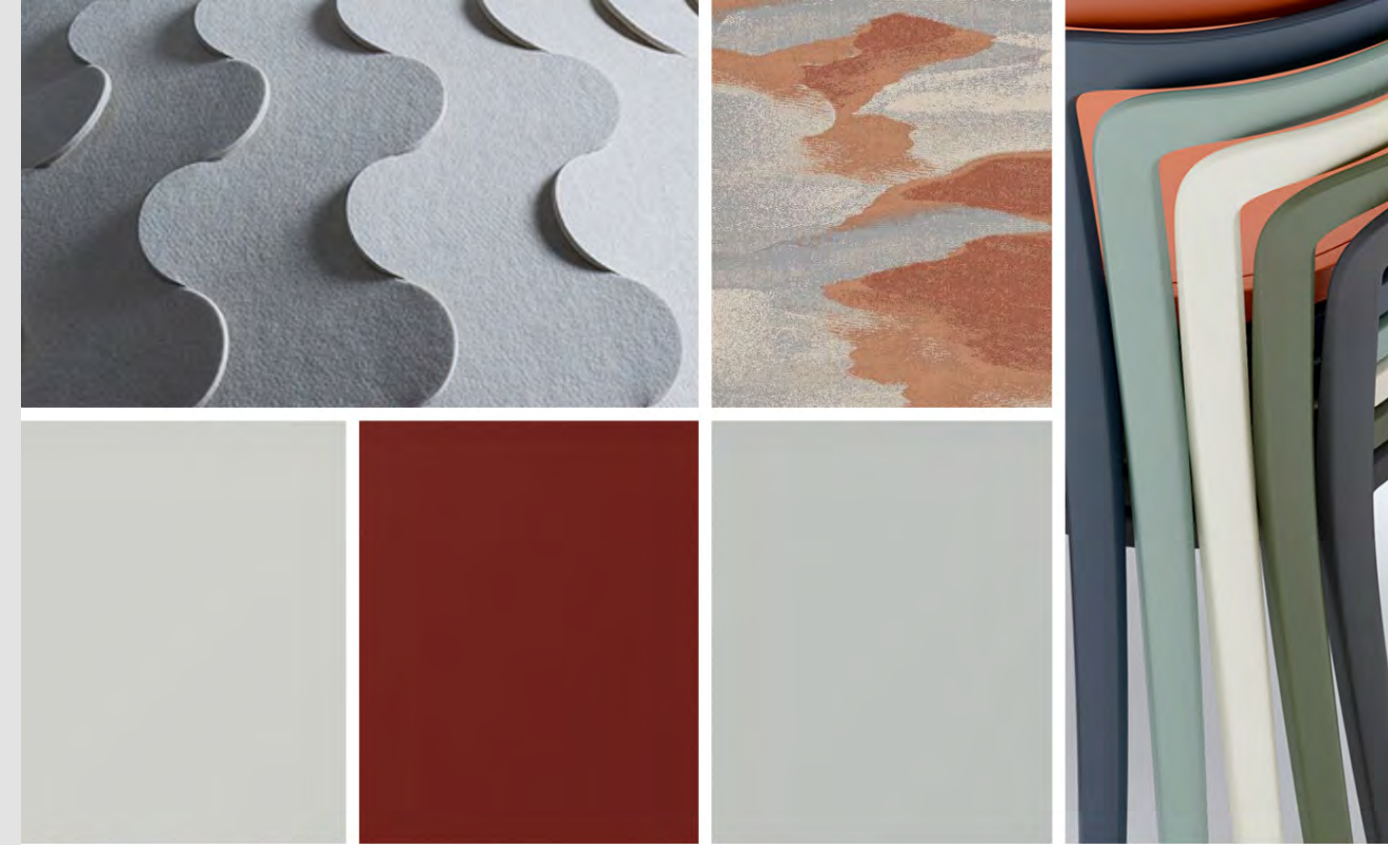


HIAATUS



Prepared for:
New York City Design Week 2020
WantedDesign
WantedDesign Interiors

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RIT Interior Design
Exhibition and Merchandising Design



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Concept Statement

A hiatus is a pause or gap in a sequence, series, or process.

WantedDesign Interiors, titled Hiatus, is an experiential cafe, immersing participants in an interactive installation of collaborative products and avant garde design. This space will act as the location to 'pause' during New York City Design Week so that visitors can experience a transformation of mind, body, and spirit.

