



Golden Canyon

RHIANNON HOWE



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Concept Statement

The concept for this exhibition space was drawn from the natural beauty and serenity of desert canyons. Quietly eroded into the harsh surroundings, Golden Canyon is an escape where visitors can rest and recharge in a peaceful mingling space.



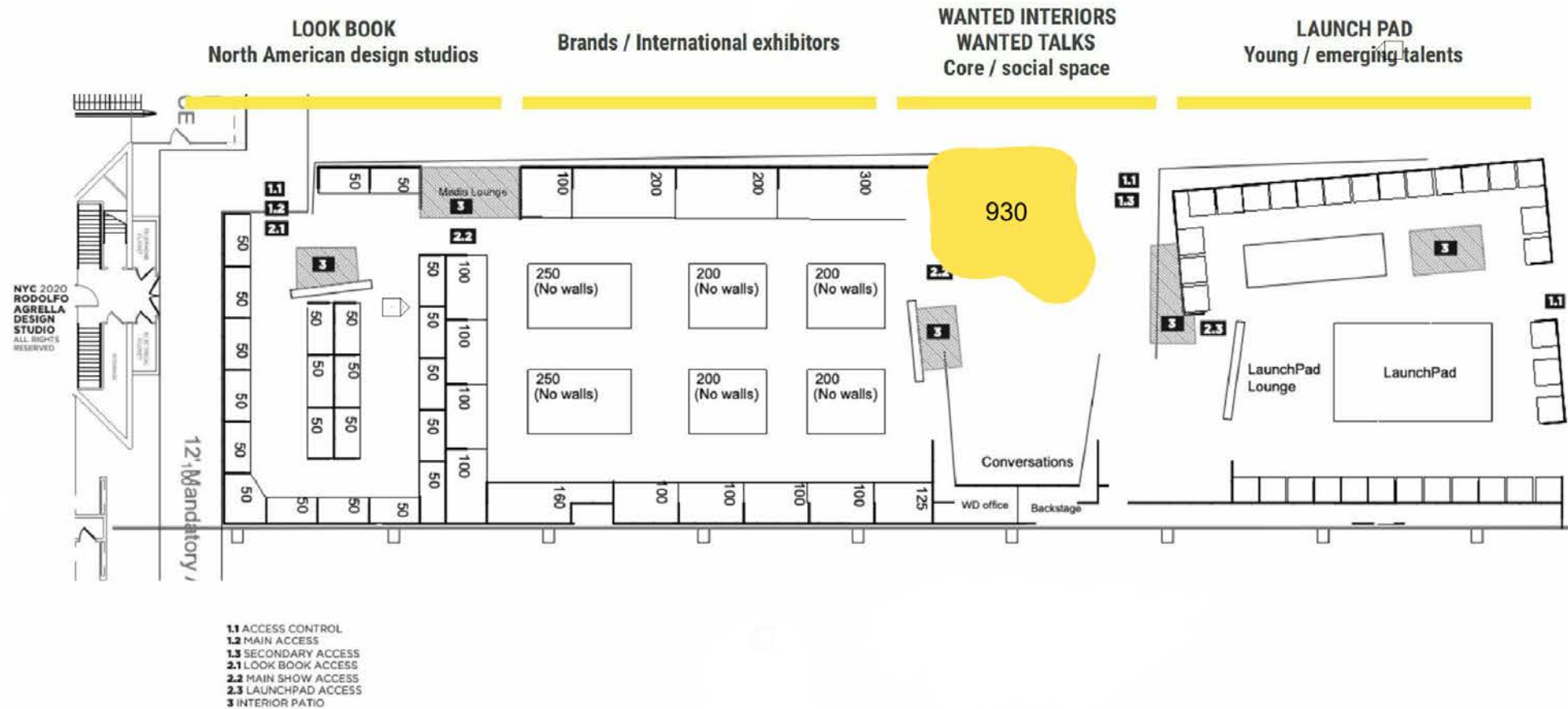


Design Proposal Statement

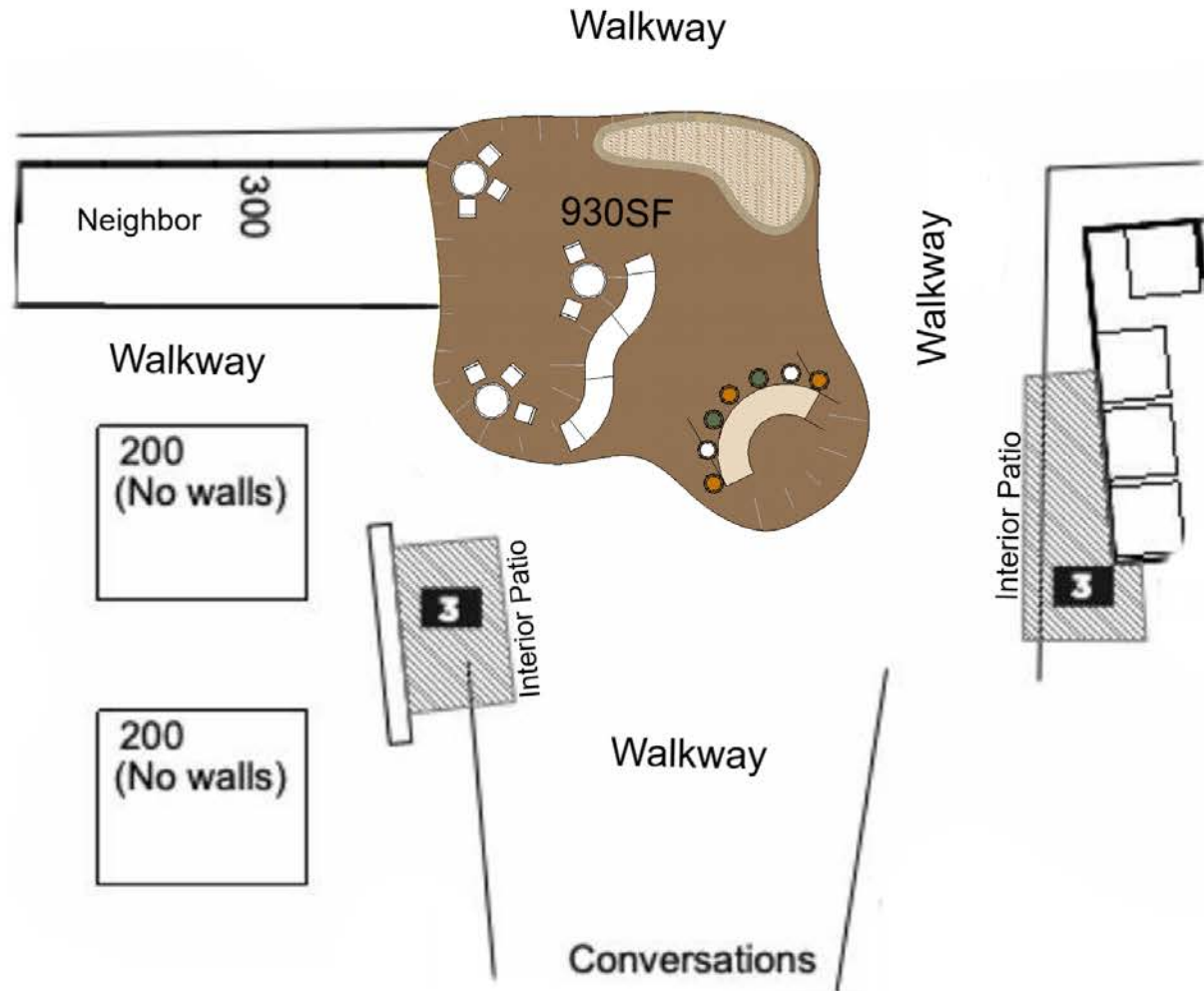
This design transports visitors to a serene desert cave enticing them to explore each crevasse. The undulating vertical elements and desert essence throughout create a provocative experience. They will feel at ease and curious as they take a moment to slow down and enjoy the golden hour within. Using natural curves, warm tones, and intriguing textures the breathtaking beauty of the desert is brought in as a backdrop for the partner products. Many of the products are used in an unconventional way that entices visitors to spend time touching and experiencing them.

