

OASIS

RIT INTERIOR DESIGN : EXHIBITION STUDIO
WANTED DESIGN INTERIORS
JONATHAN SUTTON

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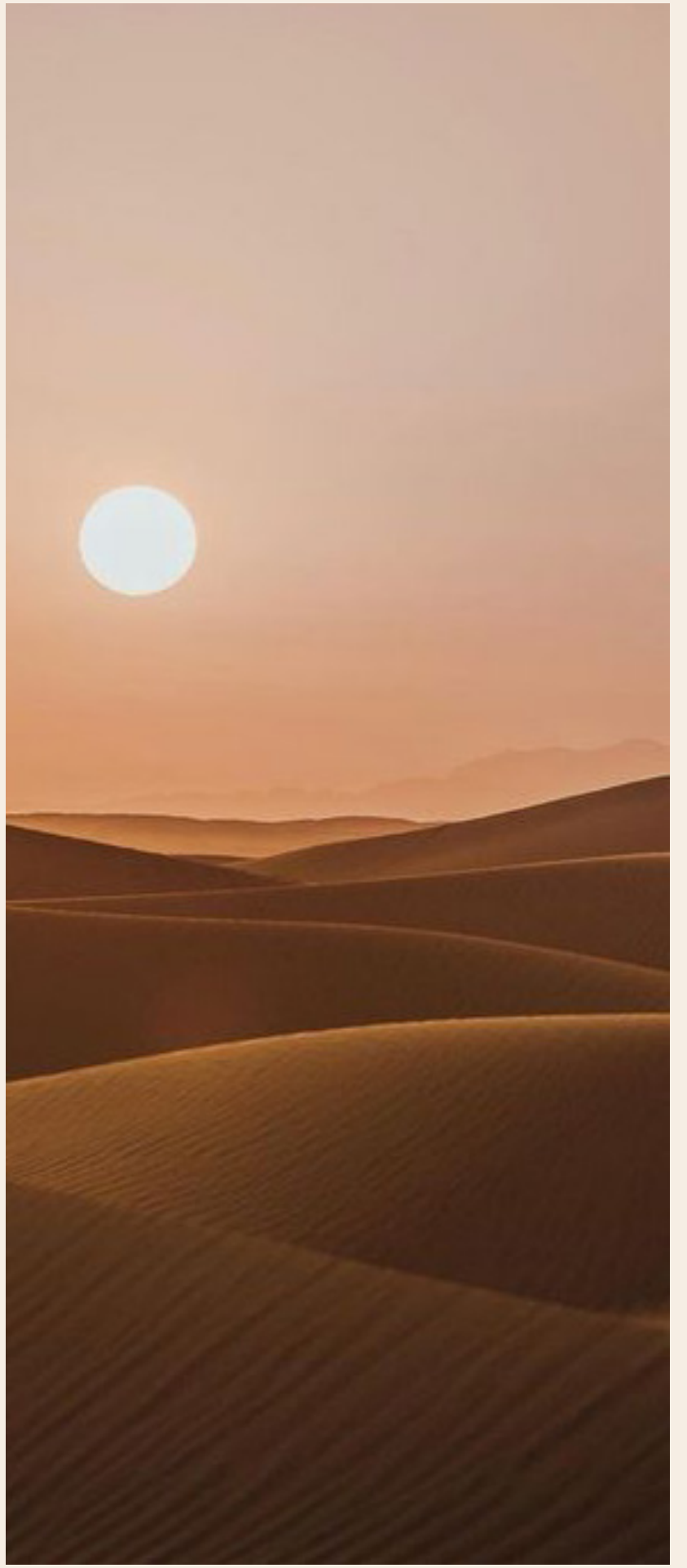
THANK YOU!

CONCEPT

The desert is a vast and scorching place. It can be overwhelming with its endless dunes and mysterious mirages. However, there are pockets of peace and shade, where life and water endures. These pockets are known as an Oasis.

The Javits center is huge, and will be occupied by both the International Contemporary Furniture Fair (ICFF) and Wanted Design Interiors in May, 2020. Both of these fairs in one space can be overwhelming, much like a desert. OASIS, is meant to be a place for people to stop, rest a moment or two, and grab a beverage. OASIS is where people can gather to converse in a space that is both aesthetically and acoustically pleasing.