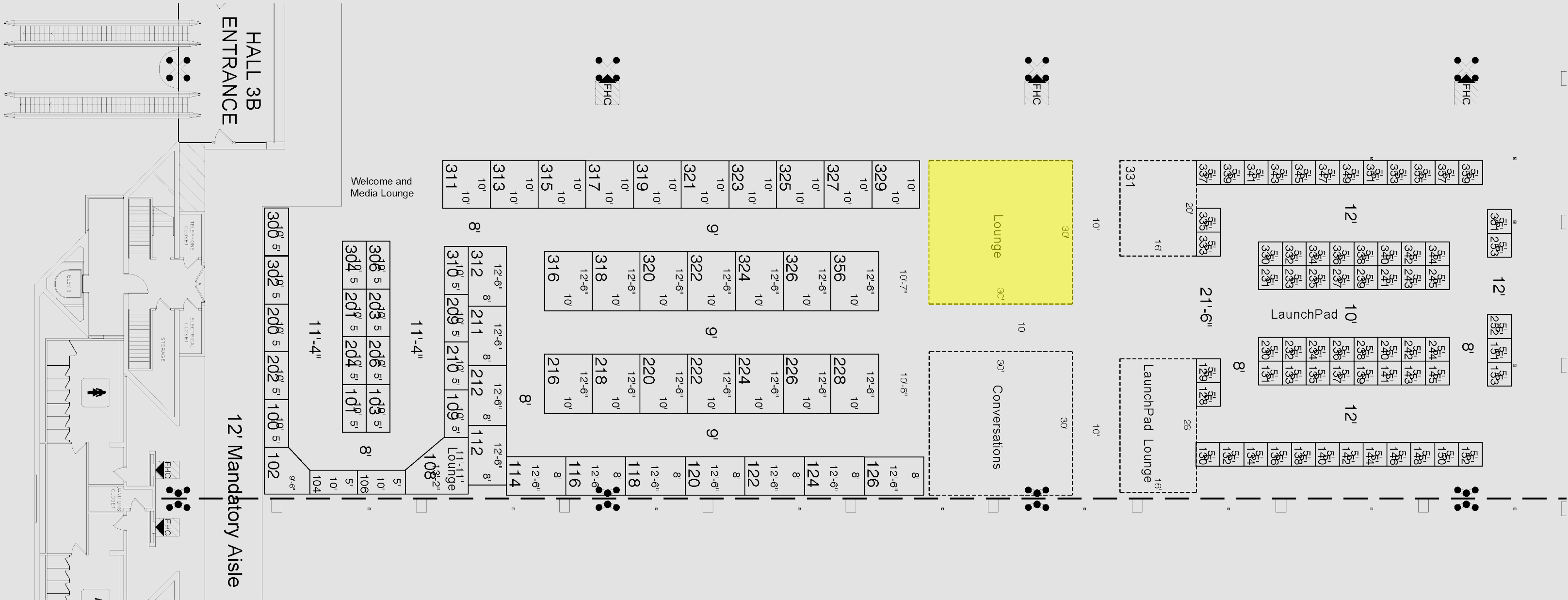
Design Proposal Statement

As one walks through the WantedDesign pavilion within the Jacob Javits Center, they will be entranced by the unique light fixtures hanging above tables in Hiatus. The flipping of products, use of what is commonly deemed 'trash', and carrying horizontal materials onto vertical surfaces will entice the passerby to explore Hiatus.

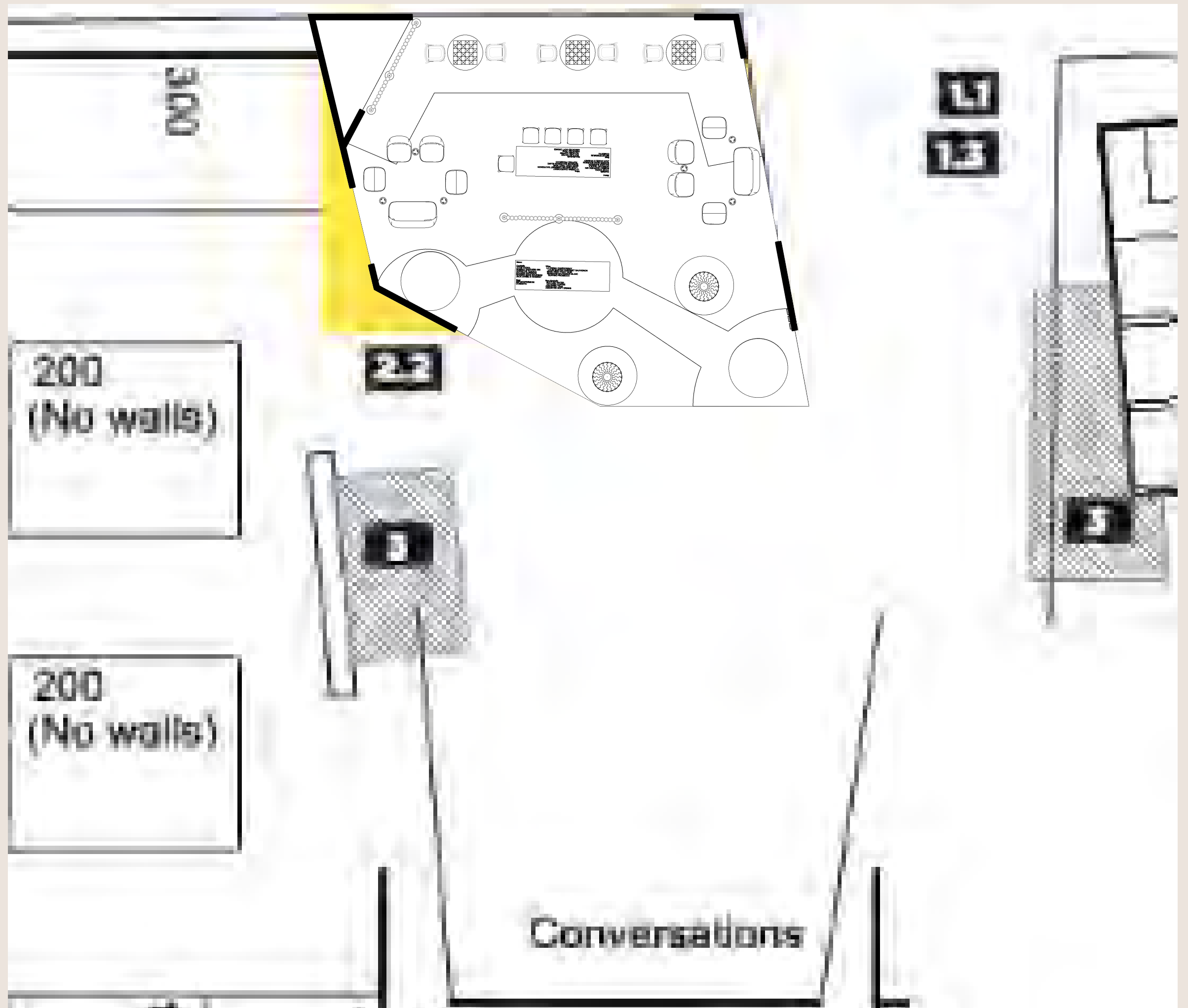
The bars within the space, paired with the checker board topped cafe tables, will invite those in Hiatus to take a 'pause' in their journey around the center to reflect on what they've seen or to connect with others.

