MOONLIGHT

WantedDesign 2020

Yueran Yin
Concept statement

WantedDesign Interiors 2020 will be located with ICFF at the Javits Center in Manhattan, NY. Designed to create an atmosphere that highly meets the exhibition culture, brand style and the concept of WantedDesign. It is a creative space full of passionate and concise feelings that would increase the connection between the audience and the exhibitors. New and innovative solutions will set this experience space apart from others.
Proposal statement

After a long indoor visit, the audience was visually exhausted and their thoughts are as dry as the desert. At this time, the cafe **MOONLIGHT** appears in front of the audience like a piece of pure land in the desert, the cold moonlight soothes people’s restless hearts, providing a charging station that can slow down and inject new energy. Design elements include arches and circle, which represent harbors and the shape of moon. All the elements symbolized life and the perspective of the future.
Product partners

EMECO

DAVID TRUBRIDGE
HUSH

SHAW
DESERT LIGHT

RESSOURCE
Site plan
Floor plan
Zone plan
RCP
Lighting selection
Axonometric view

- Charge Station
- Take Away Podium
- Partners Wall
- Plywood
- 17" Thick Seating
- Coat Hanger
- CAFE
- Recycled Cardboard Tubes
- Bar
Bar

3/4" THICK MDF WRAPPED IN COROPLAST

SHAW DESERT LIGHTS CARPET COLLECTION

HUSH

EMECO
Rendrings
Takeaway

MOONLIGHT
WantedDesign
2020

FRIDGE MAGNET

COASTER

MOONLIGHT
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Bio brief

Yueran Yin, from China, is excited to experience WantedDesign2020 with people who share the same passion and goals.
Credits

The MOONLIGHT is based on my original concept from the first step of the WantedDesign 2020, and combined with the recycled cardboard tubes and tubes of shaw desert lights carpet collection come from my classmates’ ideation. I would like to give credit to my professor Mary Golden, WantedDesign Team, and the entire class. It’s everyone’s effort to make this project more complete and impressive.
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