OASIS is an exhibition experience that collaborates and combines collections from Ressource, Shaw Contract, Emeco, and David Trubridge and the PLN group.



PROJECT PARTNERS



RESSOURCE
COHERENCE
COLLECTION



SHAW CONTRACT
DESERT LIGHTS
COLLECTION



EMECO 1 INCH RECLAIMED BY JASPER
MORRISON AND BROOM BY PHILIPPE
STARCK



DAVID TRUBRIDGE AND PLN GROUP HUSH
ACCOUSTIC LIGHT COLLECTION

RESSOURCE POSTER



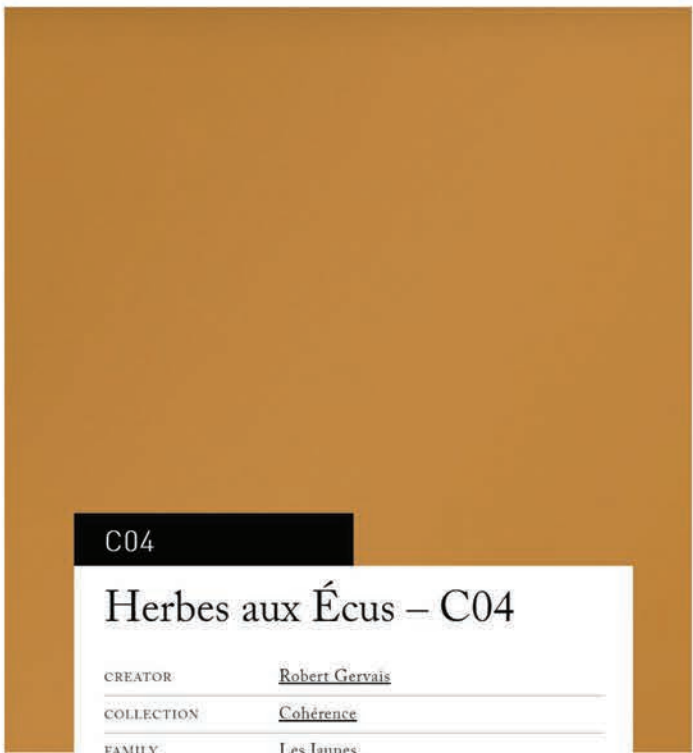
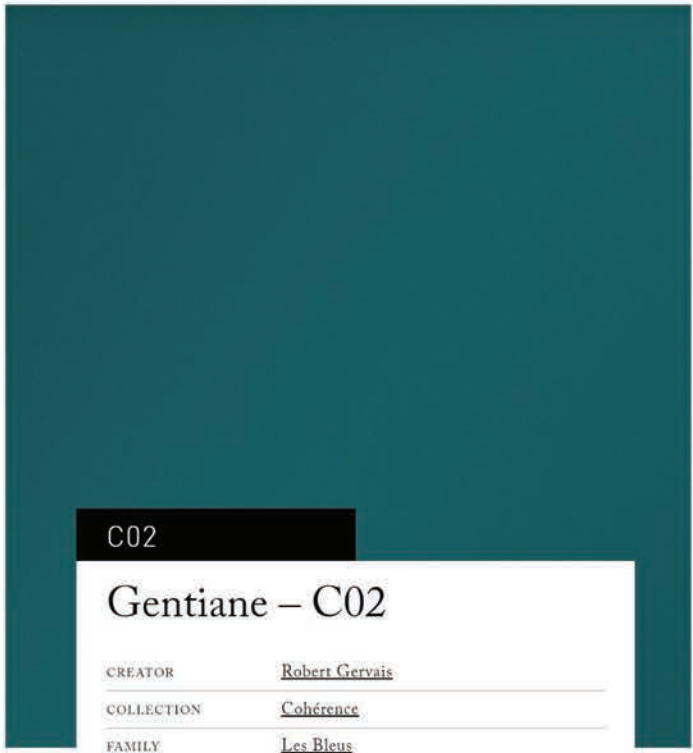
RESSOURCE

Ressource is one of the last independent French paint manufacturers.