The orientation of the light fixtures and use of materials will allow visitors to not only experience products, but also view and appreciate them in unexpected ways.

Key Plan

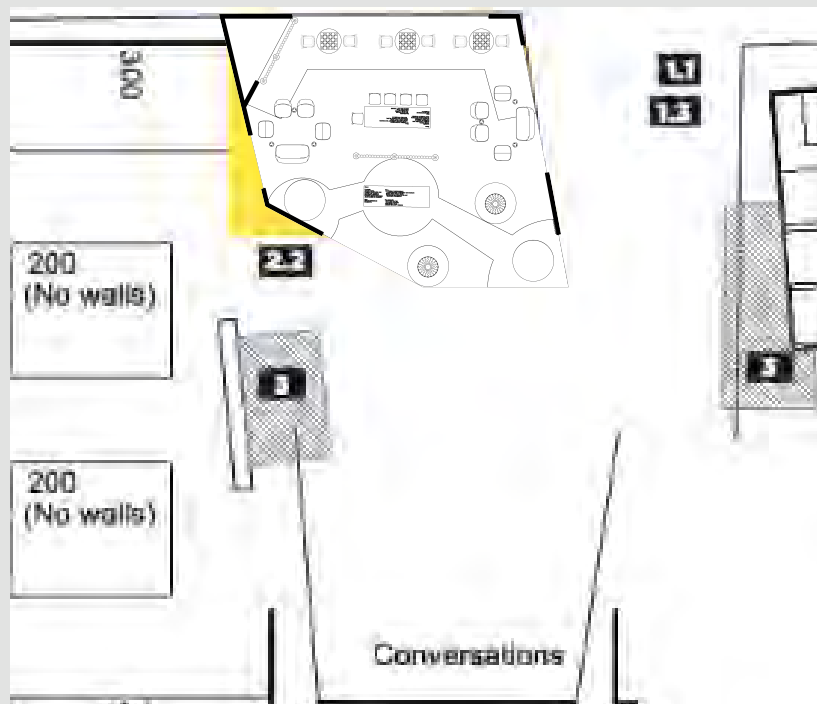


Site Plan

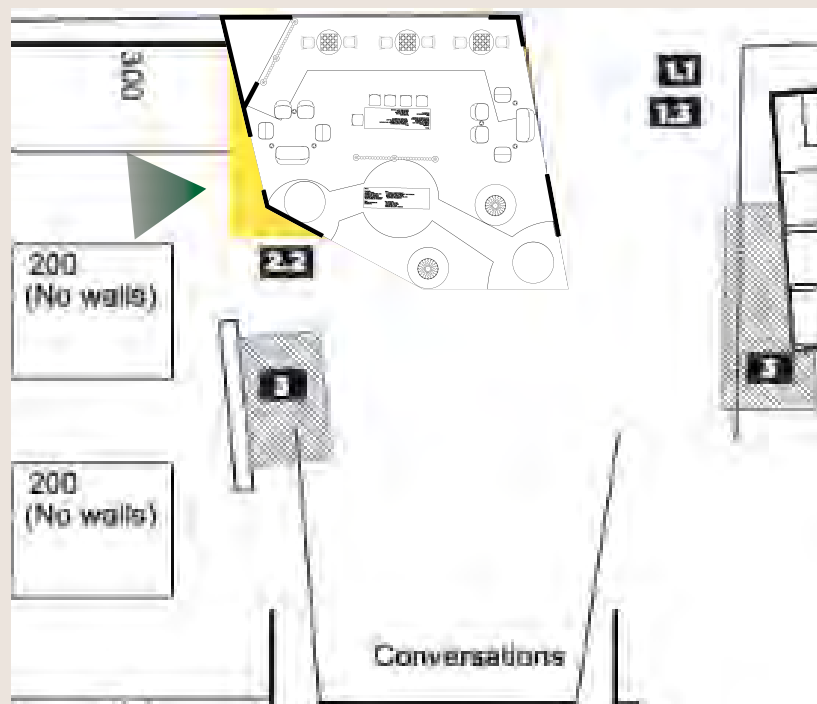


Vista 1

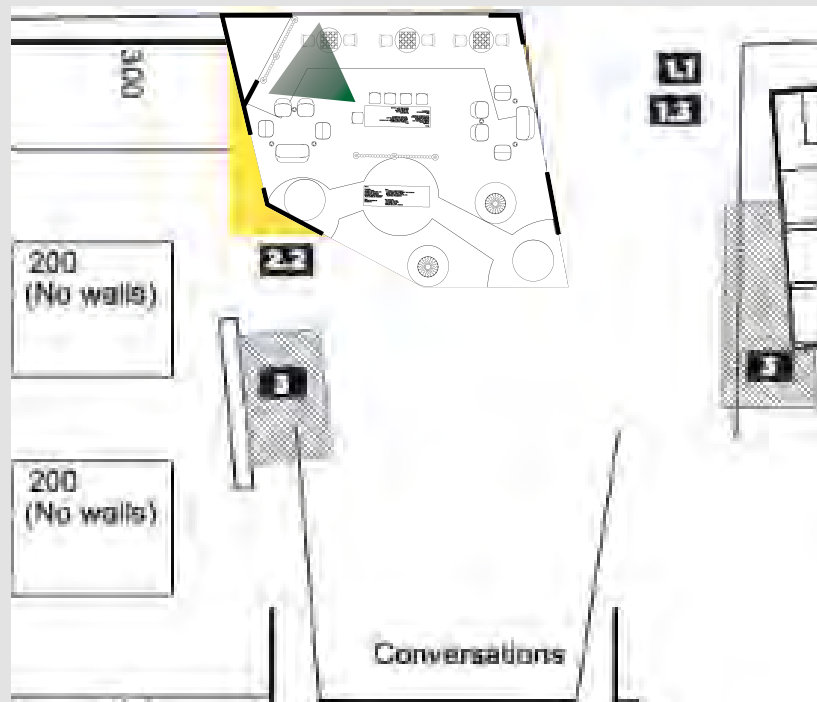
*9' - 0" Walls For Branding
Rented from Javits Center



