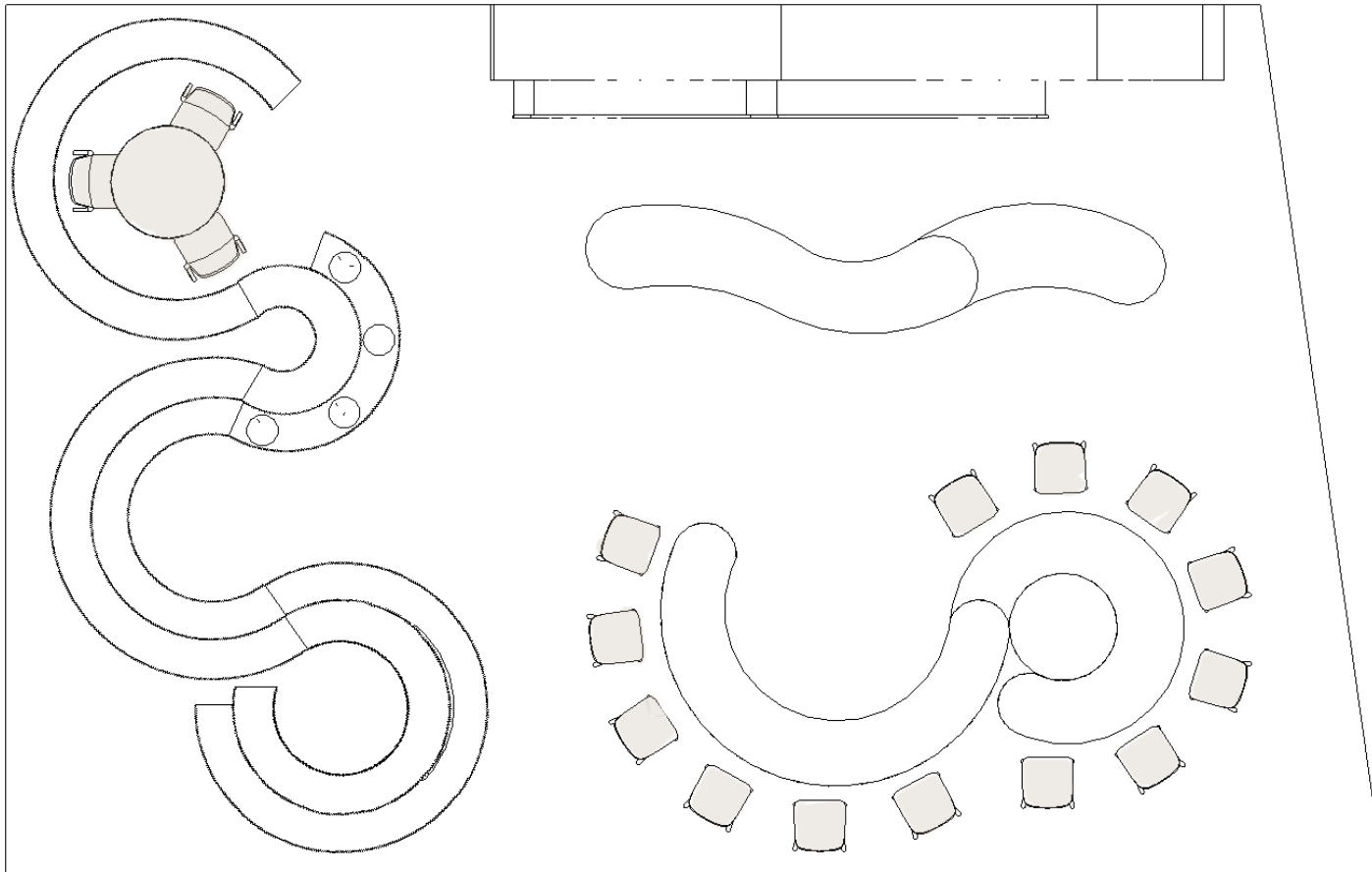
The On & On chairs and stools are made of 70% rPET - waste plastic bottles that would otherwise end up in the landfill, 10% non-toxic pigment, and 20% glass fiber for strength. Closed loop recycling as the ultimate goal for Emeco products.