Ressource boasts a long history of mastering colour as it was founded in 1946 by the Société Provençale du Blanc Fixe des Ogres et Couleurs for the purpose of ochre mining in the Roussillon area in Provence.

We are a family-run company, which produces and sells its products mainly for the domestic market and as such, we feel highly committed to the environment.

Our awareness in this regard has a direct impact on our vision and our development which involves making responsible choices and acting responsibly for the well-being of our staff and customers and ultimately taking care of the planet today for future generations.



Cohérence

Highly creative designer, Robert Gervais's collection comprises 16 dark and bright colored shades which give to contemporary interiors their characteristic feel.

Cohérence also confirms grey as the new staple neutral color for the home.

As a scenographer, he found his inspiration in the colorful vibrations of natural aromatic herbs.

At the heart of his collection for Ressource are sun-kissed childhood memories, lunches in the countryside and the magical radiance of Mother Nature in full bloom.

As such, he invites us to attend to our own gardens.

Robert Gervais



Of his Mediterranean childhood, Robert Gervais has kept a unique sensitivity to color and light. He came to Paris to study at the Ecole des Beaux-Arts and continued his training as a designer-decorator in the 1990's alongside Andrée Putman at Ecart International renowned for its re-editions of Eileen Gray and Mallet Stevens. There, he studied materials and was in charge of the quality of original pieces and re-editions. This is how he came to learn about delivering quality and the requirements of sobriety mixed with sophistication. In 2003, he opened his own interior design agency to create functional spaces with strong visual identities for companies as well as individuals.

Recommended by Ressource Robert Gervais is an interior designer whom we love for his capacity to transform all types of interiors with such virtuosity and a soft play on color and lighting.

SHAW CONTRACT POSTER

Desert Lights



rockwellgroup + ShawContract®
hospitality

ShawContract

Shaw Contract designs and manufactures carpet, hardwood and resilient products that give foundation to space and support people within it. Our human-centered approach to service combines mind, hand and heart with the goal to make a Smarter Impact for our clients in all that we do. Ours is an optimistic agenda that places power for positive change at scale in all our hands for people and planet. We're headquartered in Cartersville, Georgia, USA with associates and operations all over the world.

Every day, we make an impact. As professionals, we make an impact on our products and projects. As colleagues, we make an impact on each other. As a company, we make an impact on our clients and the communities we serve. And as a brand, we make an impact on the world.

Small or large, our impacts make a difference in what happens next. They shape the future. They build what's possible. They inspire action. Smarter Impact is our brand vision and promise— it's our call to action to help you act on your power for positive change. It's a simple way to ensure that with each action and decision, we let knowledge lead the way; we put people first; and we are optimistic about our connected power for positive change.

Desert Lights : Shifting Landscapes

Desert Lights is Rockwell Group's sixth collection in collaboration with Shaw Contract and features two different construction methods. The first is broadloom carpet utilizing Tailor Tuft, a custom tufting broadloom machine and proprietary technology that produces cut-and-loop construction that allows for pile height customization, resulting in plush, detailed, and sculpted surfaces. The second is broadloom carpet utilizing Canvas, a high-speed printed production in 76 dpi high-definition. This dye injection technology delivers five times the clarity of existing carpet color processing machines. Two of the custom patterns in the rug offering are available as running line rugs or broadloom. These rugs are finished with serged edges for a more high-end residential aesthetic.

With twenty-one custom patterns of sculptured texture and high-definition that only Shaw Contract can offer, Desert Lights presents a breathtaking view carved from nature. Shout into a canyon of color and it will echo back to you in muted gradations picked up in the reds, grays and earthy tones of its walls. Placed at the feet of people moving in spaces designed for restfulness — they too will hear the calm.



EMECO POSTER

1 INCH COLLECTION by JASPER MORRISON



emeco

emeco

Thoughts from a chair.

Do companies have goals beyond the stuff they produce? I like to think so. And that making strong, intelligent choices, along with strong, intelligent products, is a pretty good path.

Emeco started in 1944. We took salvaged aluminum and made chairs for the US Navy. A war-time necessity. That became an ongoing direction. Today it's scrap plastic. We keep it out of oceans and landfills and instead turn it into chairs that last. A planet necessity.

