

Golden Shadow

[Wanted Design 2020]

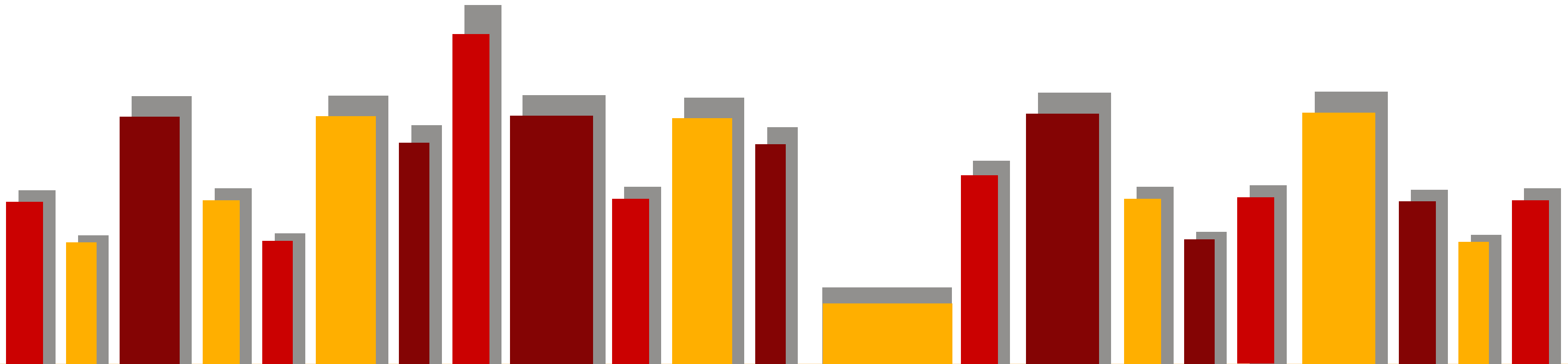


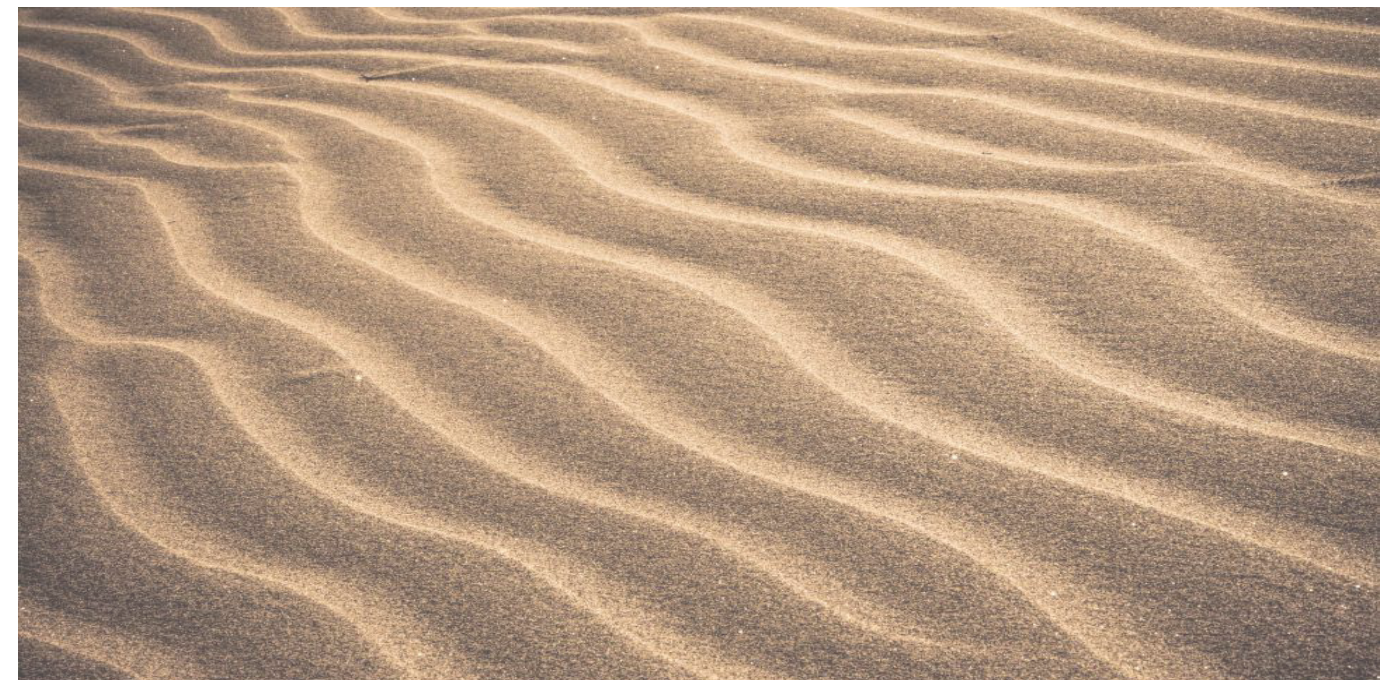
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Concept Statement

As walking in the wilderness, living in the city can be very tired and exhausted by each individual's own busy-ness/business. Golden Hour which is also called "Magic Hour" is very short and critical moment to the people who need to revitalize themselves.

Golden shadow which is going to be an exhibition putting Manhattanhenge and desert into the space together will draw the people to spend time with the avant-garde installation and interactive elements.



Design Proposal Statement

Golden Shadow is the exhibition which is the theme of Manhattanhenge and the desert are getting along with together.