**WANTED DESIGN
INVITATION PARTNER**



PRODUCT PLACEMENT

FLOOR LAYOUT

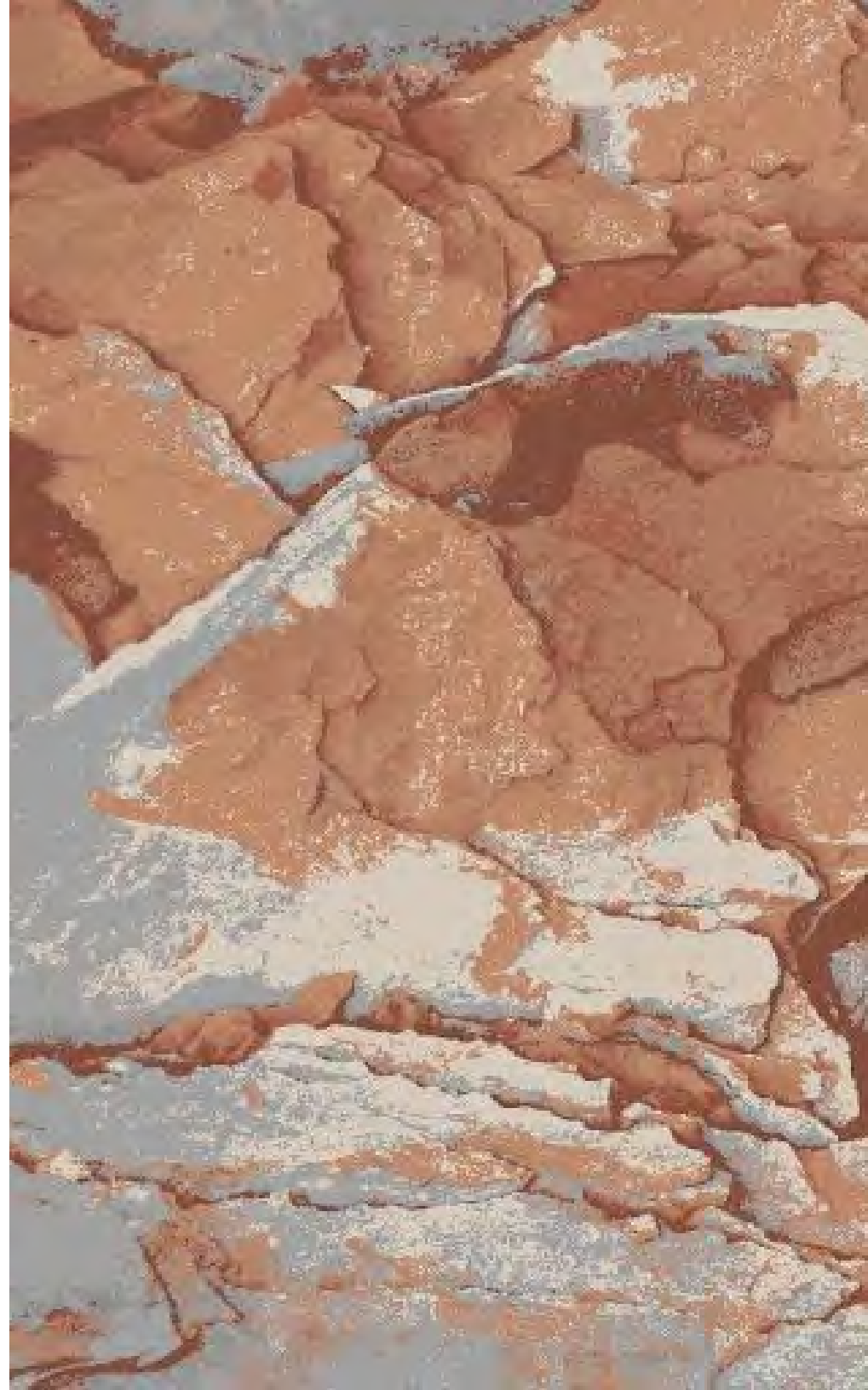


SHAW CONTRACTS

Desert Lights Collection

Shaw Contracts co-owns one of the largest domestic postconsumer bottle recycling facilities in the USA. Shaw strives to develop a circular product, made from 100% post consumer waste and use ocean plastics as a material source. The Desert Lights collection