Reuse. Recycle. Re-imagine. Begin with what's left over. Turn it into what will last. 75 years on, that still feels pretty fresh.

- Gregg Buchbinder, CEO, Emeco



JASPER MORRISON

"I'm more and more interested in working towards designs which take part in everyday life as naturally as possible. The 1" chair, though far from spectacular, is intended to be an updated Emeco solution to a wide variety of situations where something strong and less flashy is required. The design of the chair seemed basic enough and we were not expecting much trouble in developing it, but we underestimated the complication of bending square aluminium tube in more than one plane simultaneously. It took Emeco several months of experimentation and it took us uncountable revisions to the drawing before we found the way to do it. It's probably one of the most complicated chairs I've designed though it doesn't look it." -Jasper Morrison.

1 INCH COLLECTION

With 1 Inch, Emeco and Jasper Morrison together have created a collection of chairs, stools and tables that reflect our values and uncompromising standards - a product family that is strong, simple, timeless, and engineered to last.

Made from reclaimed, recycled and eco-minded materials, 1 Inch is suitable for a wide variety of applications – indoors and outdoors.

The collection features a stacking chair in reclaimed wood polypropylene; a seating family with handmade aluminum frames paired with seats in reclaimed wood polypropylene, plywood or upholstery; and an all aluminum collection for heavy duty environments – built by hand, guaranteed for life.



TRUBRIDGE AND PLN POSTER

PLN GROUP



HUSH

ACOUSTIC LIGHT COLLECTION

Designed by PLN Group in association with David Trubridge Design Studio

DAVID TRUBRIDGE

New Zealand based David Trubridge is one of the world's preeminent designers and a recognised leader in environmentally responsible design. Countless influential international publications have featured Trubridge's iconic work, which ultimately launched the 'raw sophistication' design trend. In 2008, the French magazine Express listed him as one of the top 15 designers in the world. He is the recipient of the 2005 Antarctica fellow and in 2007 he was given NZ's highest design award, the John Britten Award, by the Designer's Institute of NZ.

PLN GROUP

We are design leaders in the field of acoustics and in collaborative and flexible furniture systems – focusing on outcomes of increasing productivity and well being. Our products include acoustic solutions, soft and hard furniture, lighting, nanofibre, air filtration and sensor-based technologies.

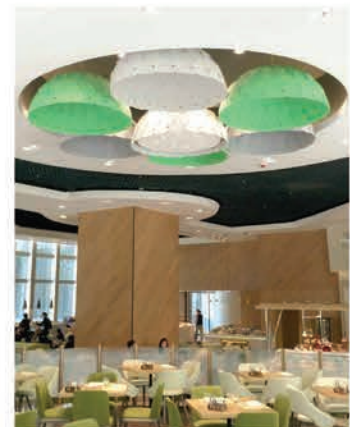
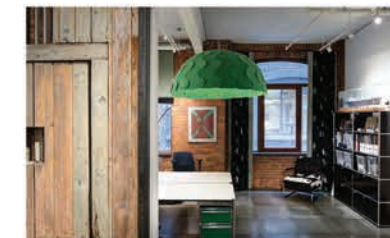
As a global organisation, our designers' perspective is informed by international research – aiming to anticipate needs before the market even knows they exist. We work to understand your world – current issues and future trends – and use design and original thought to translate these into solutions that enhance your life.