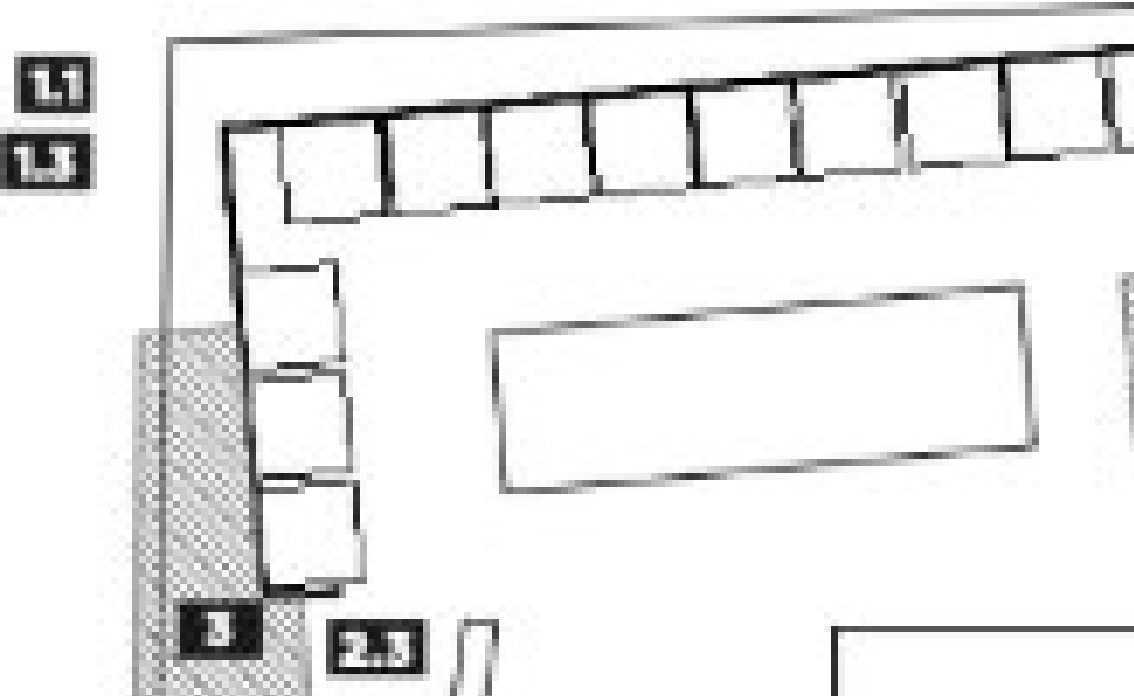
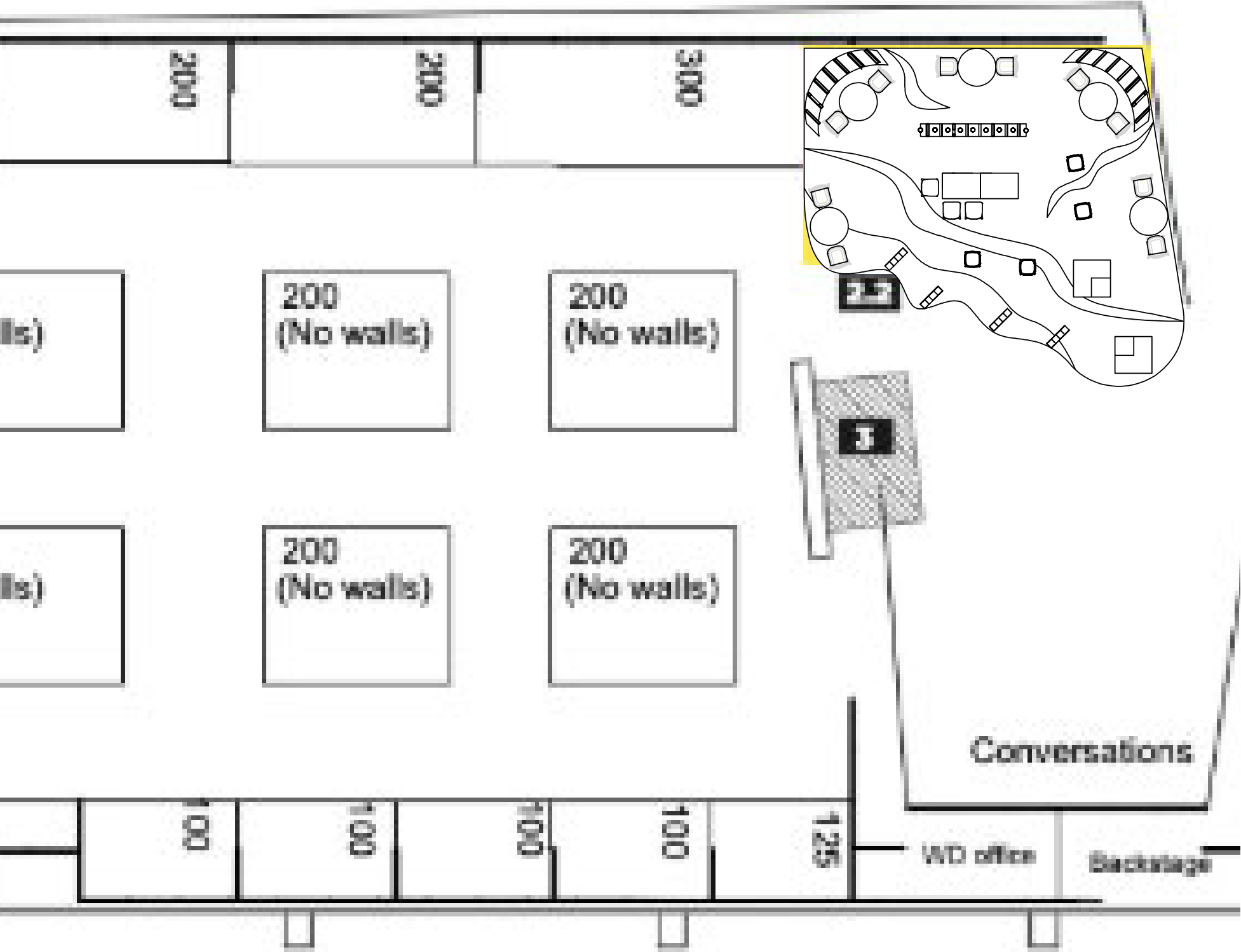
The buildings of the Manhattanhenge is made with the varieties of colors of coroplasts. Each panel has a different height to represent unity. The cut-outs on the panels illustrate the windows of the high-building in NYC, and they are expected to create the shadows on the near-surface.

Desert Lights Carpet flooring also cut in different ways to highlight the texture of the sand in the desert. Hush Lights have hierarchy by different heights/widths/colors, and their color represents the color of the starting point of the sky when the golden hour happens.

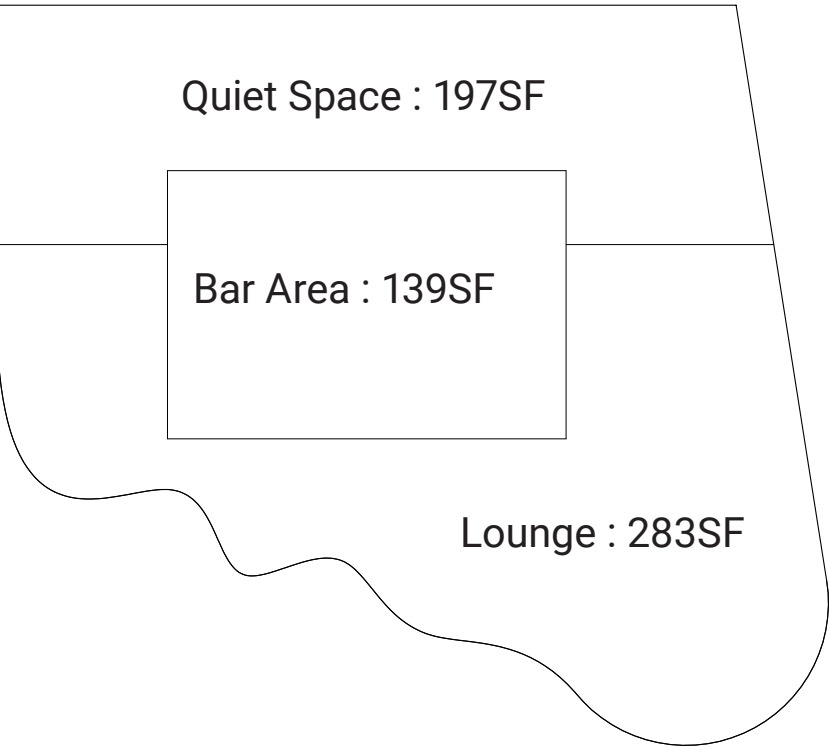
There is a space divider which is made with the Manhattanhenge panels and the rain-collectors which are holding the colored water, and the shadows from the rain-collectors are expected to imitate the golden hour light in the space.