Space Planning

Key Plan



WANTED TALKS Core / social space

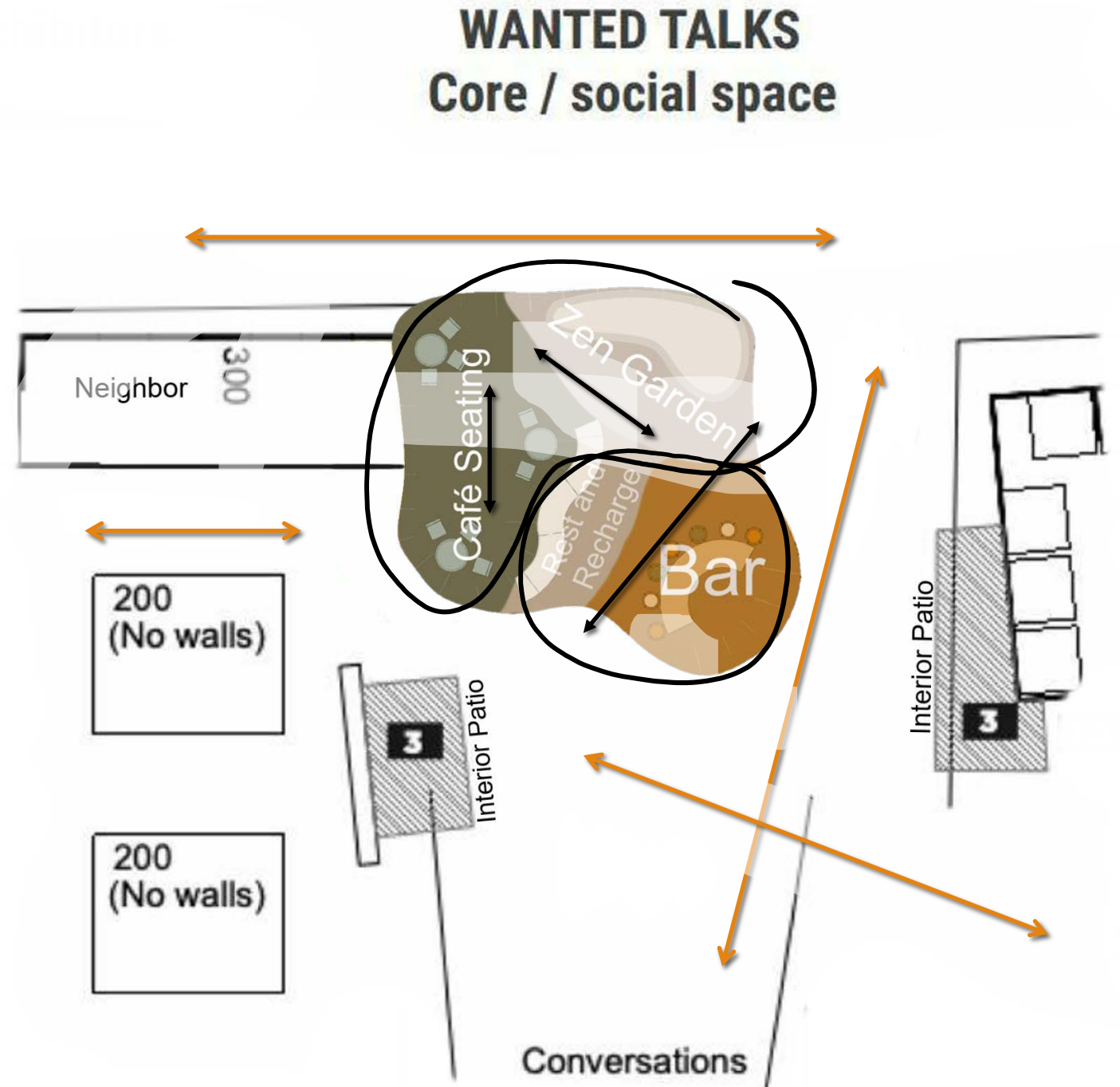