HUSH: ACOUSTIC LIGHT COLLECTION

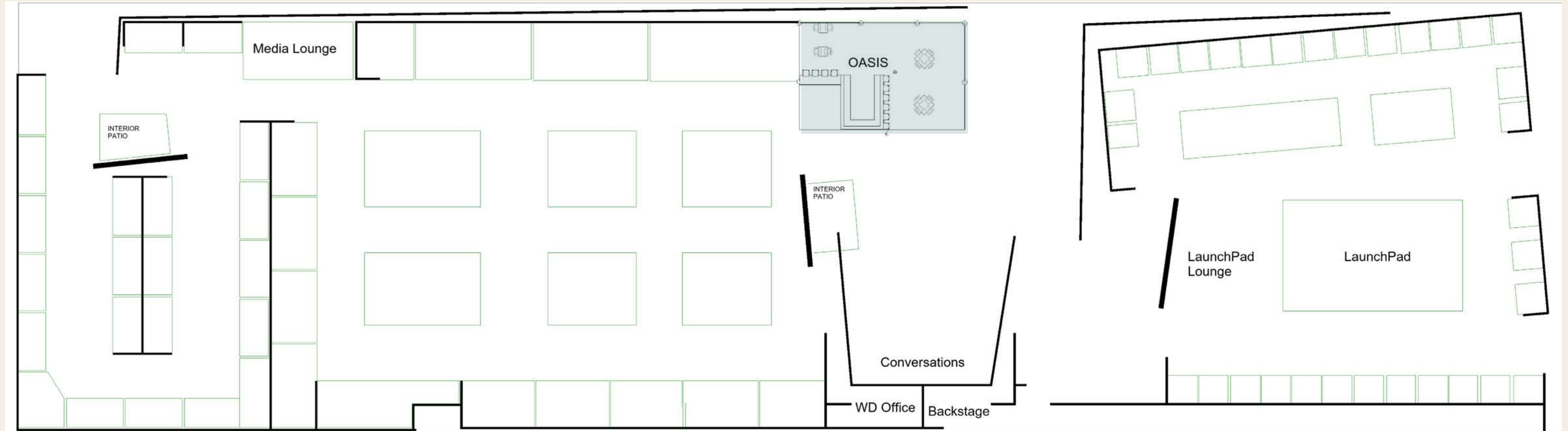
Hush is designed as both a light source and an acoustic device and was developed by Marion Courtillé at David Trubridge Limited (DTL). DTL was commissioned by PLN Group to design an acoustic light based on PLN's extensive market research for their growing design collection. Hush is marketed in North America by David Trubridge Ltd via the exclusive distributor wakaNINE LLC.

There are currently four sizes; Micro, Mini, Round and Oval. All are large enveloping canopies that contain a constellation of LED lights inside the top, except for Micro, which has an E26 bulb. Underneath, sound is muted by the absorbent synthetic felt panels that are made from 100% polyester fibres (including a minimum of 65% post-consumer recycled material) which can be recycled again after easy dismantling. The material is safe, non-toxic, non-irritant, non-allergic and fire rated to ISO 9705. Although the lights are large they are transported in our trademark kitset form.

The interlocking shapes are very easily assembled with minimal connectors and no tools. Hush is licensed to the NZ company PLN Group. The material properties strongly influenced the design of Hush. We explored the use of a weaving technique which interlocks the components in order to reduce the number of fastenings for quick assembly. This system allows for efficient kitset freight and the overlaps improve the acoustic properties.