Space of Golden shadow itself is meant to make people recharge or re-hydrate themselves in the shadow behind the buildings while enjoying the Manhattanhenge view. People can have fun with interactive cubes by rearranging them to the preferred shape of the buildings as well.



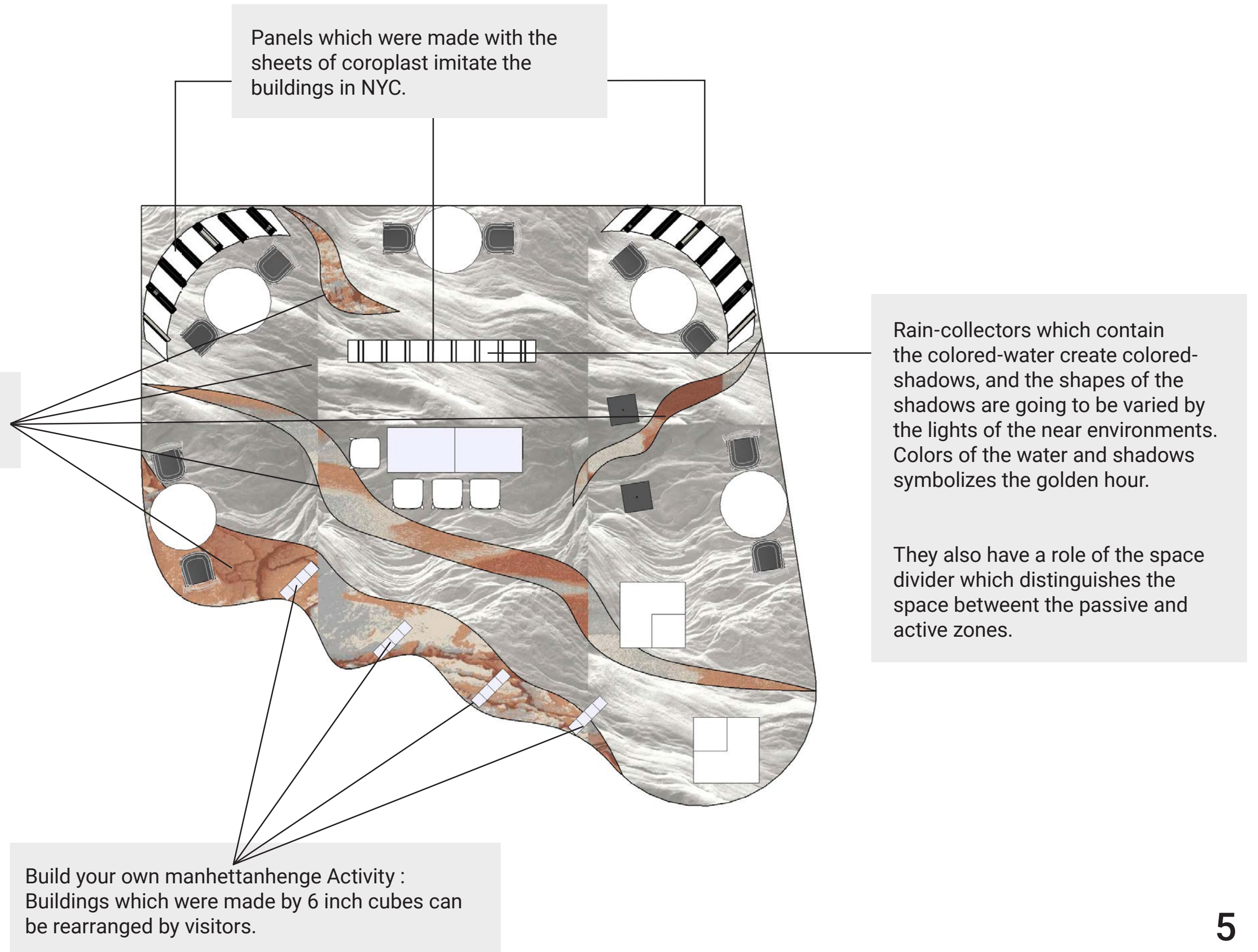


Key Plan

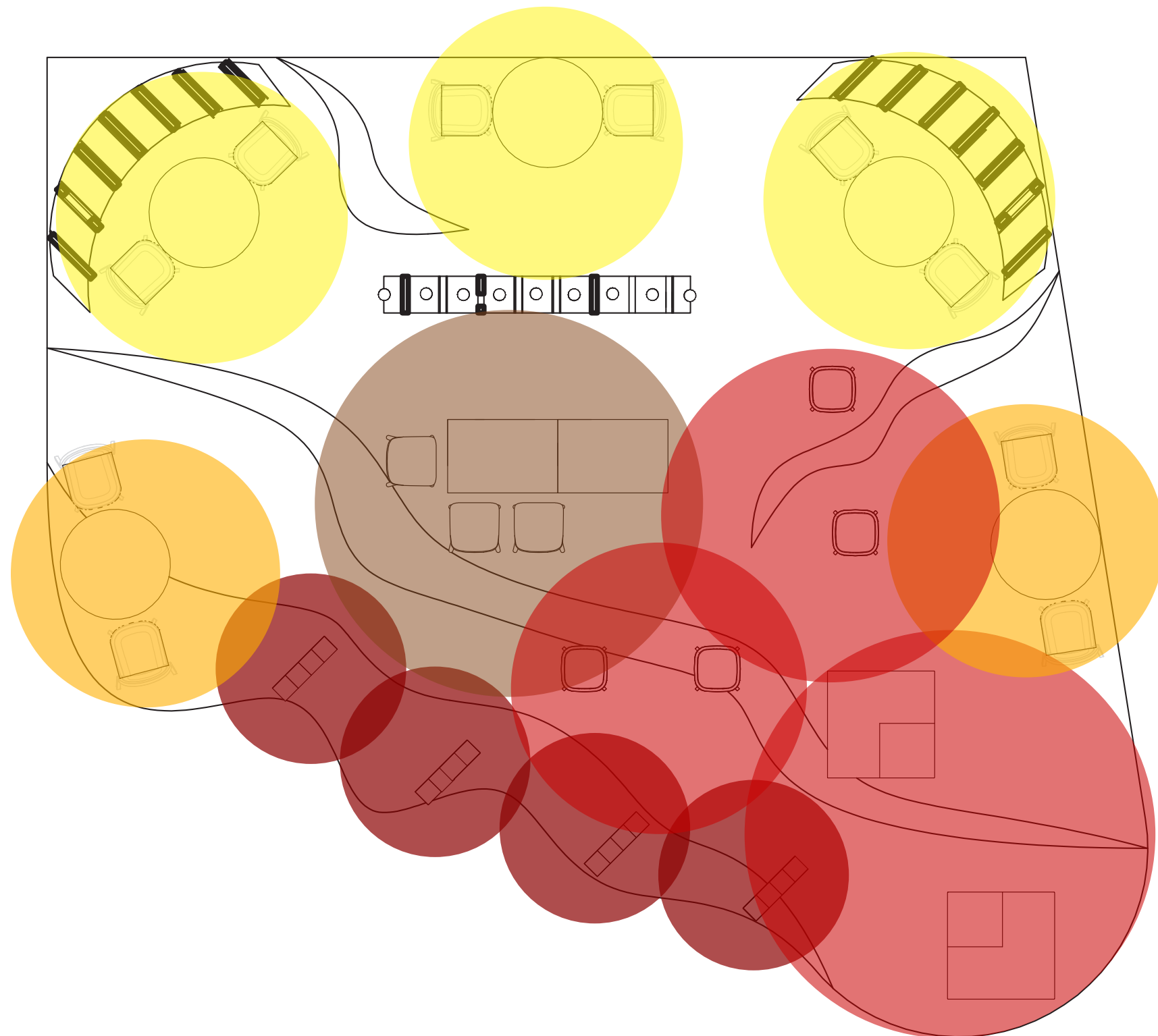


