Grain of Sand
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Concept Statement

Dunes form when wind blows grains of sand into a sheltered area behind an obstacle. WantedDesign Interiors’ titled Grain of Sand, is an experiential cafe, immersing participants in a tactile interactive installation of collaborative products and avant garde design.

The design is a modern interpretation of desert sand dunes that create possibilities for engagement with products. Structures within the space will introduce a new awakening for visitors. Tunneling your way through the new and unusual avant-garde space you will feel harmonious and peaceful as you take a breath from participating in the atmosphere.
Immersive Experience

It’s the golden hour and a designer takes out their phone to capture the excitement of WantedDesign. She takes a mental image which becomes her go-to spot during the hustle and bustle of Design Week NYC.

The undulating sculptural walls, inspired by eroding sand dunes, naturally beckon visitors to enter the installation. The canopy, at the heart of WantedDesign Interiors, is a hydration station for refreshing with friends from the design community.

After refreshing visitors are encouraged to take a coaster, made from cork with information about WantedDesigns installation.
Product Partners

Emeco - 1 Inch Reclaimed by Jasper Morrison

Emeco - Broom by Philippe Starck

Hightower - Capris Lounge
Product Partners

Shaw Contract - Desert Lights

David Trubridge - Hush Lighting

Ressource

Palma  
Salerne

Mid Egyptian Blue  
Eucalyptus
RCP
Isometric View

- Truss System
- Panel For Each Manufacturer
- Recycled Cardboard
- Front Panels Used For Take Away Coasters
- Unique Common Entry Point
Manufacturer Marketing

Each manufacturer will have their own coraplast to market their products.
Bar Experience
Recycled Cardboard Tubes

Various height of tubes

11’5”L 11’W 3’6”H
Seating Areas

Cafe Tables

Standing Area

Lounge
Light Canopy Above Bar

Canopy of Hush lights suspended together above the bar.

This canopy would be visible at a distance from the installation, drawing people to Grain of Sand.

3 — Mini 1000L x 1000W x 400H
2 — Round 1400L x 1400W x 650H
1 — Oval 2000L x 1400W x 650H
Take Away Coasters

Grain of Sand

Location:
Wanted Design
Javits Center (54th street and 12th Ave)
Manhattan, New York 10001
May 17-20, 2020

Partners:
WantedDesign
RIT Interior Design
Amory Co-located
Emeco
David Trubridge
Hightower

Interior Design:
RIT Interaction

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Rodolfo Aguila - Designer

WantedDesign Interiors features an avant-garde space within the décor of the Javits Centre. The design references a tactile interactive experience while welcoming visitors into a new awakening environment that is both a product showcase and hydration bar.
Envisioned by RIT’s Interior Design Program, the space inspires guests to experience design products and to engage with brands.
In a more suspended time and personal transformation, led by Program Chair and Associate Professor, Mary Golden.
Bio Brief

Hi, my name is Riley Nally from Rochester, NY. I am fortunate enough to have the opportunity to participate in WantedDesign Interiors 2020. I look forward to learn and engage with professionals and challenge myself with an unconventional design.
The evolution of this project has gone through stages of design considerations. Grain of Sand for WantedDesign Interiors is from my original concept of stage 1. The use of cardboard material to represent sand dunes also came from the concept of stage 1. The inspiration of the light canopy over the hydration bar came from Daeya Shealy. The rest of my classmates offered critical thinking to collaborate on the success of WantedDesign Interiors installation.
Thank You!