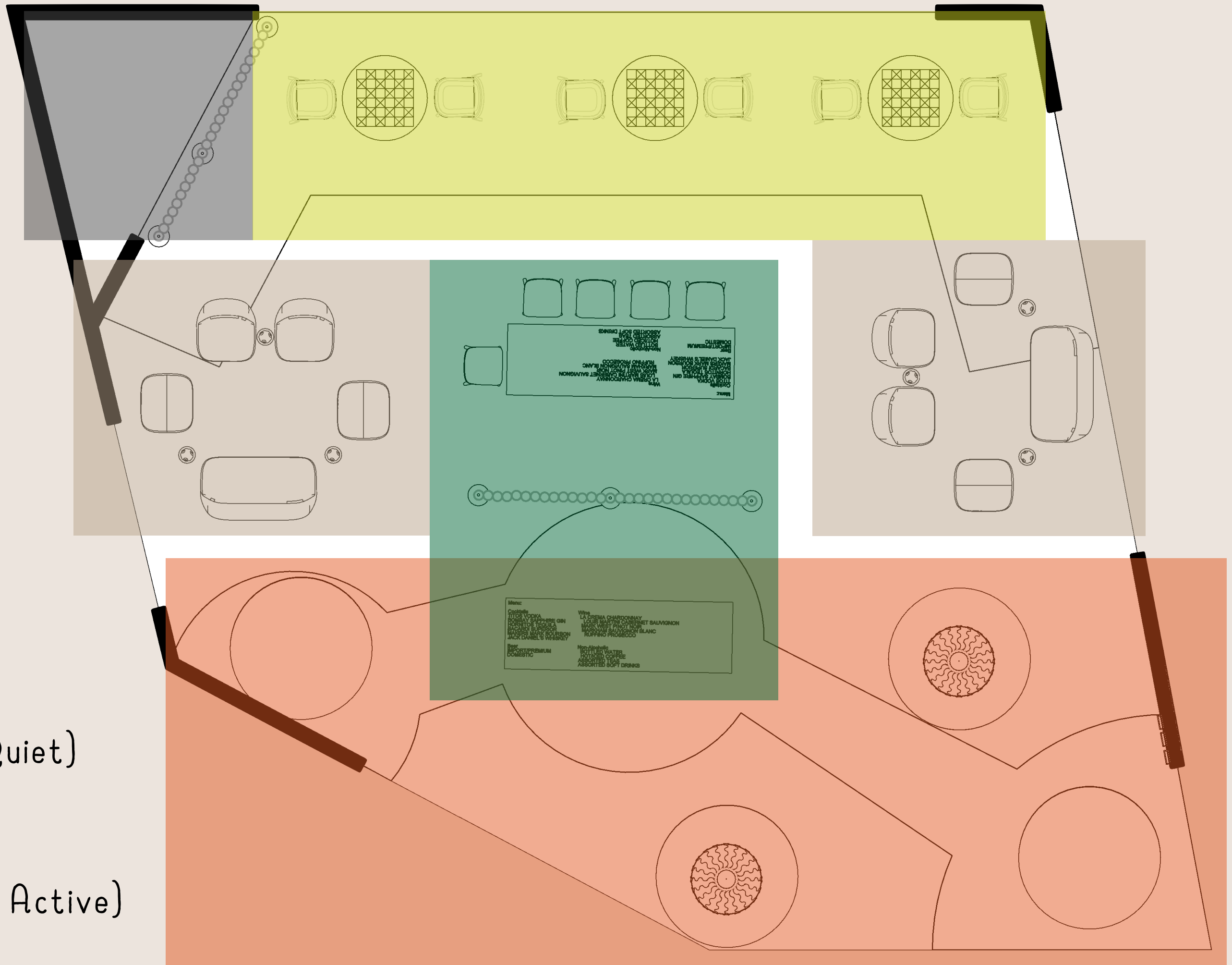
Vista 2



Vista 3



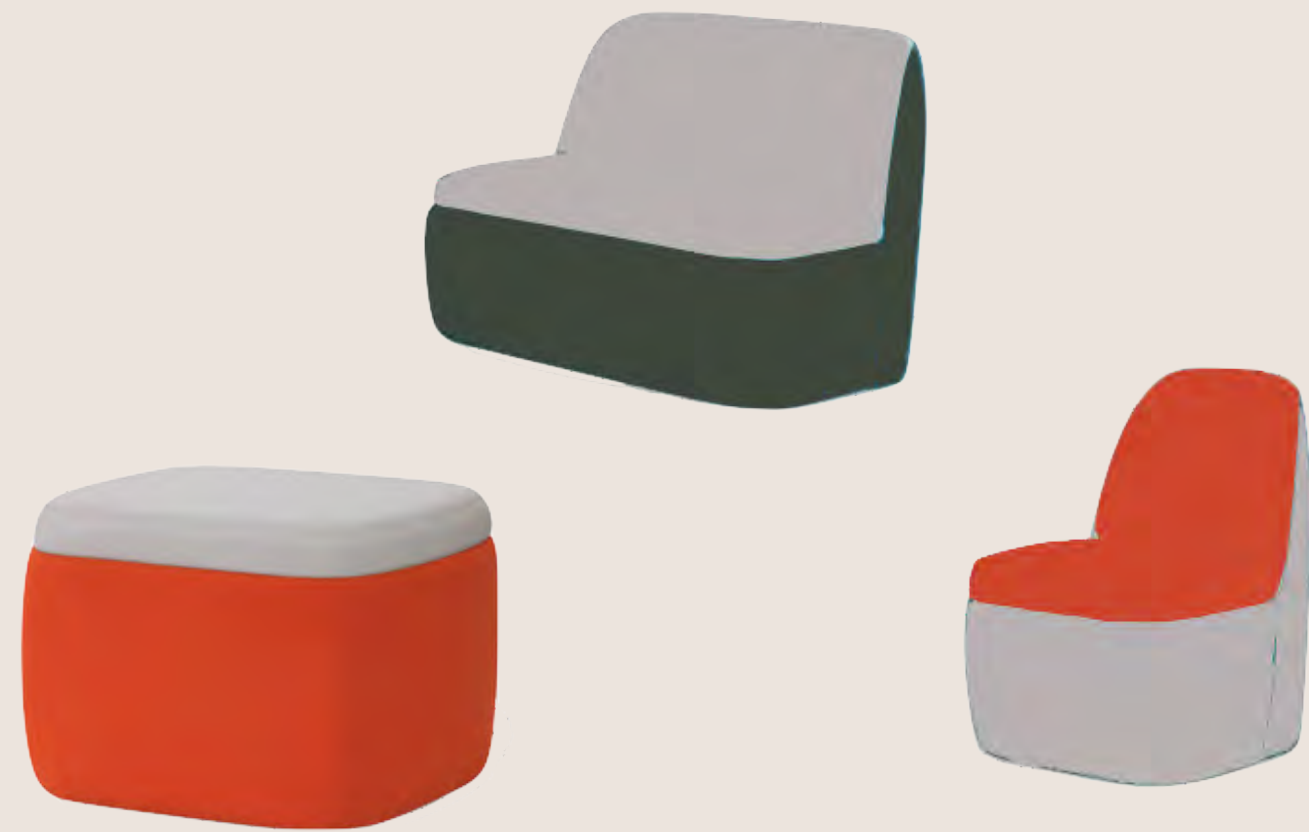
Zone Plan



The floor plan illustrates a restaurant layout with the following components:

- Central Dining Area:** A large rectangular table with a menu board above it. The menu board lists items under "Menu", "Wine", "Beer", and "Non-Alcoholic".
- Left Side:** A circular table with a menu board. The menu board lists items under "Menu", "Wine", "Beer", and "Non-Alcoholic".
- Right Side:** A long rectangular table with chairs. The menu board lists items under "Menu", "Wine", "Beer", and "Non-Alcoholic".