Area : 619SF

Floor Plan

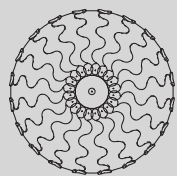
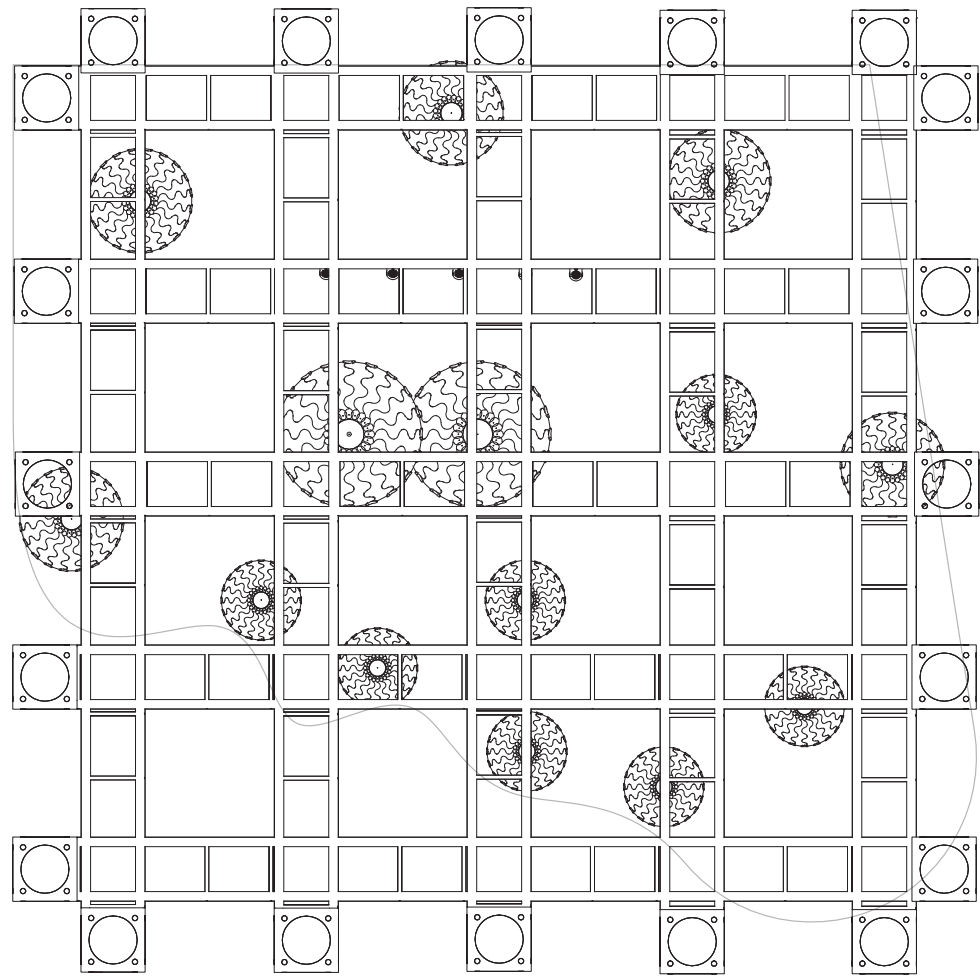
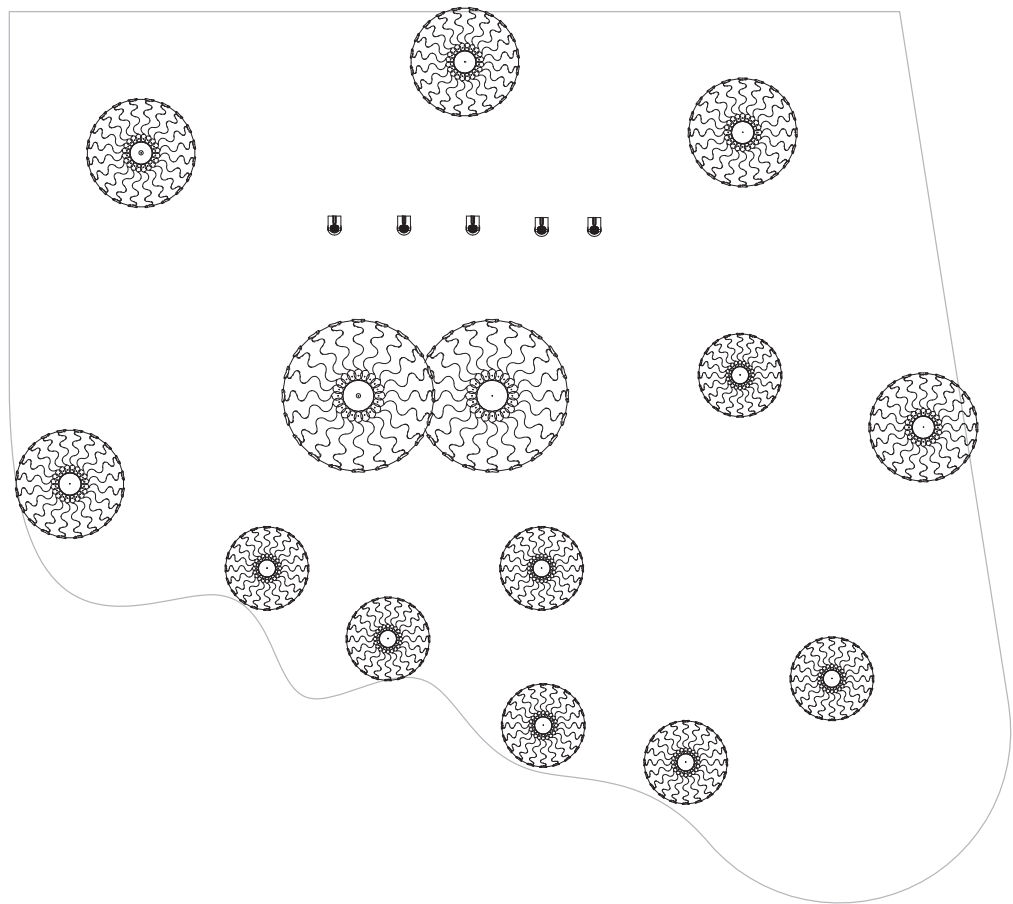


Zone Diagram

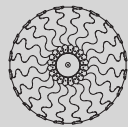


- Quiet Area (Passive Zone)
- Cafe (Active/Passive Zone)
- Bar Area (Active Zone)
- Lounge (Active Zone)
- Activity Area (Active Zone)

