HIATUS

Prepared for:
New York City Design Week 2020
WantedDesign
WantedDesign Interiors

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RIT Interior Design
Exhibition and Merchandising Design
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Concept Statement

A hiatus is a pause or gap in a sequence, series, or process.

WantedDesign Interiors, titled Hiatus, is an experiential cafe, immersing participants in an interactive installation of collaborative products and avant garde design. This space will act as the location to ‘pause’ during New York City Design Week so that visitors can experience a transformation of mind, body, and spirit.
Design Proposal Statement

As one walks through the WantedDesign pavilion within the Jacob Javits Center, they will be entranced by the unique light fixtures hanging above tables in Hiatus. The flipping of products, use of what is commonly deamed ‘trash’, and carrying horizontal materials onto vertical surfaces will entice the passerby to explore Hiatus.

The bars within the space, paired with the checker board topped cafe tables, will invite those in Hiatus to take a ‘pause’ in their journey around the center to reflect on what they’ve seen or to connect with others.

The orientation of the light fixtures and use of materials will allow visitors to not only experience products, but also view and appreciate them in unexpected ways.
Site Plan

200 (No walls)

200 (No walls)

Conversations
9’ - 0” Walls For Branding
Rented from Javits Center
Vista 3
Zone Plan

- Storage
- Cafe (Quiet)
- Lounge (Semi Quiet)
- Bar
- Cocktail (Highly Active)
Floor Plan
Furniture

Encore Seating GoGo Lounge Collection

Muzo Powerball

Emeco 1 Inch Reclaimed by Jasper Morrison

Emeco Broom by Philippe Starck
Materials (Flooring & Table Base)

Shaw Contract Desert Lights HF60558
Shaw Contract Square 86500 Pine Dark
Shaw Contract Desert Lights VF60583
Lighting

Hush by David Trubridge

Adjustable Spotlights
Hydro Bar

Cardboard Tubes

Printed Coroplast

MDF Board

Bar Base
Cardboard Tubes

Drink Menu
Interaction & Takeaway

Printed Coroplast
MDF Board

Checker Board in cafe area

Takeaway Bowl in cocktail area

Cork Coasters
Goodies

- Pop Sockets
- Thumbdrives
- Koozies
Thank You

To the class, Mary, Odile, Claire, and Rodolfo for feedback on my initial, individual concept of reflection, echoing, and being able to see AND experience a product at the same time.

To my Project 2 team members Avalon, Kristina, and Melissa for helping to create a beautiful concept statement for the WantedDesign Interiors space.

To the Exhibition and Merchandising Design class for discovering that using the recycled presentation poster tubes creates an interesting vertical surface for partitions and the bottom of the bar.

Megan Brown

From Rochester, New Hampshire, USA

Looking forward to networking with design professionals and learning about products and services that can be used in future projects.