- Bottom Area:** A large circular area with a menu board. The menu board lists items under "Menu", "Wine", "Beer", and "Non-Alcoholic".
- Perimeter:** A thick black line representing the restaurant's perimeter.
- Furniture:** Various symbols like circles, squares, and lines represent different types of furniture and fixtures.

Furniture



Encore Seating GoGo Lounge Collection

Muzo Powerball



Emeco Broom by
Philippe Starck



Emeco 1 Inch
Reclaimed by
Jasper Morrison



Materials (Flooring & Table Base)



Shaw Contract Desert
Lights HF60558

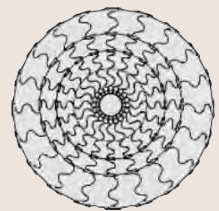
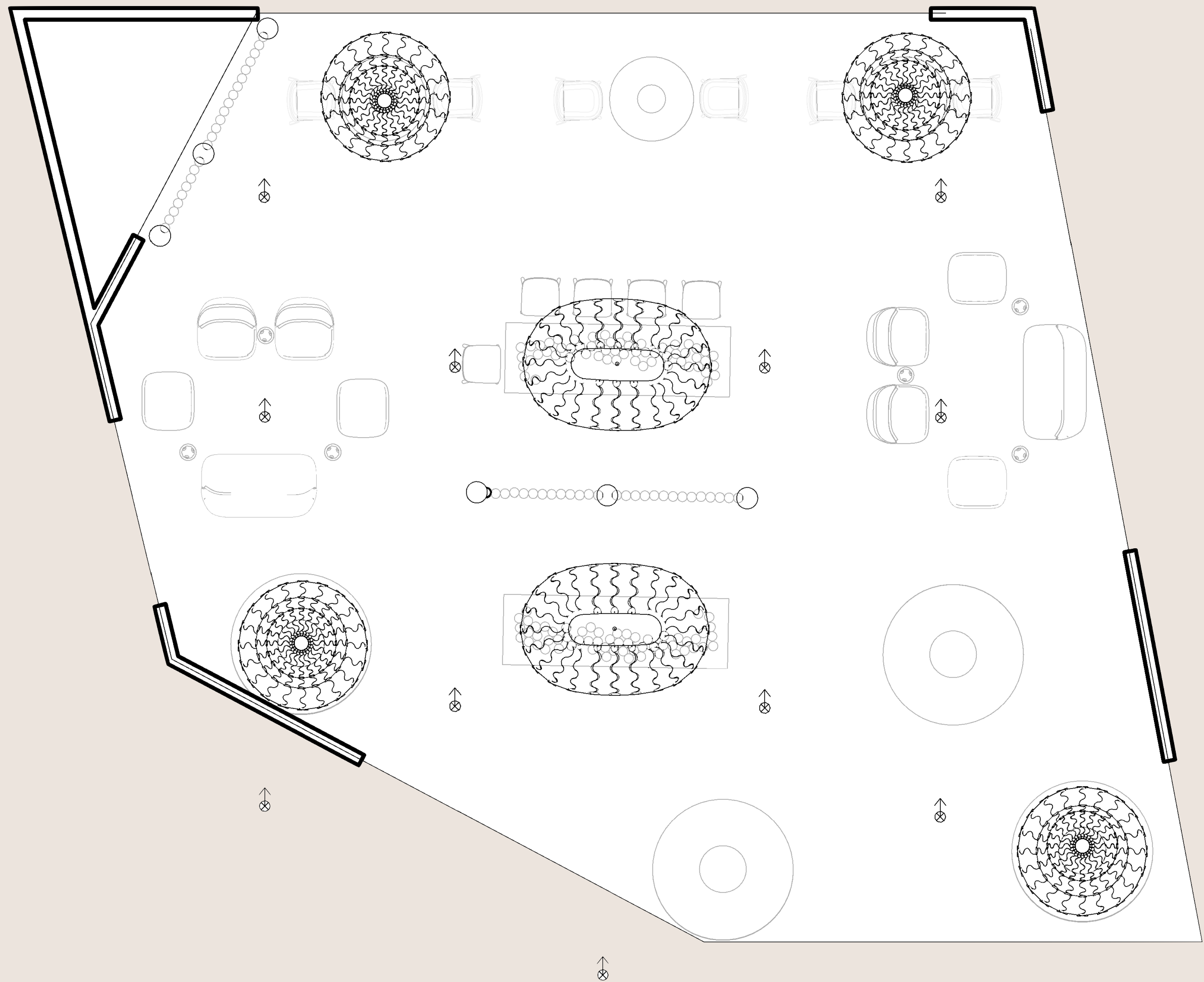