Reflected Ceiling Plan



Round



Mini



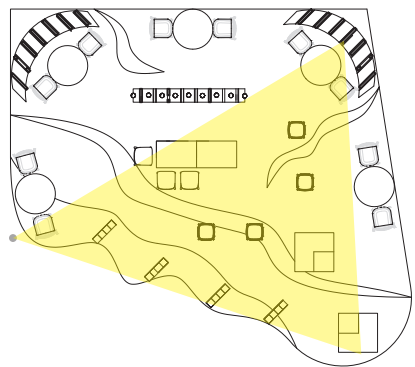
Micro

Hush / David Trubridge

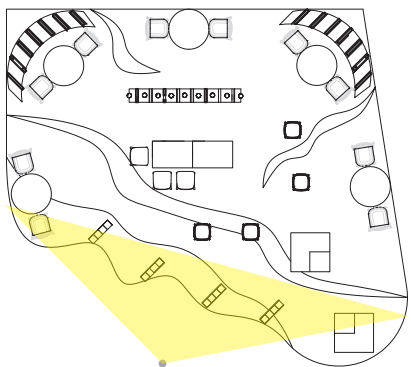


ULTRA / Nordic Light

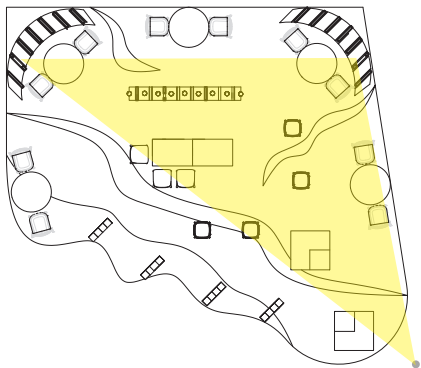
Rendering



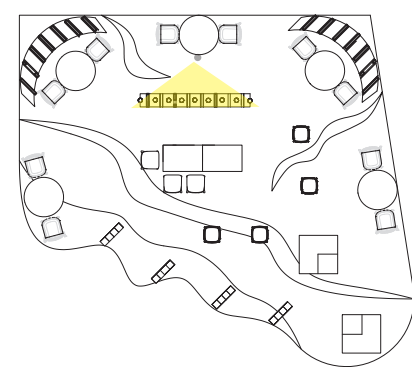
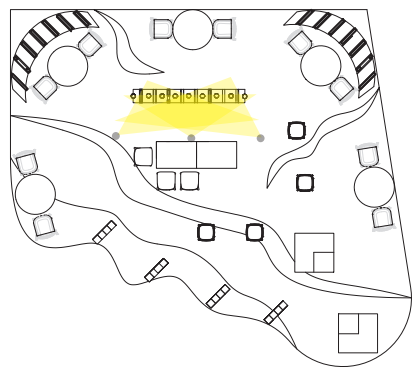
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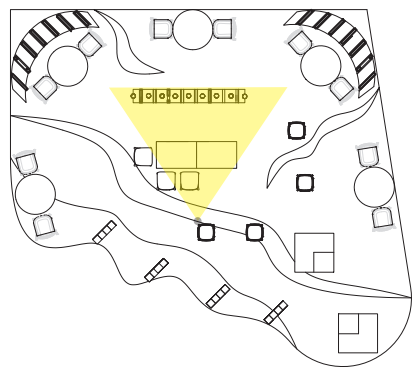
Rendering



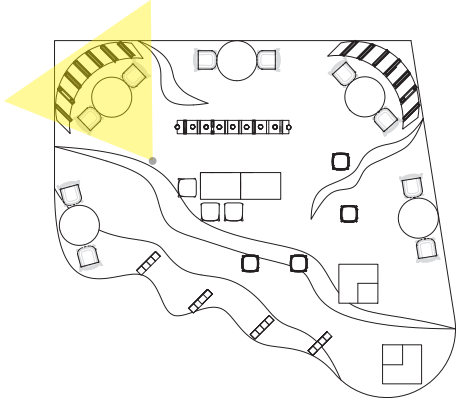
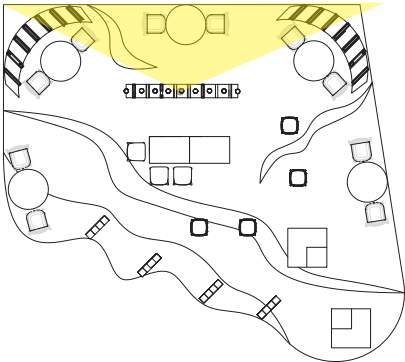
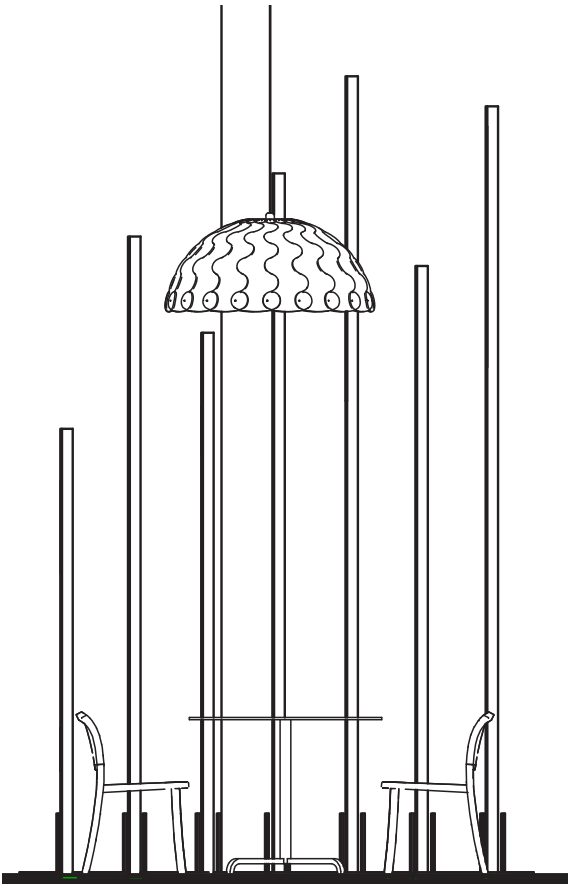
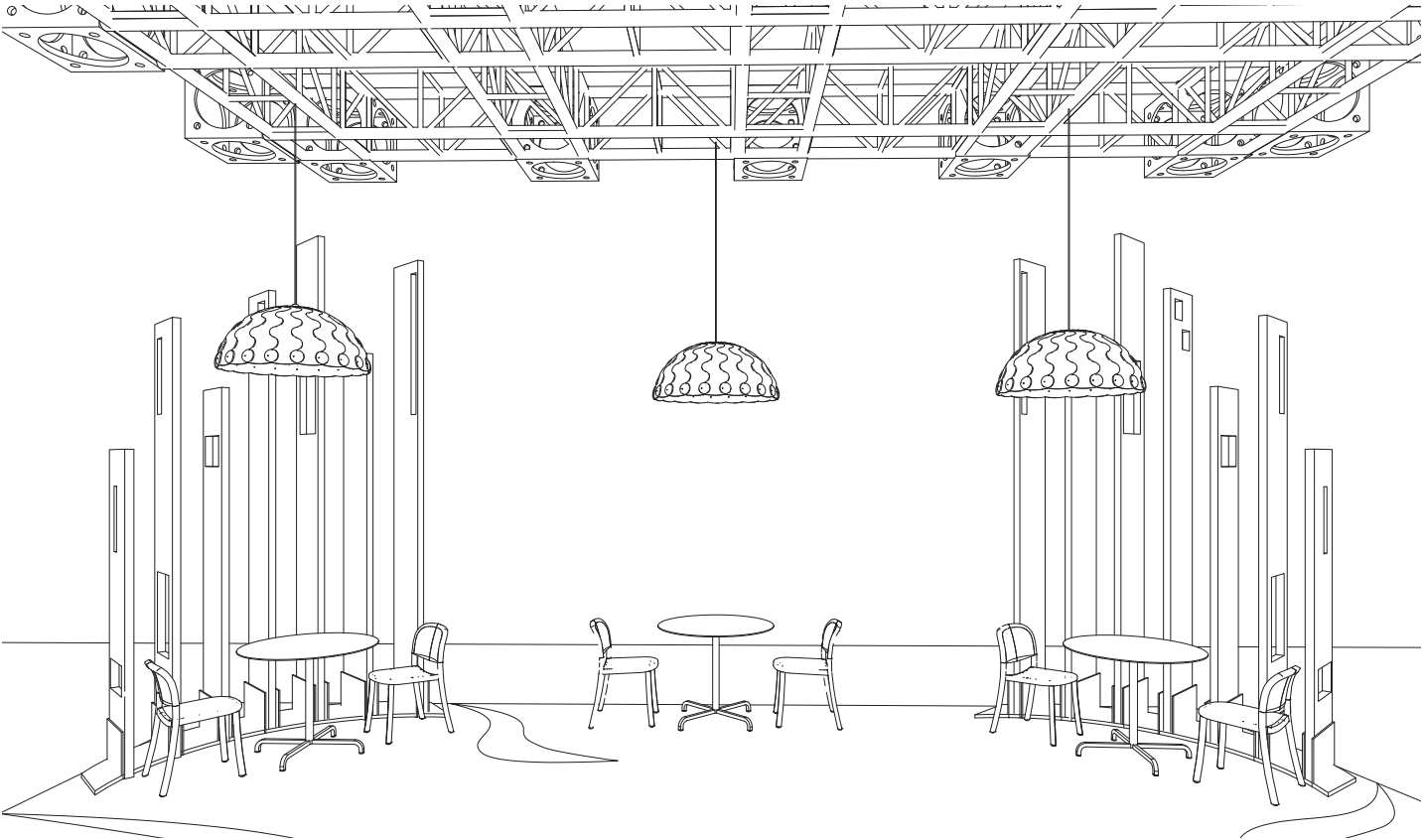
Space Divider