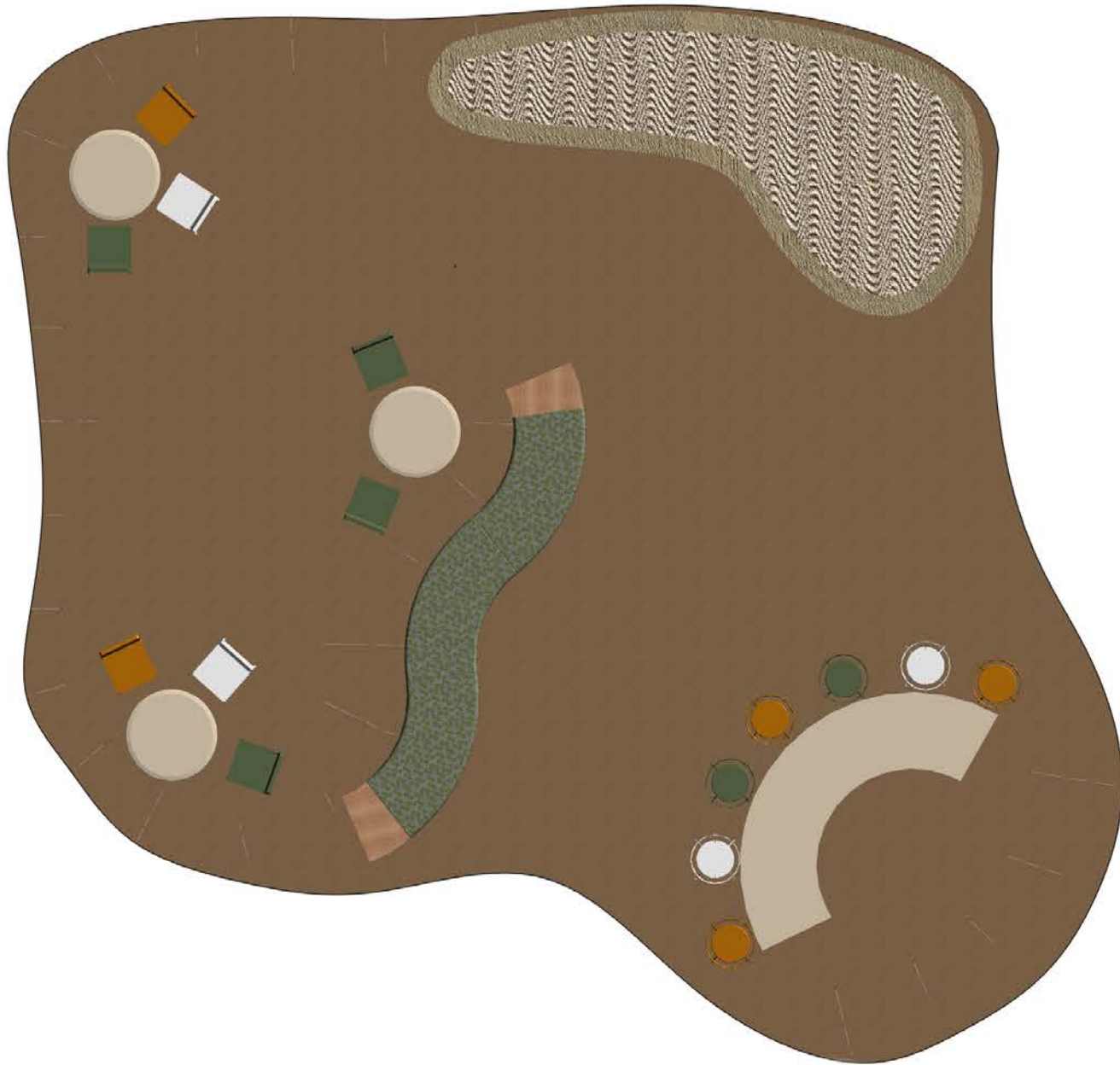
Site Plan

Zone Diagram

Main circulation path

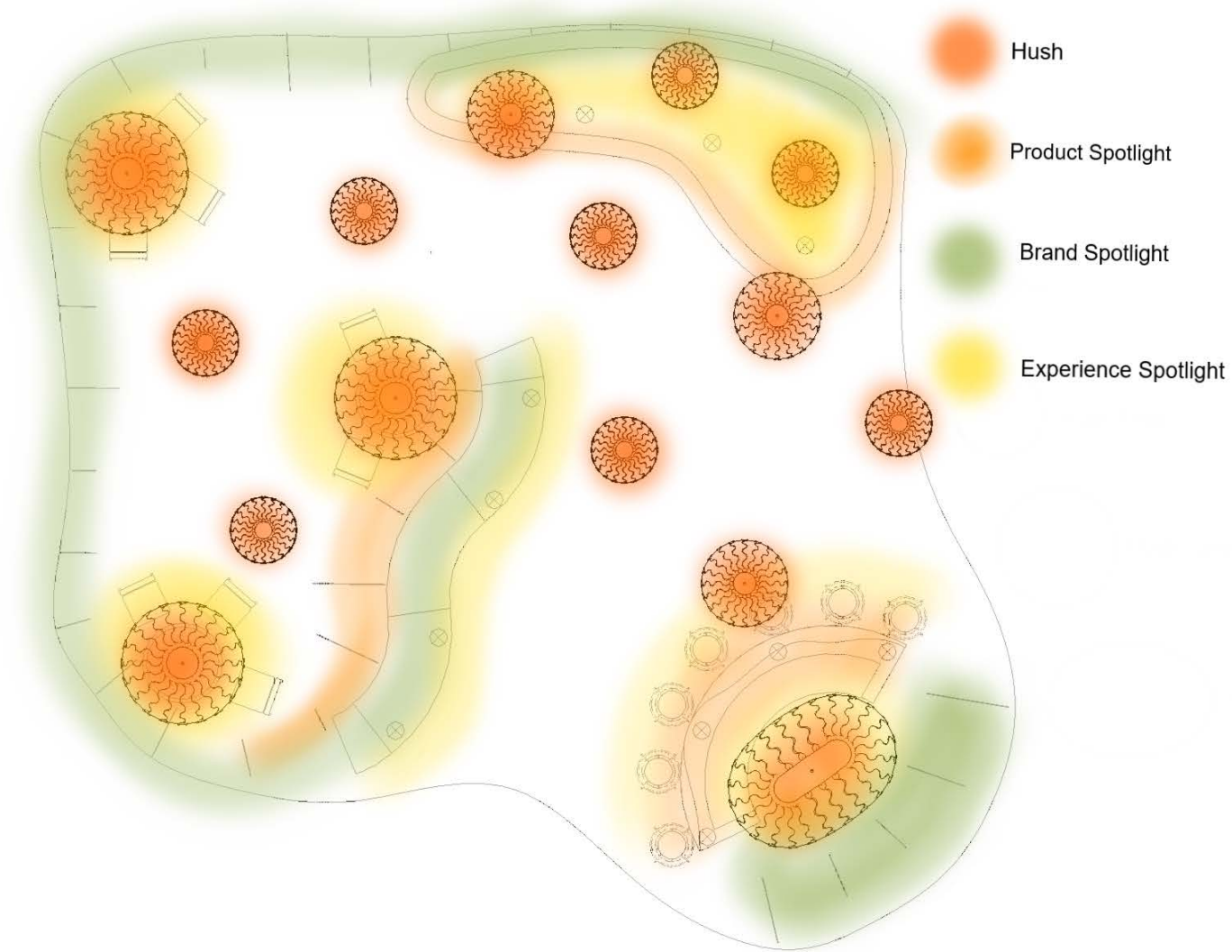