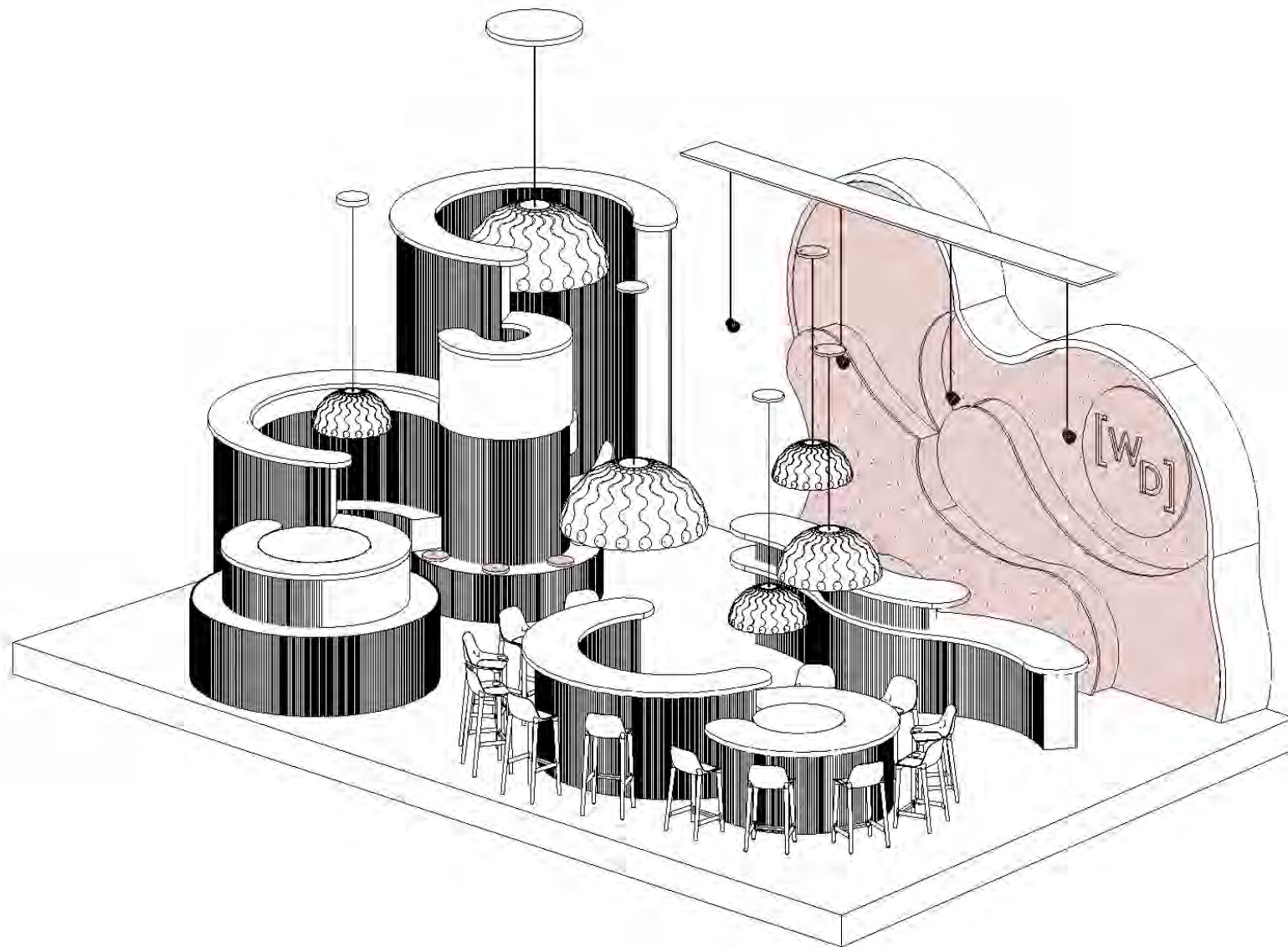
**WANTED DESIGN
INVITATION PARTNER**





PRODUCT PLACEMENT

AXONOMETRIC VIEW





DAVID TRUBRIDGE

Hush Lights

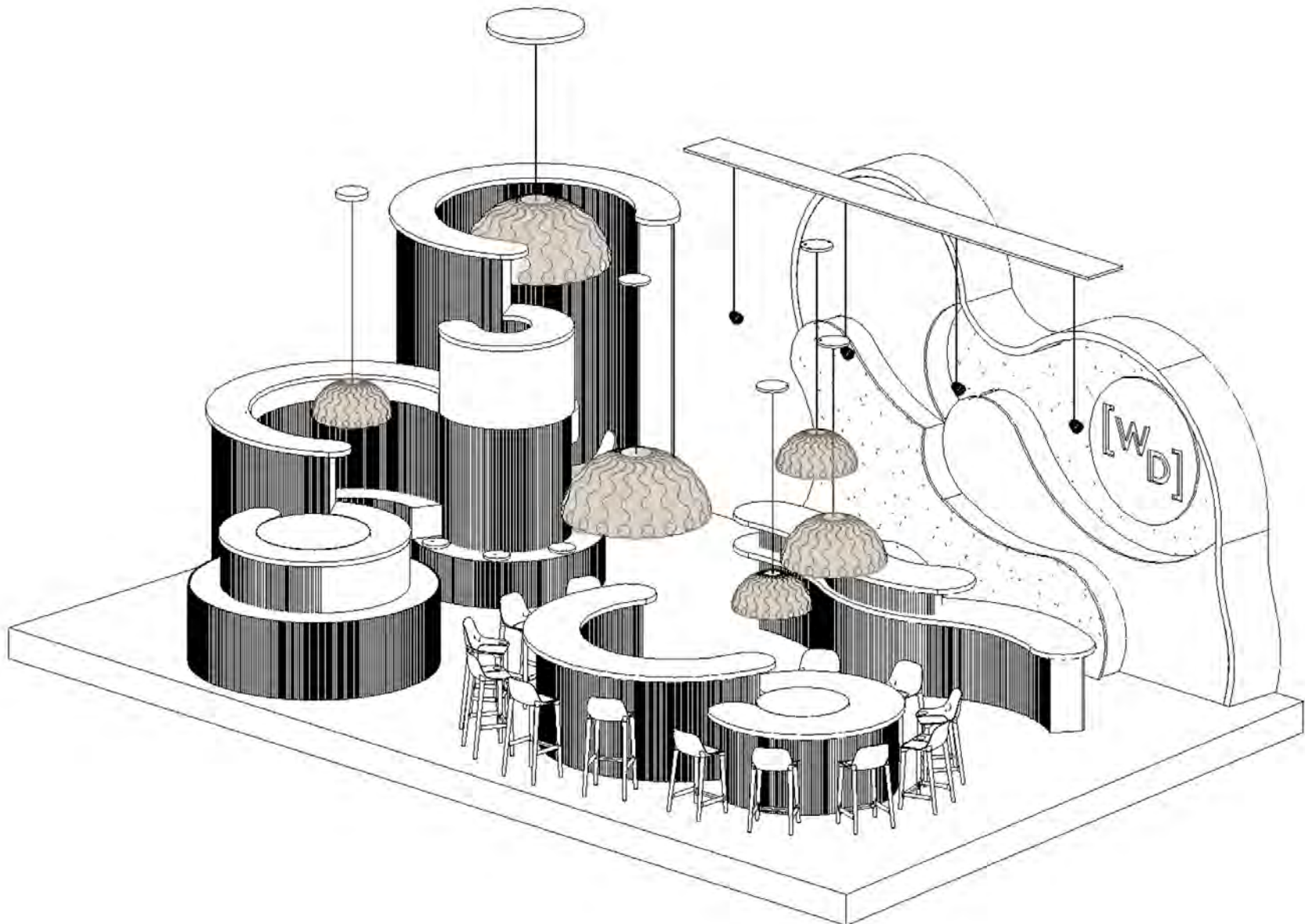
David Trubridge is a respected global company for its early awareness of sustainable practices. The Hush Lights collection has an element of biophilic design, with a form directly inspired by nature.

**WANTED DESIGN
INVITATION PARTNER**



PRODUCT PLACEMENT

AXONOMETRIC VIEW



RESSOURCE

Cohérence Collection

The entire decorative range of Ressource interior paints (Powdery Matte, Silky Matte, Velvety Satin, Water-Based Satin Lacquer, Brilliant Lacquer) is certified A + category for VOC emissions in indoor air. The Ressource Cohérence collection gives a neutral color a cozy residential feel, with pops of color.