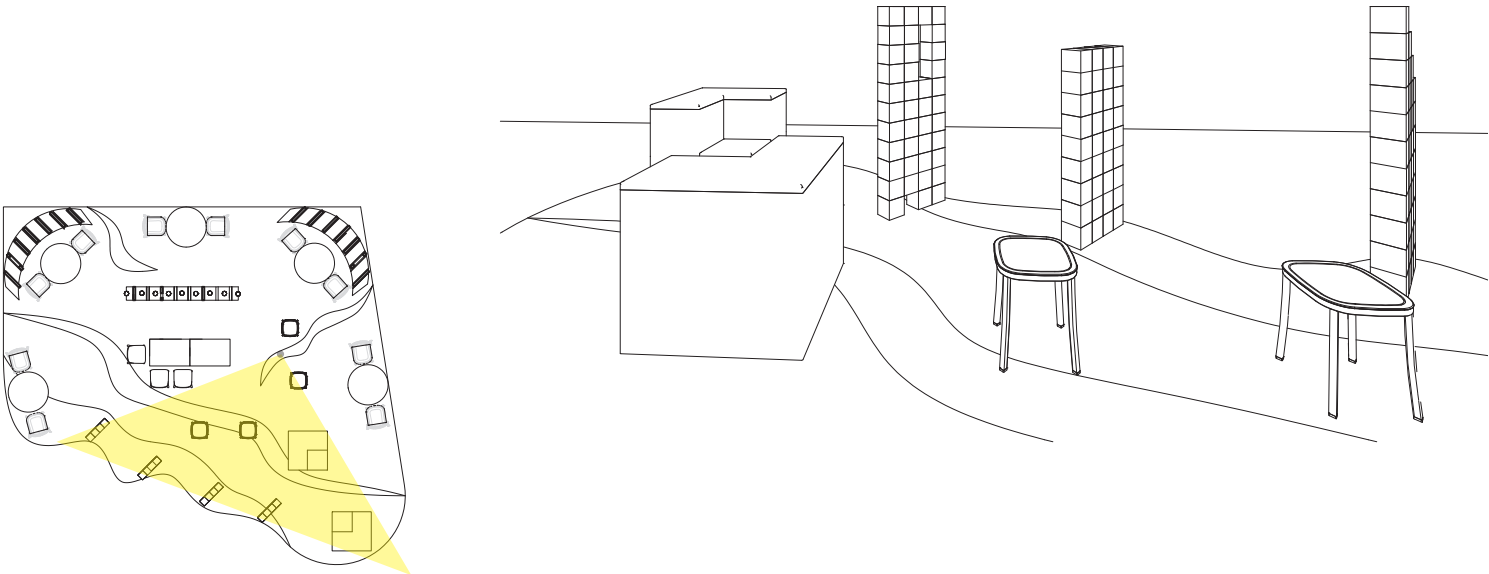
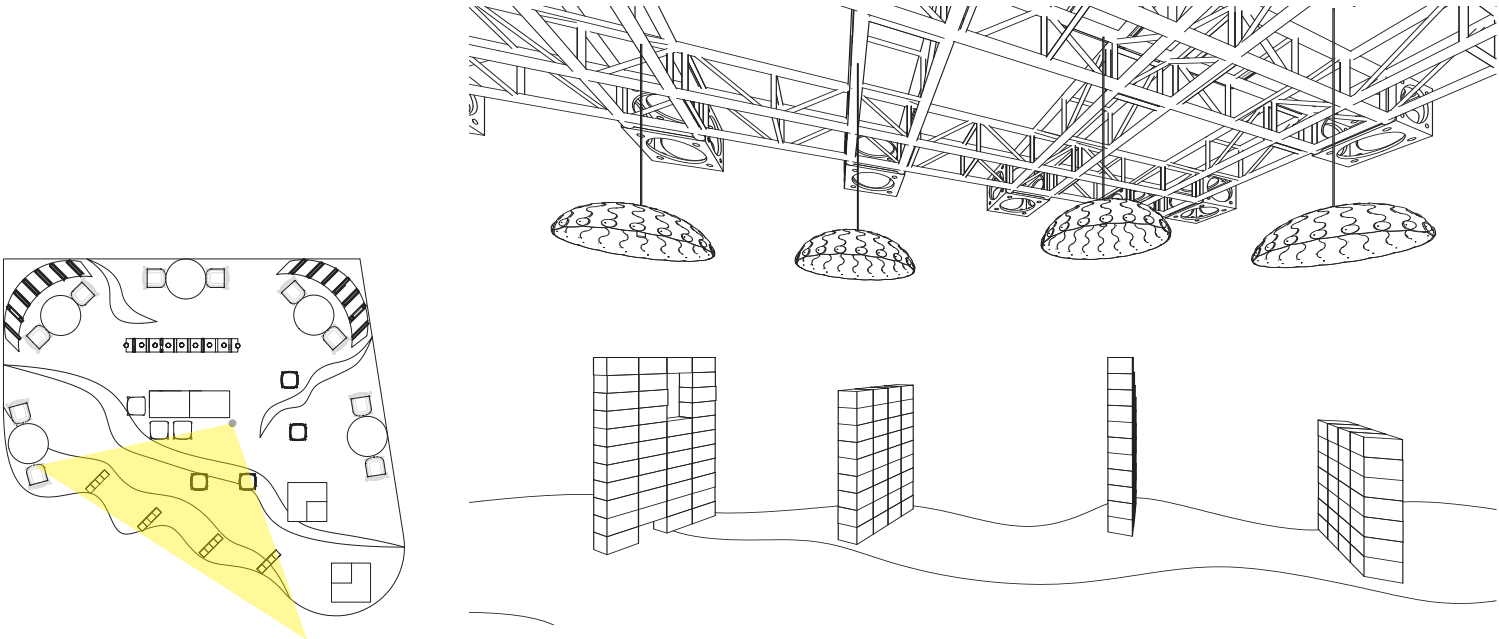