Shaw Contract Square
86500 Pine Dark



Shaw Contract Desert
Lights VF60583

RCP



Hush Lighting



Spot Lighting

Lighting

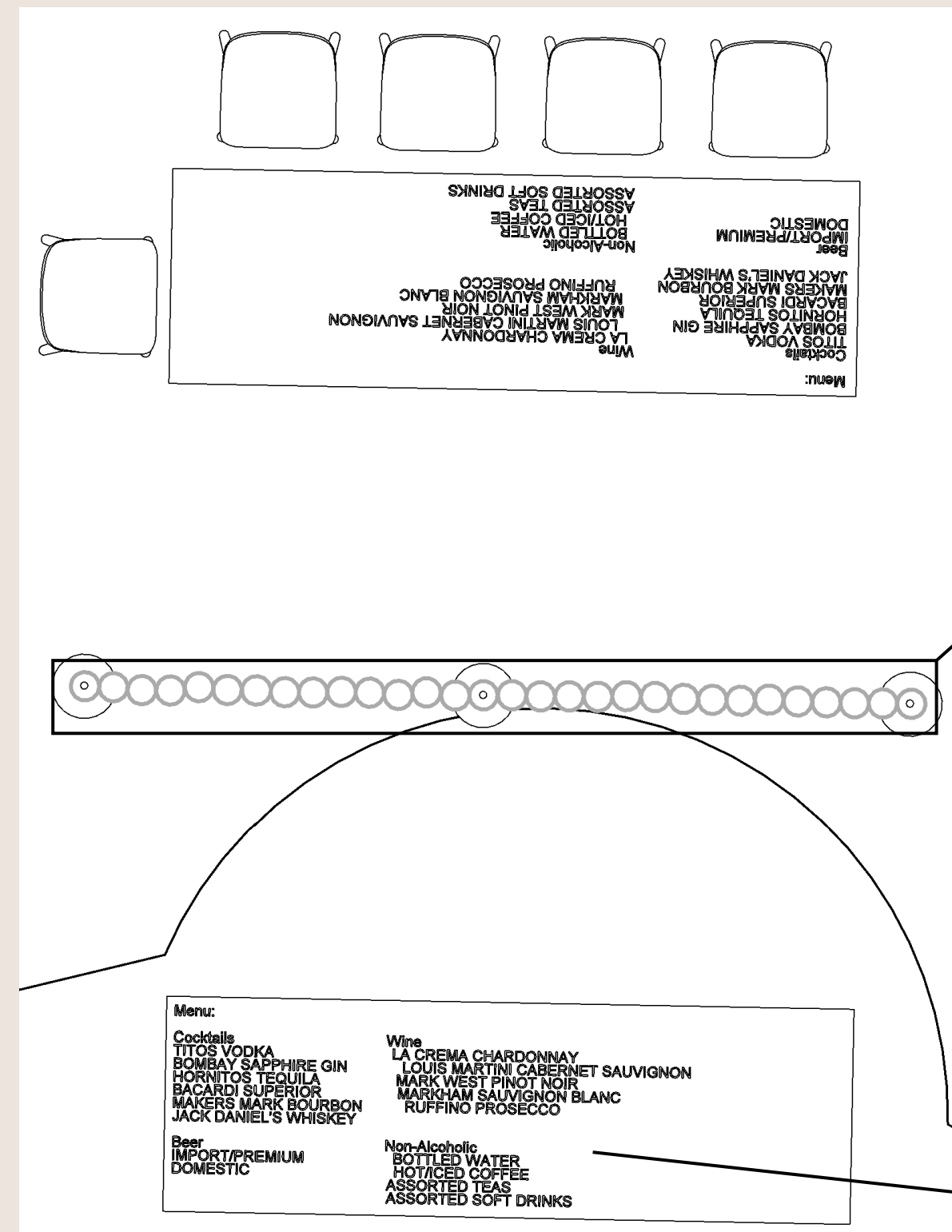
Hush by David Trubridge



Adjustable Spotlights



Hydro Bar



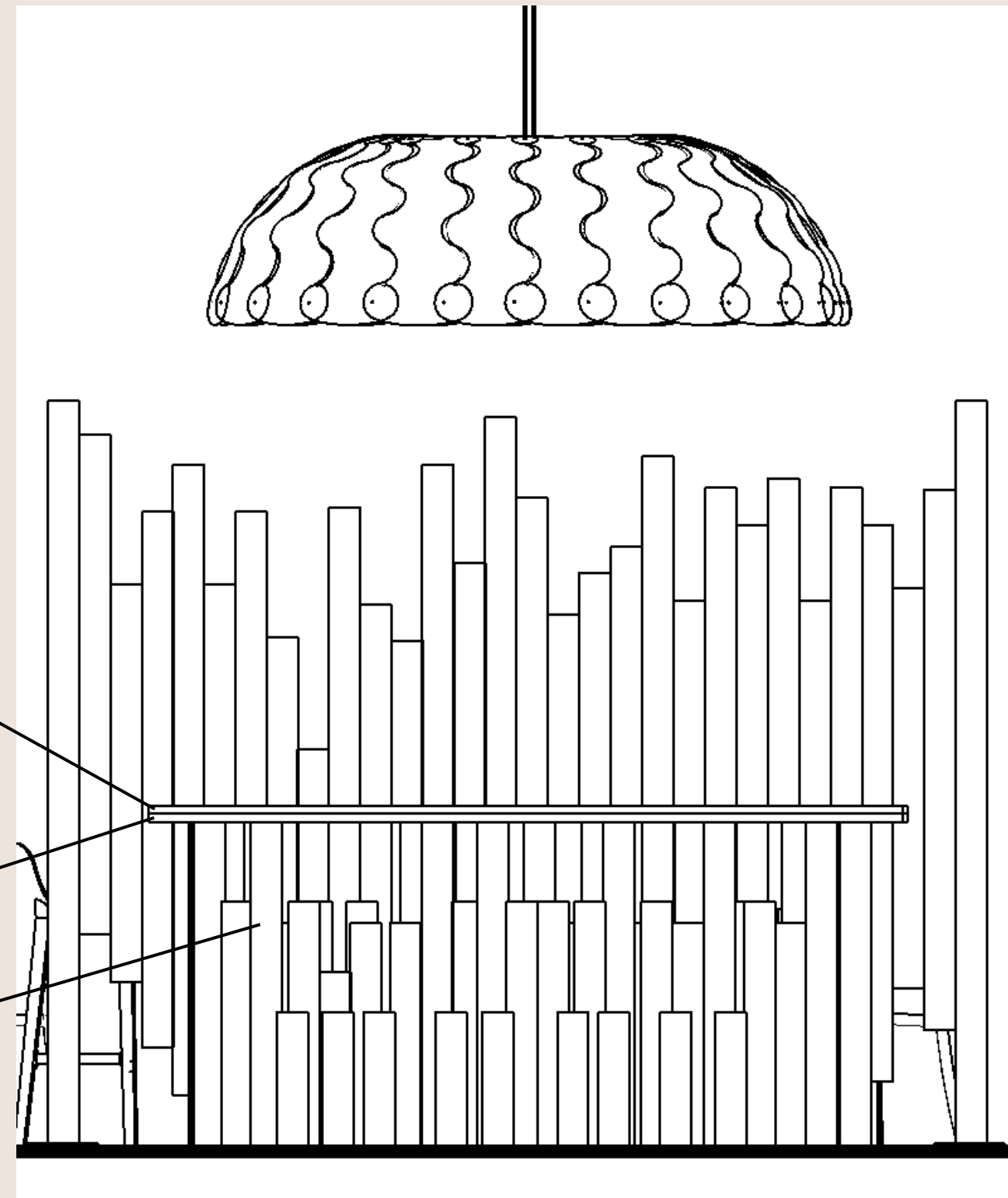
Cardboard Tubes

Printed Coroplast

MDF Board

Bar Base
Cardboard Tubes

Drink Menu



Hydro Bar

Ressource:
Coherence Collection

C 04 Herbes aux Écus

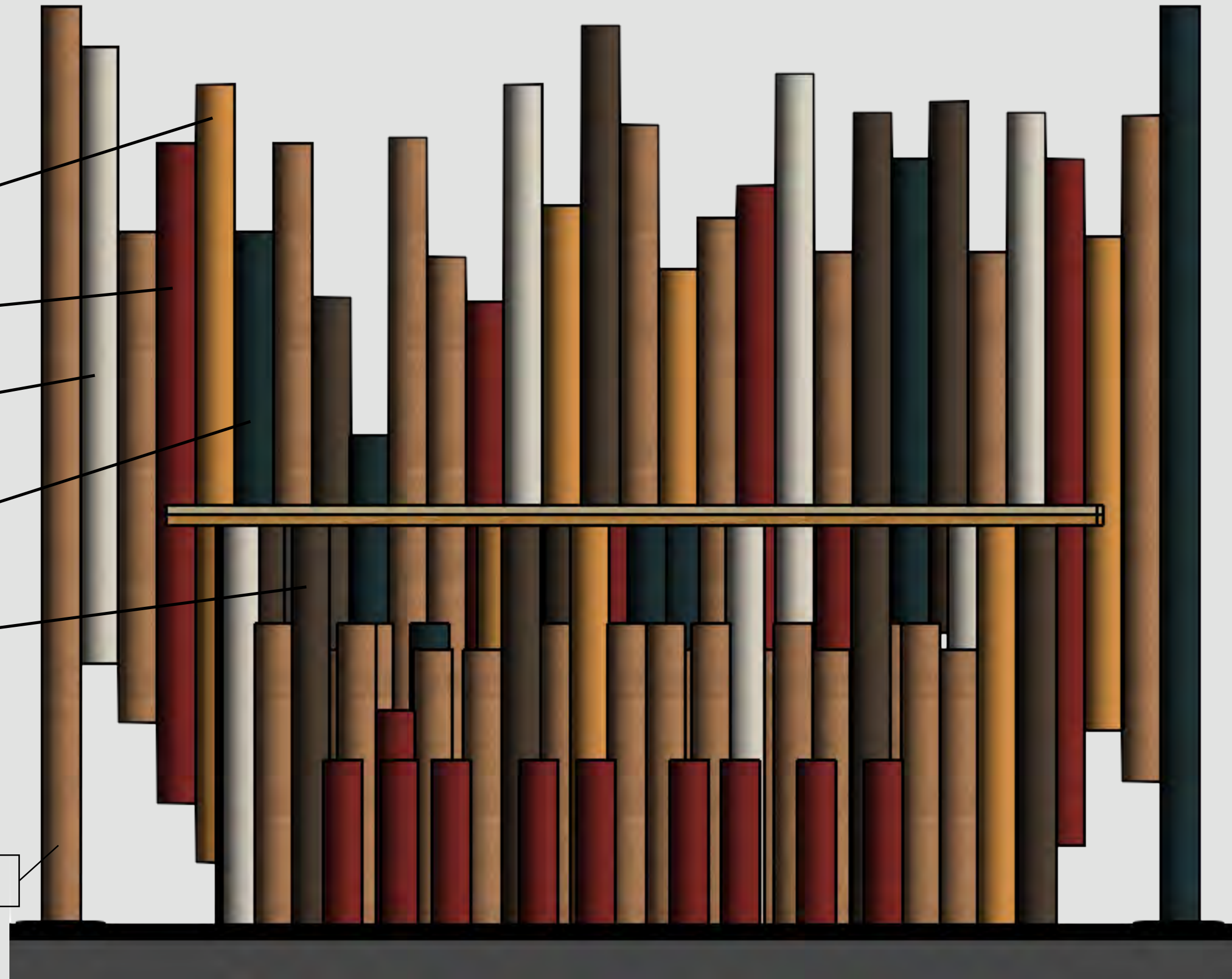
C 08 Genet de l'Etna

C 11 Acanthe