Circulation within exhibition





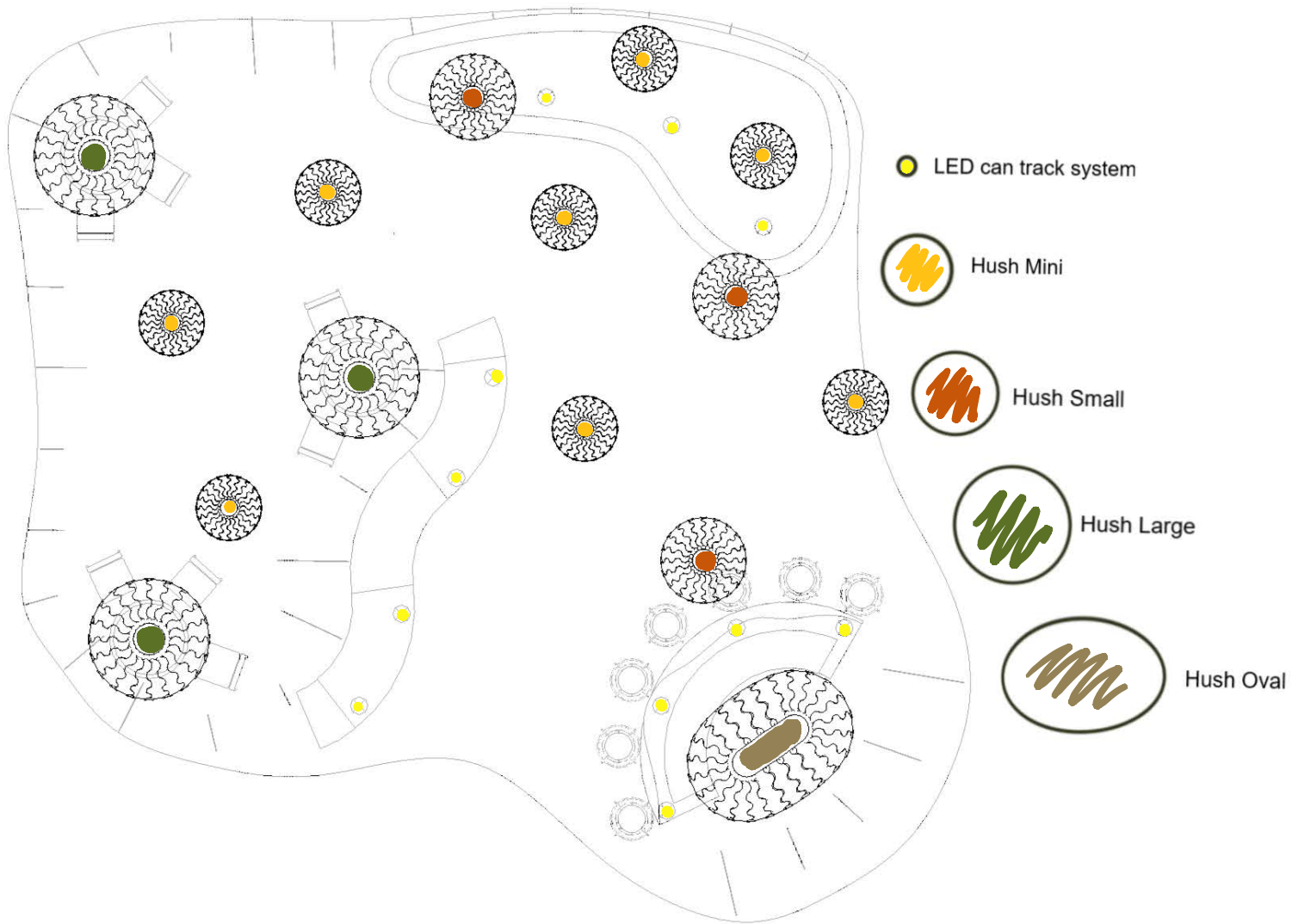
Floor Plan

Lighting