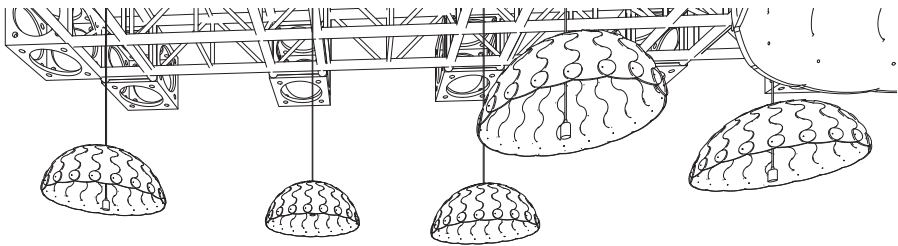
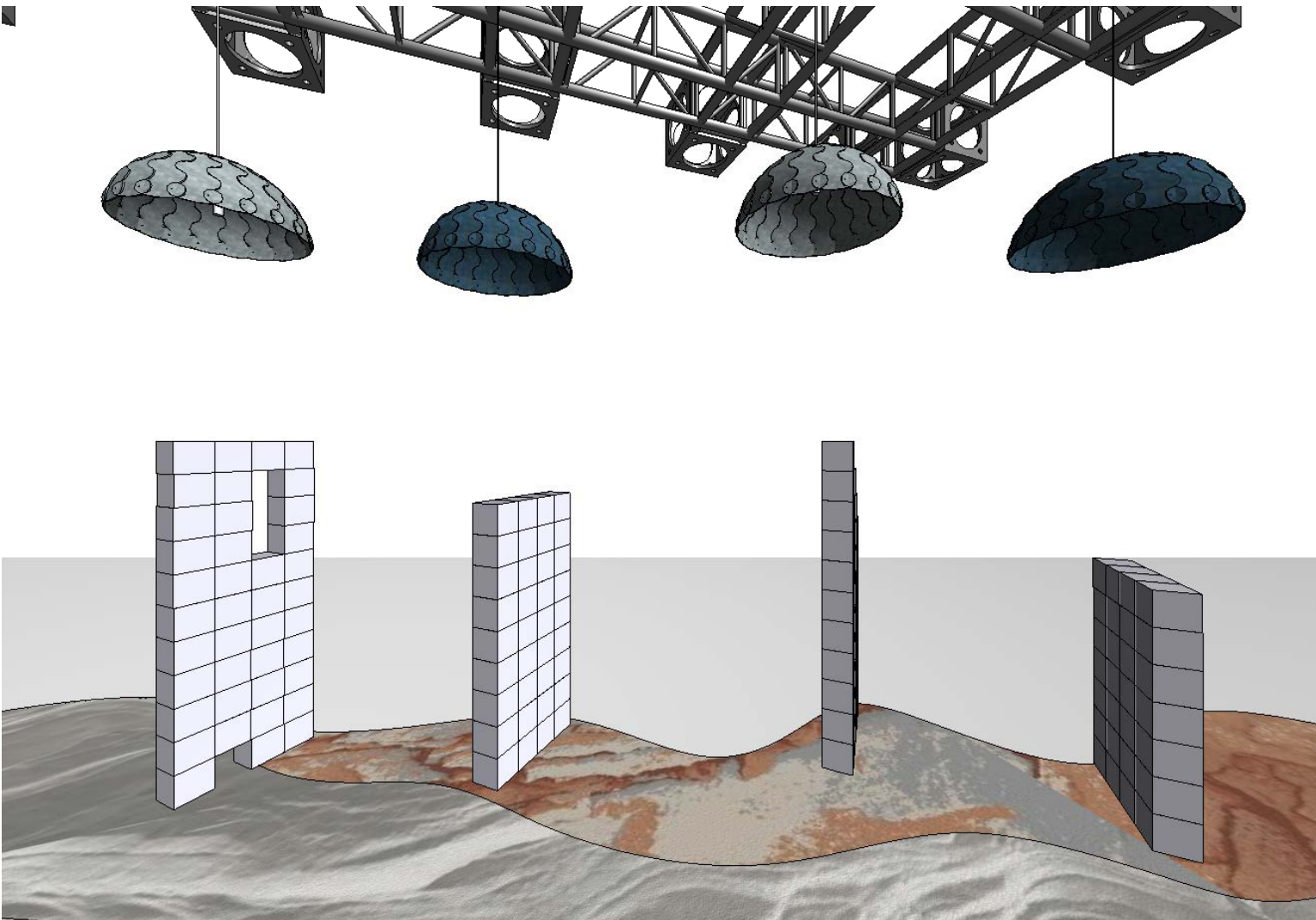
Bar