**WANTED DESIGN
INVITATION PARTNER**



F28 | Evening Haze - F28



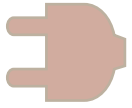
S101 | Brun Cèpe - S101



HC07 | Mid Egyptian Red - HC07

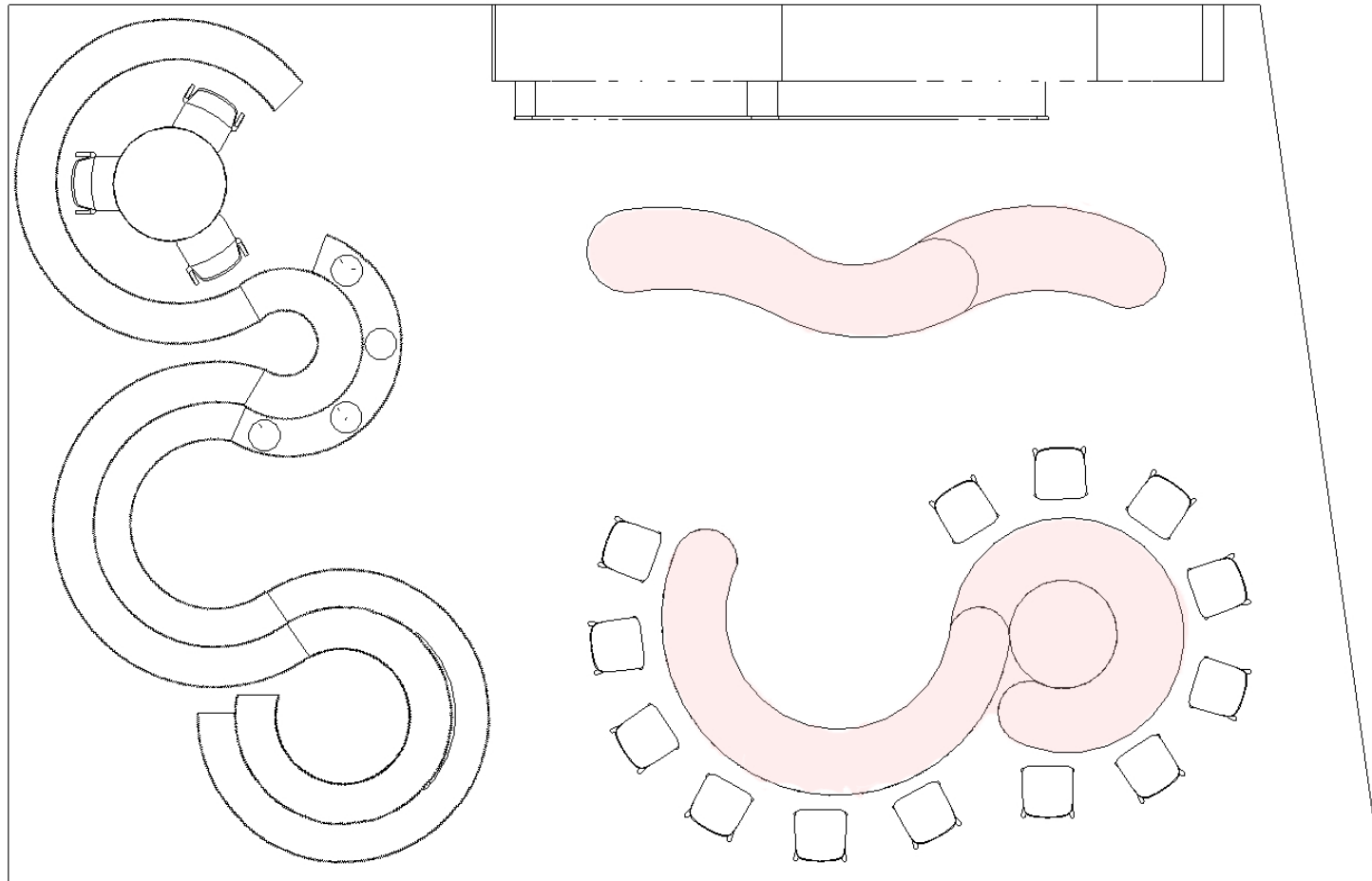


J21 | Gris Chaud - J21



PRODUCT PLACEMENT

FLOOR LAYOUT

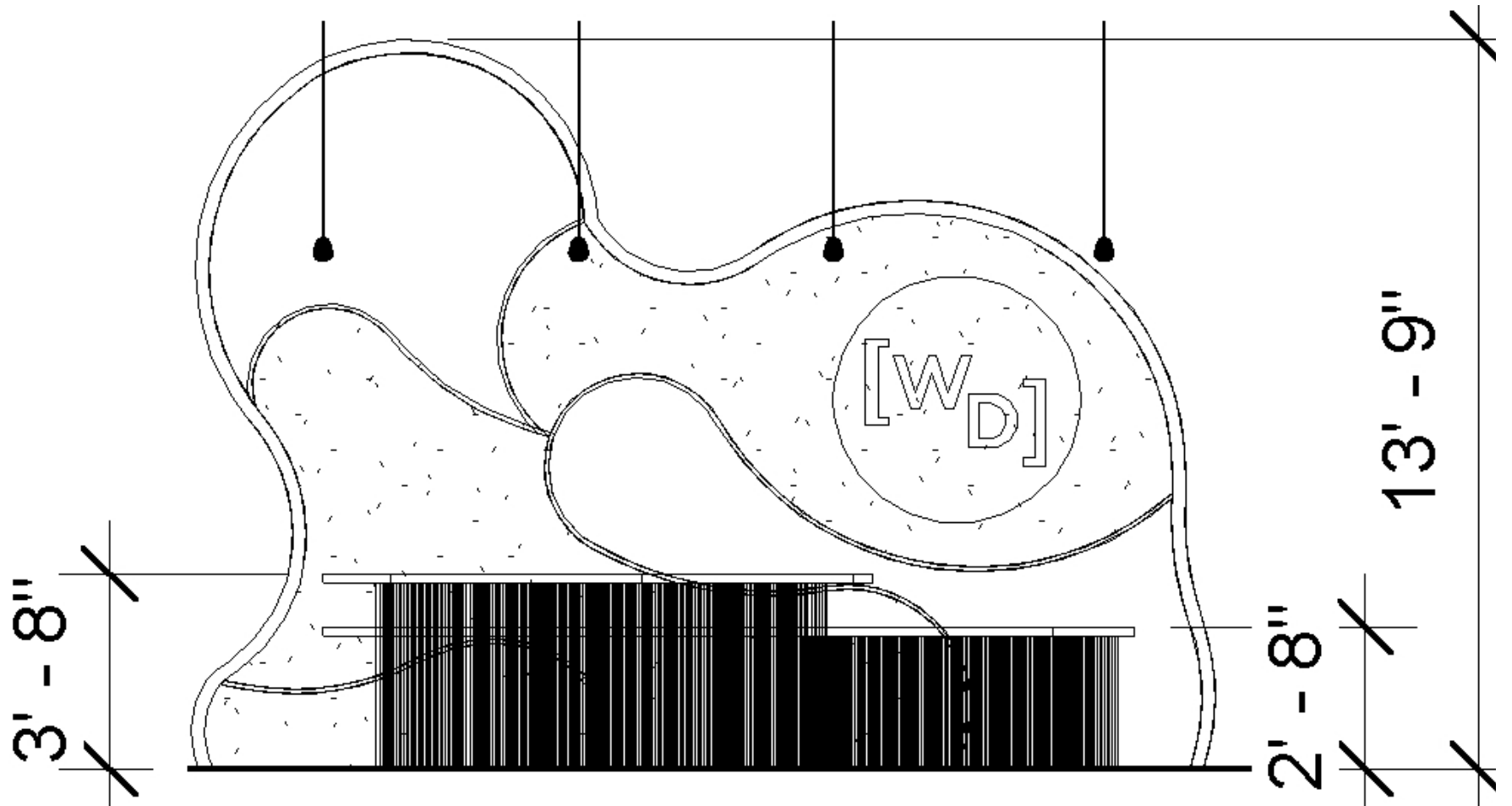




BAR ZONE



BAR ELEVATION





TAKE AWAY COASTER DESIGNS



PAINT SELECTION BY RESSOURCE COHERENCE SELECTION



PRODUCT INFORMATION ZONE



SECLUDED SEATING ZONE

CREDITS

**Concept ideation of (Un)plugged during small group ideation
(Becca, Micky, Nikki)**

Thomas Richter is from Tokyo, Japan; he is excited to be part of **WantedDesign Interiors** and ICFF to meet with professional architects and designers.