Lighting Scheme





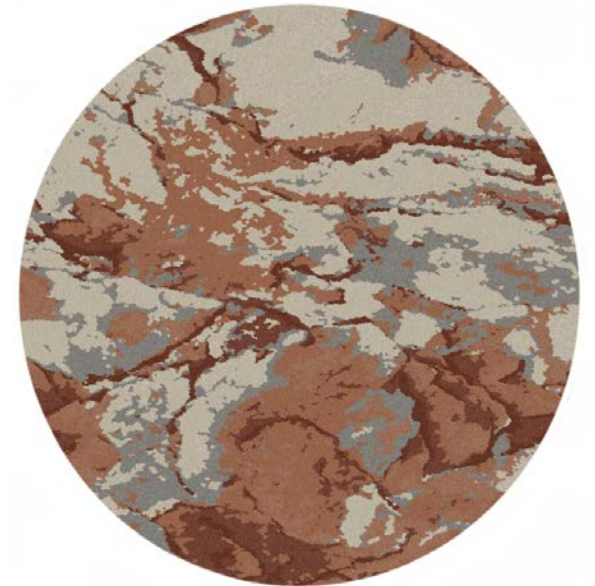
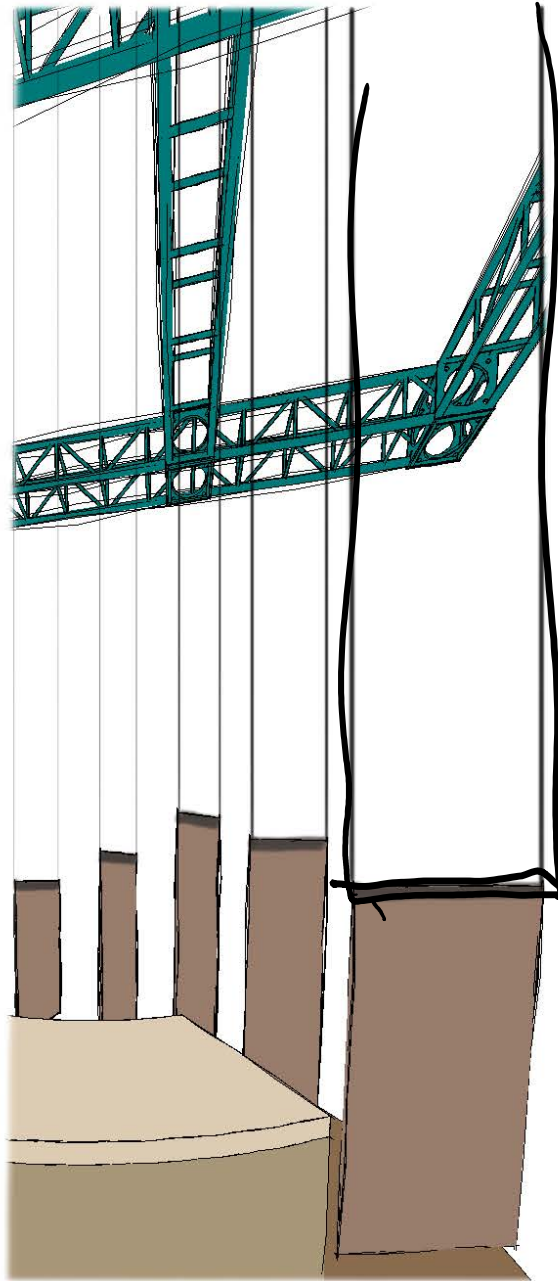
RCP