Quiet Area Section / Perspectives



Lounge Perspectives





Emeco

**1 Inch
Reclaimed
Chair**



**David
Trubridge**

Hush



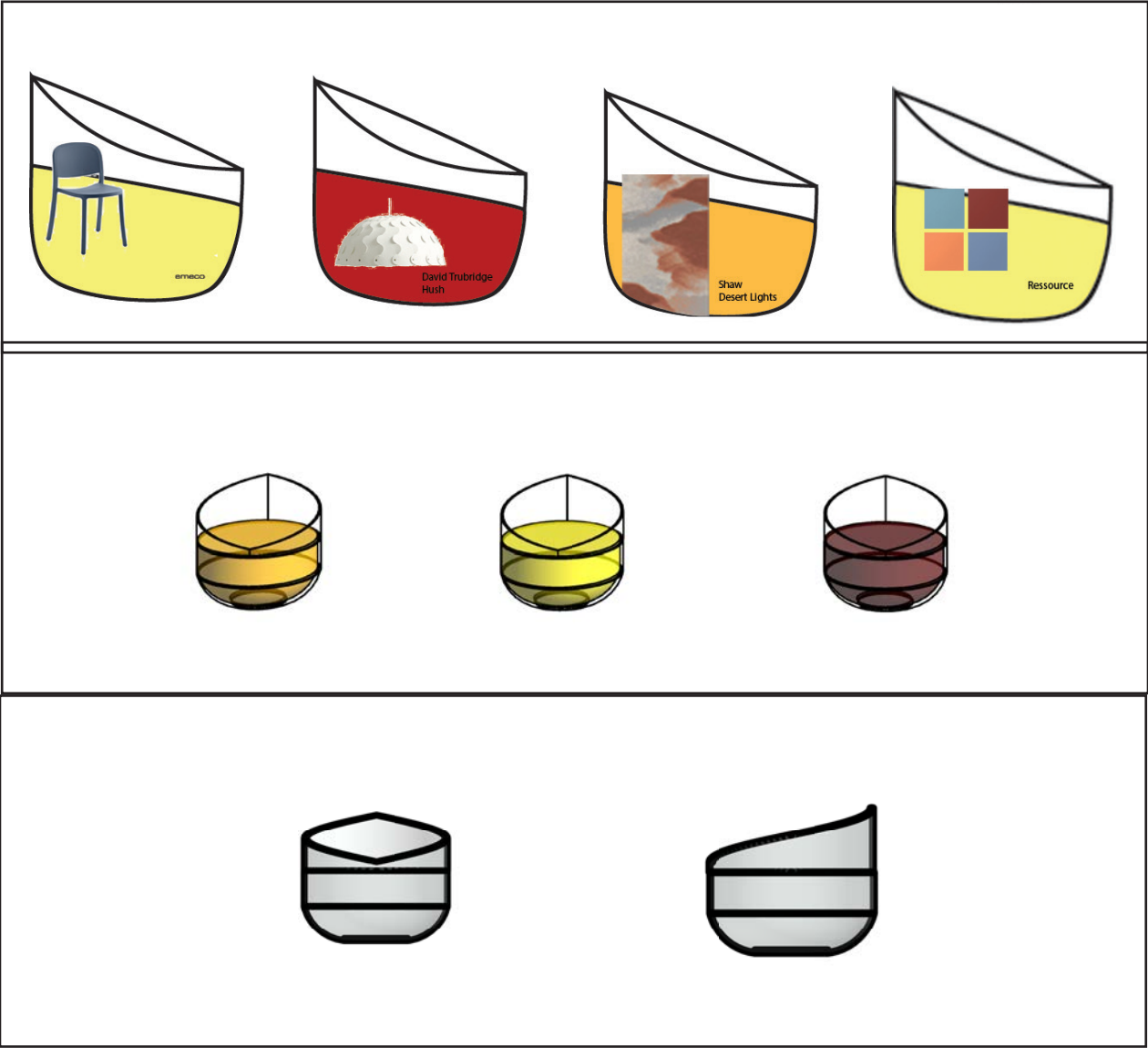
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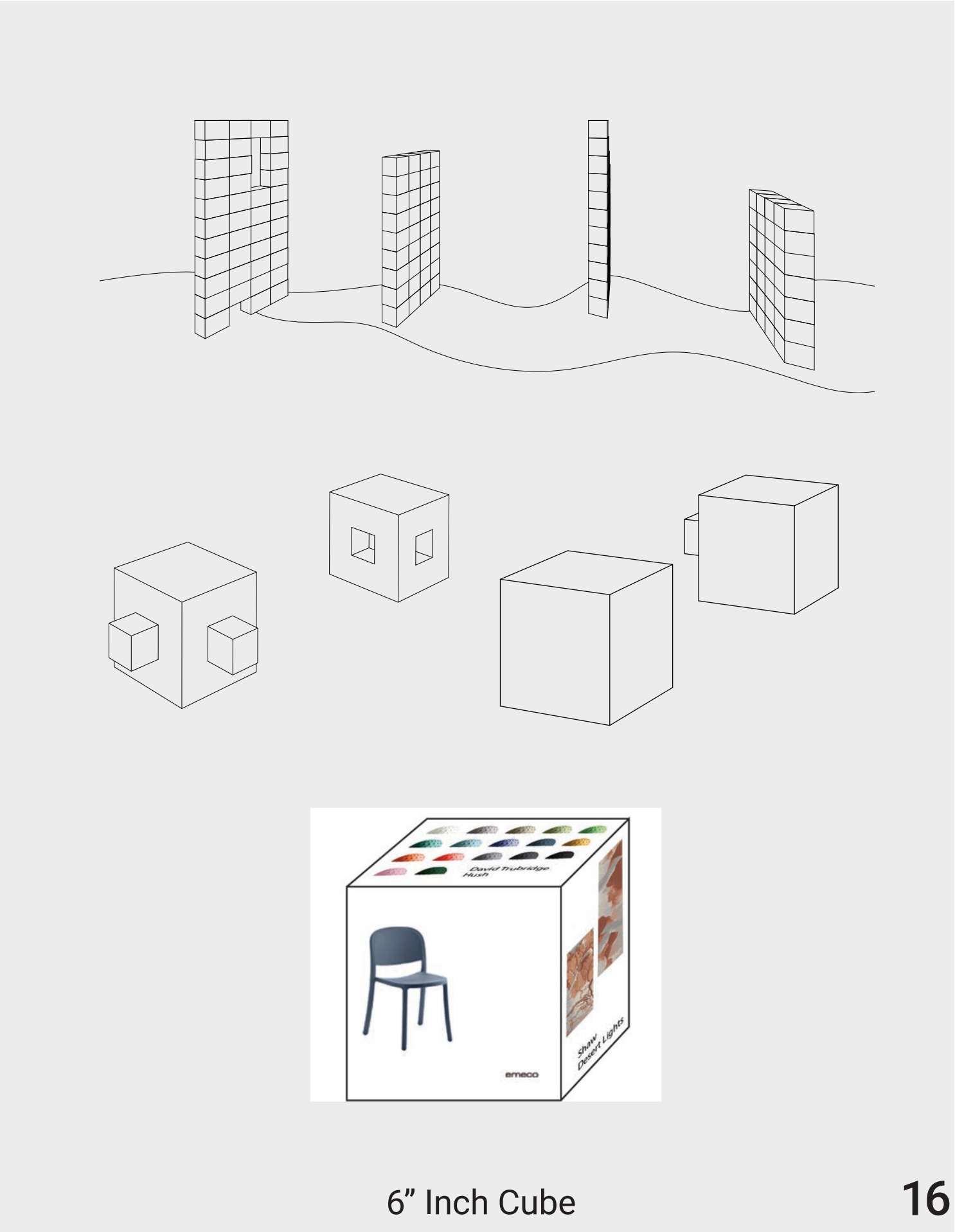
Shaw

Desert Lights

Takeaways



Recyclable Cups



6" Inch Cube

Bio Brief



Minerva Jang (Seoul, South Korea)

It is a rare and precious opportunity that are given to the students to design the actual exhibition, and meet the professional designers to get our works reviewed.

Through designing this space, I learned to give an attention more to the visitors' circulation, the structures of the exhibition elements, and also the client's need.

I'm very grateful for this opportunity.

Credit Page

The Concept of this design is mixed with the theme of the manhattanhenge and my initial concept. The rain-collectors which were made by recyclable materials such as plastic water bottles and soda cans were proposed at the first stage of the design and the idea was inspired by rain-collector chandelier was designed by designer John Grade Dazzles. An easy/simple experiment was done in my small room to create the color shadows which represent the color scheme of the Golden Hour colors. Cube idea is developed from the previous group project which was done with Aljearly, Yin, Alexia.

Rain-Collectors Idea



Color Shadows Idea