WANTED DESIGN FLOOR PLAN



OASIS FLOOR PLAN

OASIS

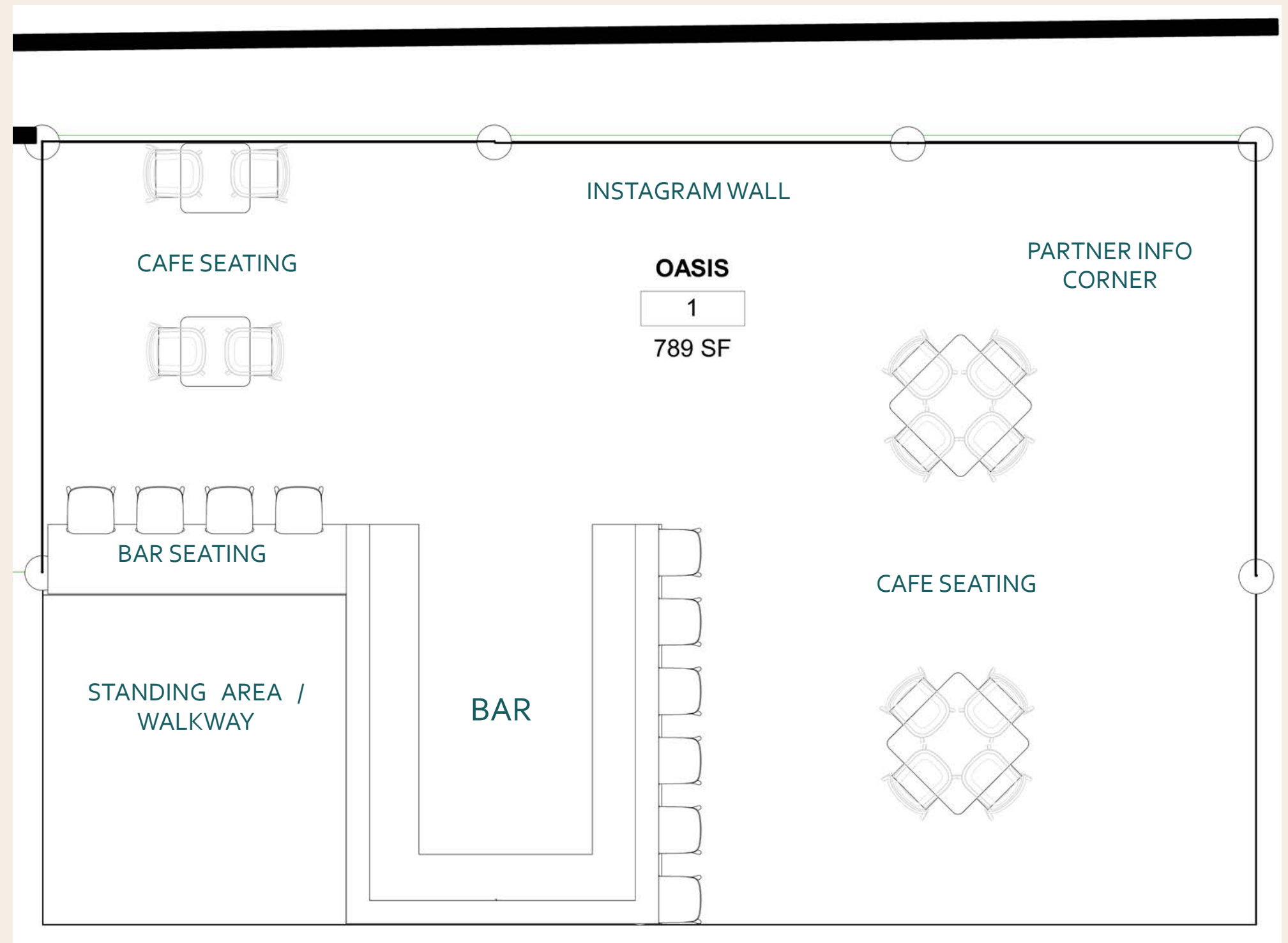
Open Plan
Meant for circulation