Axonometrics

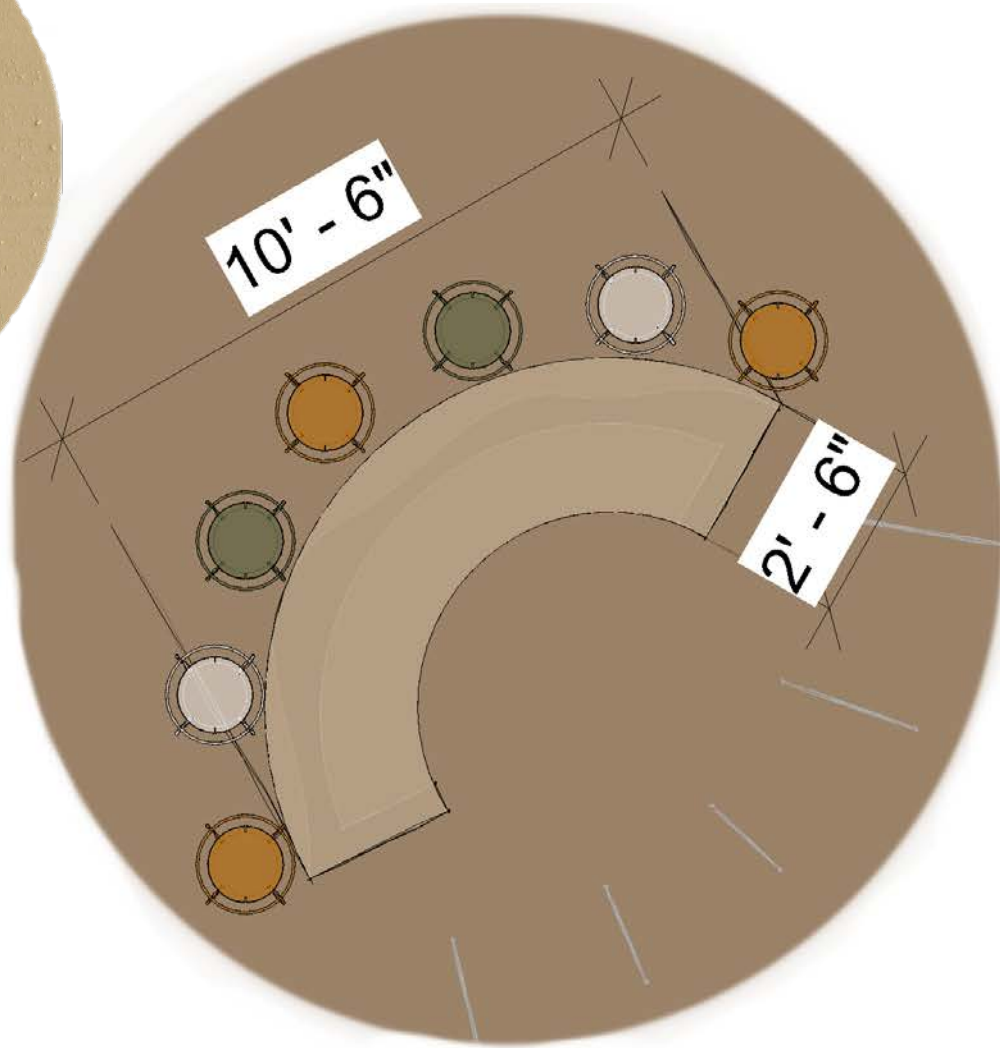
Supports/lighting diagram

Hanging features support

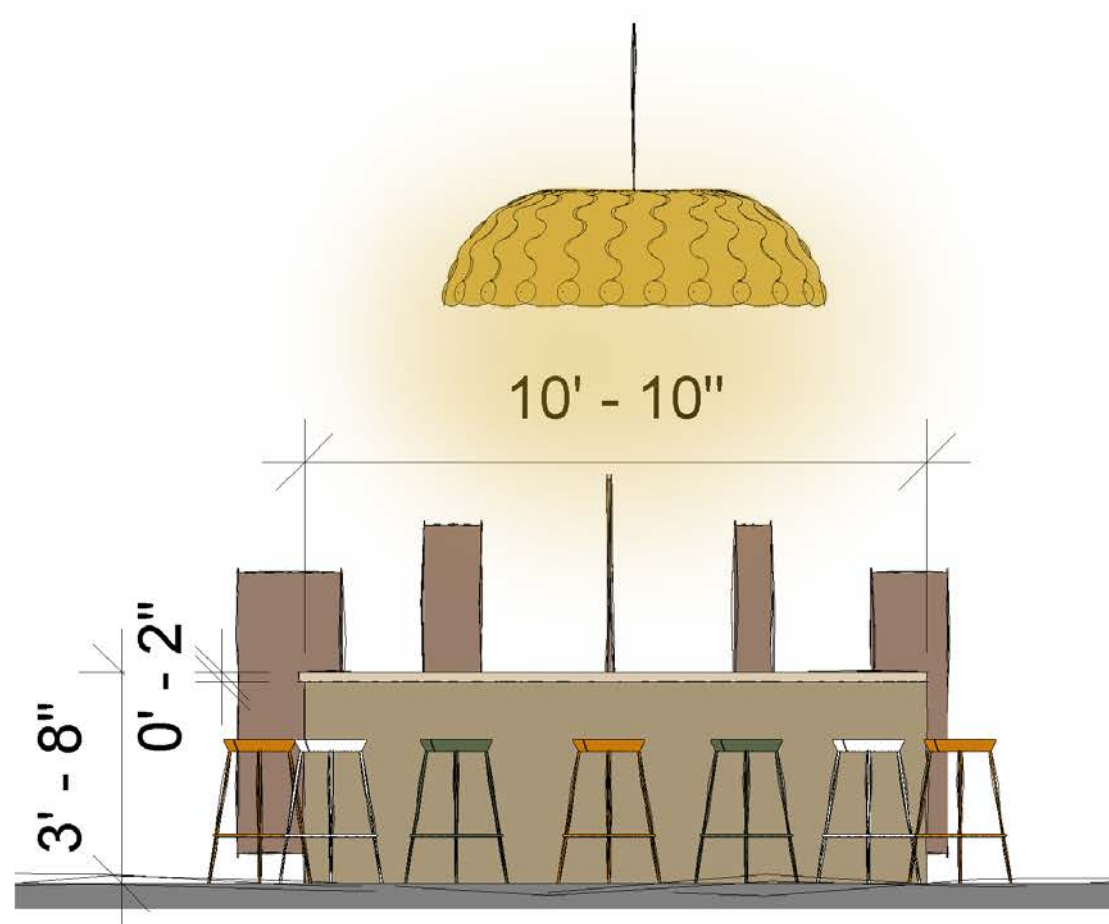
Lighting features and/or lighting diagram