C 17 Fusain des Bois

C 19 Tourbe des Landes

Natural Cardboard

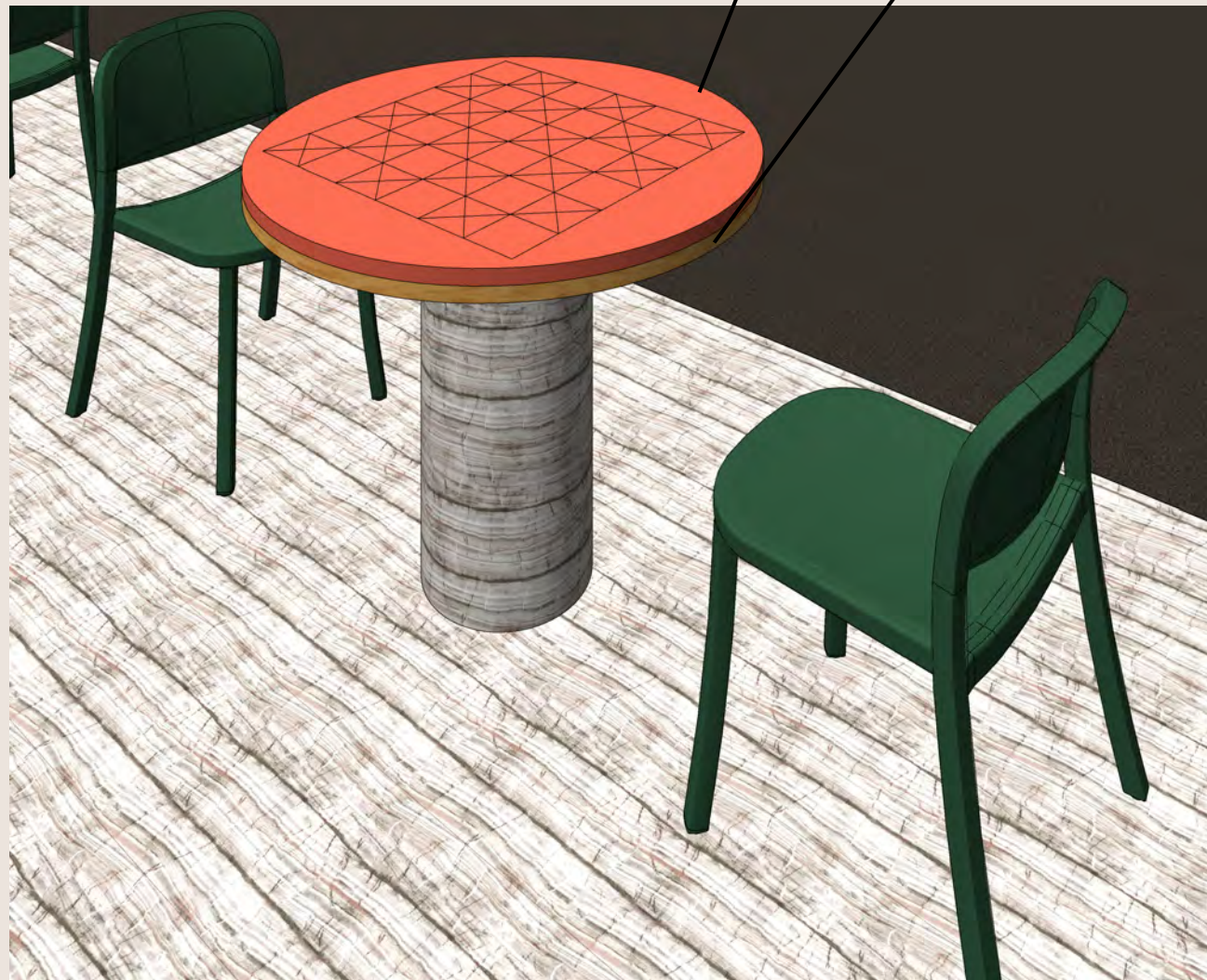


Interaction & Takeaway

Printed Coroplast

MDF Board

Checker Board
in cafe area



Takeaway Bowl
in cocktail area



Cork Coasters



Goodies



Pop Sockets



Thumbdrives



Koozies

Thank You

To the class, Mary, Odile, Claire, and Rodolfo for feedback on my initial, individual concept of reflection,echoing, and being able to see AND experience a product at the same time.

To my Project 2 team members Avalon, Kristina, and Melissa for helping to create a beautiful concept statement for the WantedDesign Interiors space.

To the Exhibition and Merchandising Design class for discovering that using the recycled presentation poster tubes creates an interesting vertical surface for partitions and the bottom of the bar.

Megan Brown

From Rochester, New Hampshire, USA

Looking forward to networking with design professionals and learning about products and services that can be used in future projects.

