Golden Canyon

RHIANNON HOWE
Concept Statement

The concept for this exhibition space was drawn from the natural beauty and serenity of desert canyons. Quietly eroded into the harsh surroundings, Golden Canyon is an escape where visitors can rest and recharge in a peaceful mingling space.
Design Proposal Statement

This design transports visitors to a serene desert cave enticing them to explore each crevasse. The undulating vertical elements and desert essence throughout create a provocative experience. They will feel at ease and curious as they take a moment to slow down and enjoy the golden hour within. Using natural curves, warm tones, and intriguing textures the breathtaking beauty of the desert is brought in as a backdrop for the partner products. Many of the products are used in an unconventional way that entices visitors to spend time touching and experiencing them.
Space Planning
Key Plan

Look Book
North American design studios

Brands / International exhibitors

Wanted Interiors
Wanted talks
Core / social space

Launch Pad
Young / emerging talents

930
WANTED TALKS
Core / social space

Sit Plan
Zone Diagram

Main circulation path

Circulation within exhibition
Floor Plan
Lighting
Lighting Scheme
Axonometrics
Supports/lighting diagram

Hanging features support

Lighting features and/or lighting diagram
Activities
Bar Detail Plan
Installation Elevation
Brand & Merchandising Experience
Axonometric Diagram
Material/Furniture Board
User Experience
Take Aways

Golden Canyon

Location
ICFF Wanted Design
Javits Center
438 11th Ave
New York, NY 10001

Partners
Davit Yurkevich
Emergo
Resurface
Show Contract

Interior Design
CRET Interior Design
Class of 2021

Contact
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Wanted Design Interiors transports visitors to a serene desert cave, enticing them to explore each crevice. The undulating vertical elements and desert essence throughout create a provocative experience. They will feel at ease and curious as they take a moment to slow down and enjoy the golden hour within. Using natural curves, warm tones, and intriguing textures, the breathtaking beauty of the desert is brought in as a backdrop for the partner products. Many of the products are used in an unconventional way that entices visitors to spend time touching and experiencing them.
Bio & Brief

My name is Rhiannon Howe and I’m from South Royalton, Vermont. I am most excited to experience the design profession at work and make new connections with a diverse group.
My design originated from my research on day one of the project into natural shelter in the desert. I used the general footprint proposed by the class as a starting point and edited it slightly to better communicate my idea. I personally contributed the desert cave and everything within my design.

I’d like to thank the class for all their hard work.

Credit

Alexia Taft-Soriano
Arjealy Wisseh
Asayil Tashah
Avalon Peyton
Daeya Shealy
Emma Canny
Hongmei Shi
Jonathon Sutton
Kristina Delforte
Megan Brown
Melissa Mountain
Micky Zhang
Minerva Jang
Nikki Nguyen
Rebecca Goldberg
Riley Nally
Risa DiSano
Thomas Richter
Yueran Yin