Seating
Cafe
Bar

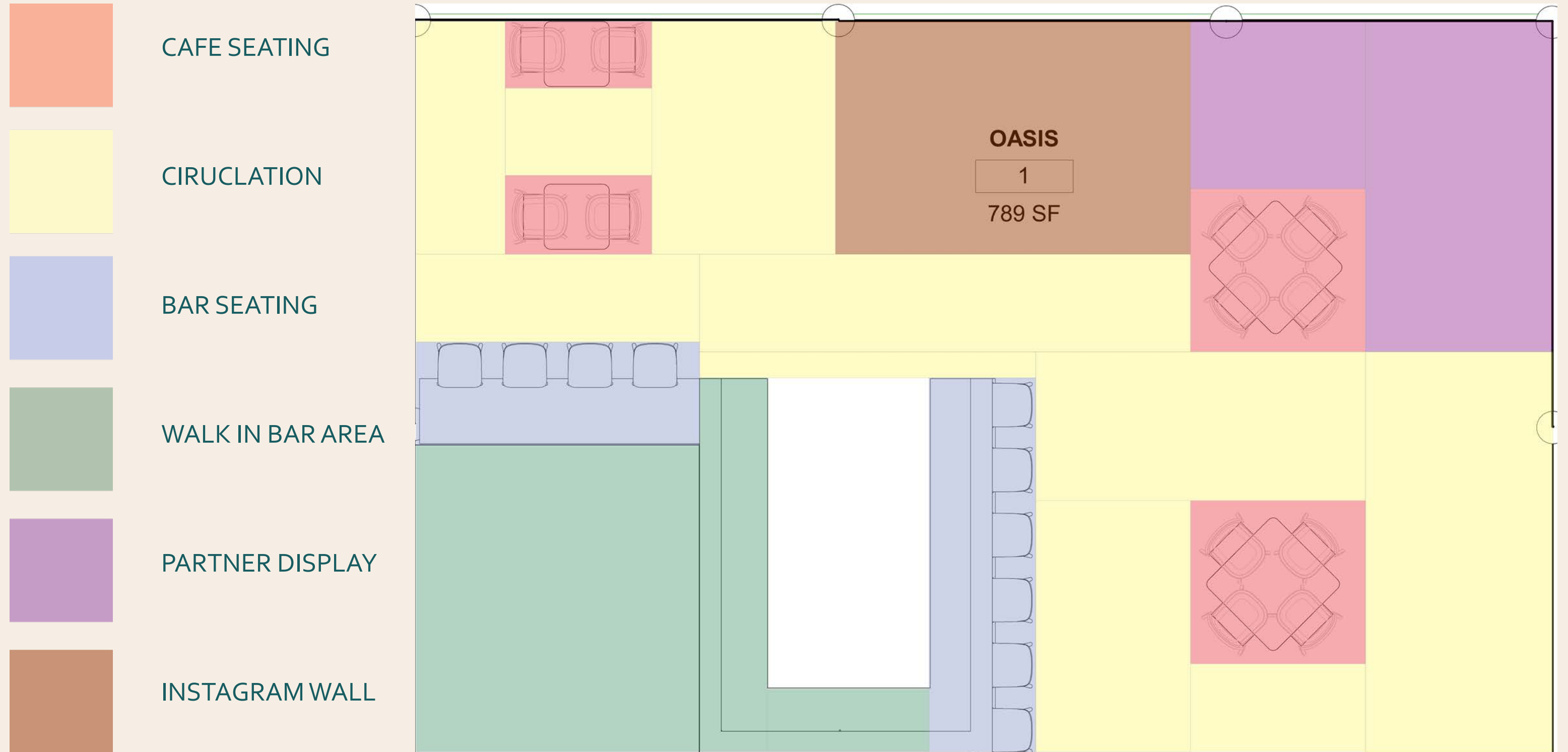
Bar
Open to the walkway
Quick Bar Access
Seated Access

Instagram Wall

Partner Info Corner



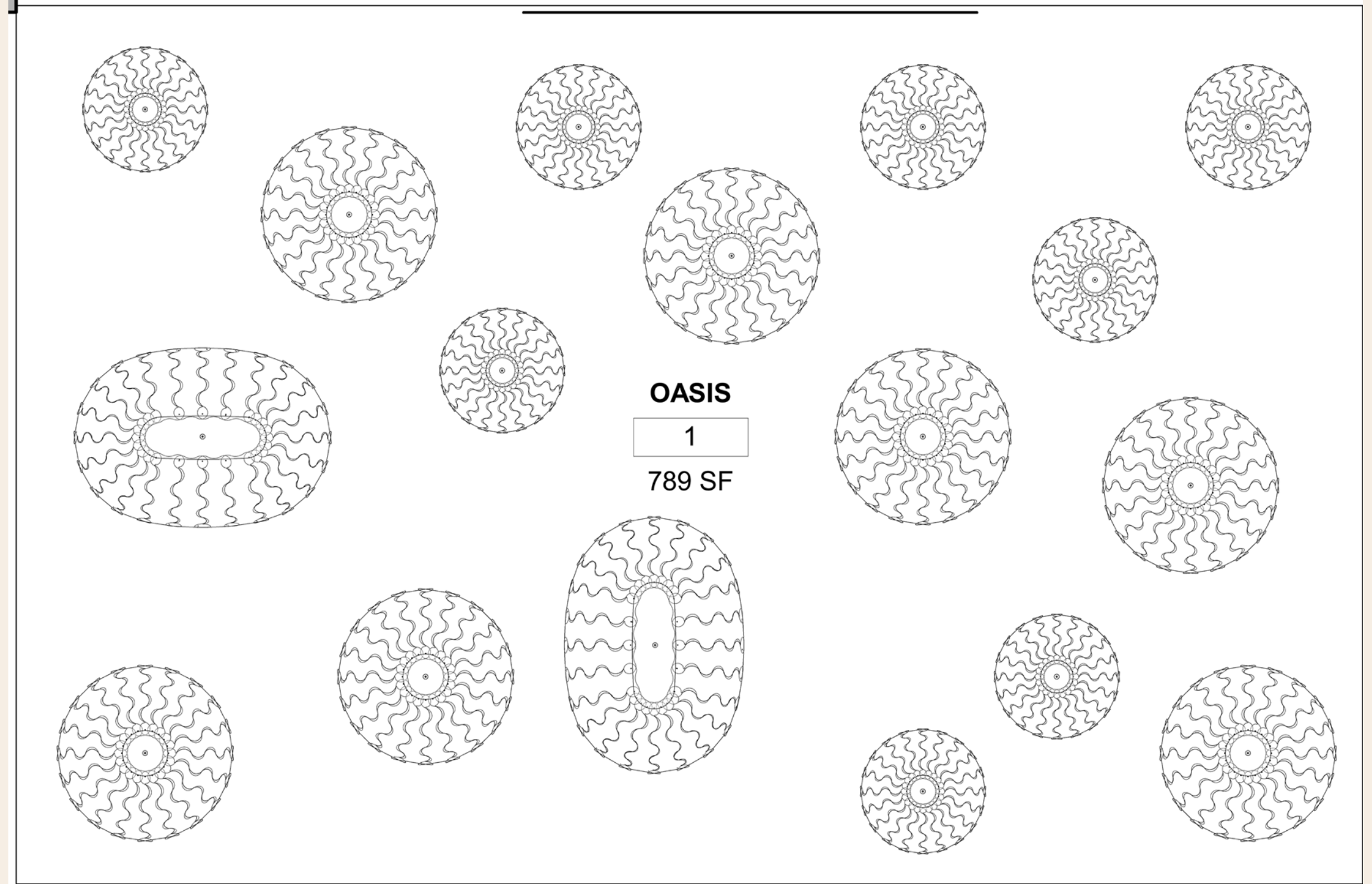
OASIS SPATIAL BREAKDOWN



REFLECTED CEILING PLAN

UTILIZES HUSH LIGHT

Usage and display of the hush light collection by using multiple fixtures of each version of the light



LIGHTING SYSTEM



SUSPENDED FROM THE TRUSS SYSTEM 15' ABOVE THE FLOOR

Lights suspended at different heights to create visual interest in the space

OASIS



OASIS ELEVATIONS



WALL AND BAR SYSTEM

1/2" Steel rods



1' d Steel Plate



Wall Clamp



Bar Hardware



1/4" Plywood



Wall

1/2" steel rods welded to steel plates with a 1' diameter are then attached to a 1/4" plywood panel. Panels are raised 2' above the floor, and are 4' high

Bar

1/2" steel rods welded to steel plates with a 1' diameter. Rods are then bent at different levels and attached to 1" plywood sheet

3D VIEW

Partner Corner

Posters with each product /
collection on display with information
on partners and designers

Instagram Wall

Background for people to take
pictures in front of



3D VIEW

Cafe and Bar Seating

Cafe seating for groups of two and four



3D VIEW



Bar seating

Includes six bar action stools in front of the bartender, along with four bartop seats for people to work at look at the rest of Wanted Design Interiors

Open bar

Allows people to walk up and grab a drink and leave



DESIGN CREDIT

This design and layout is my original idea from the start of the semester. This was before we moved into groups for group proposals. However, I have to give credit to my classmate who put the mood board together. I borrowed two of the original images from the Mood Board for the NYC Design Brief.

I also want to thank my classmates and professor for helping me in moving my design forward!

ABOUT JONATHAN



Hi! I am Jonathan Sutton. I am from Rochester, New York, and I am attending the Rochester Institute of Technology. Currently, I am studying Interior Design with a concentration in economics. I plan to graduate in May 2021. I also plan on studying architecture in graduate school, and end up working in the healthcare design field.

I was very excited to be attending Wanted Design Interiors because I wanted to get a first hand look at what is happening in the world. I think it is important to stay up to date with products and designs that are out there, because they can cultivate and inspire one's own designs.

I hope you enjoyed my project!