Activities

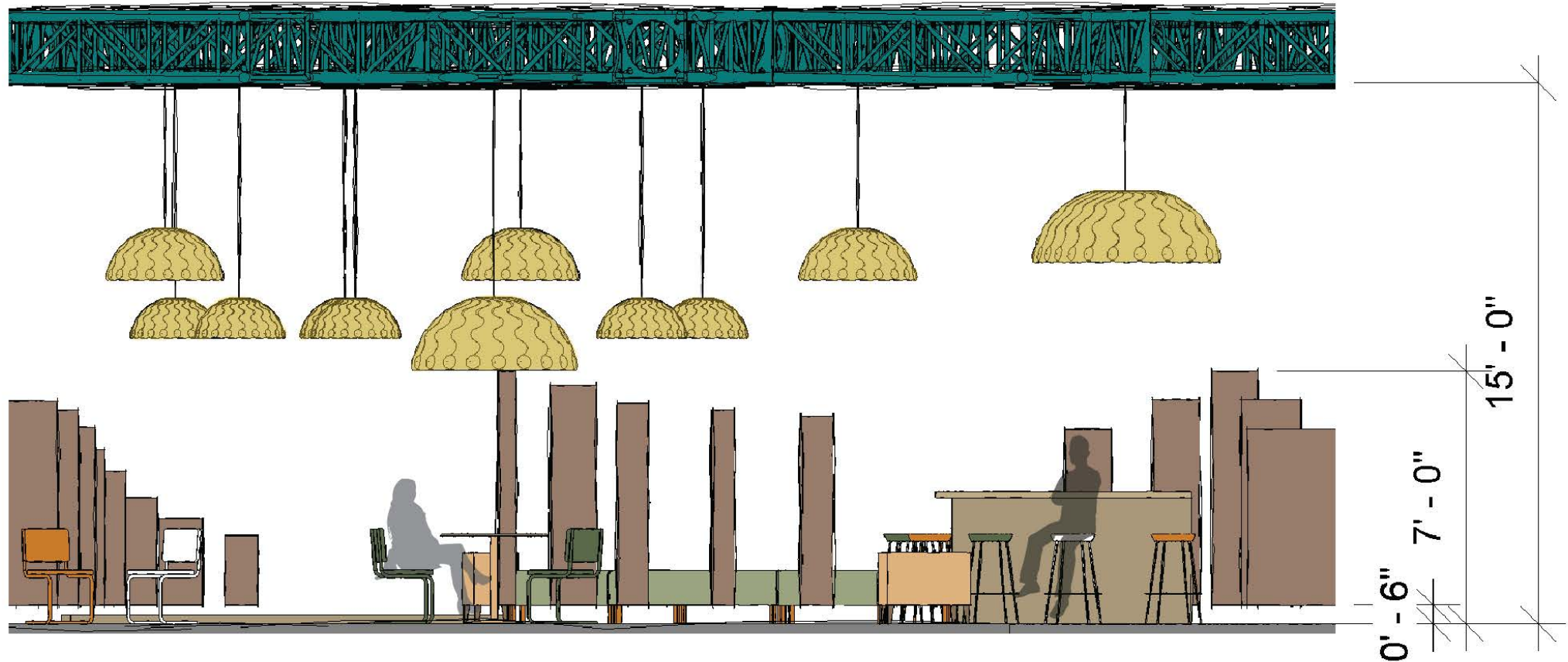


Bar Detail Plan

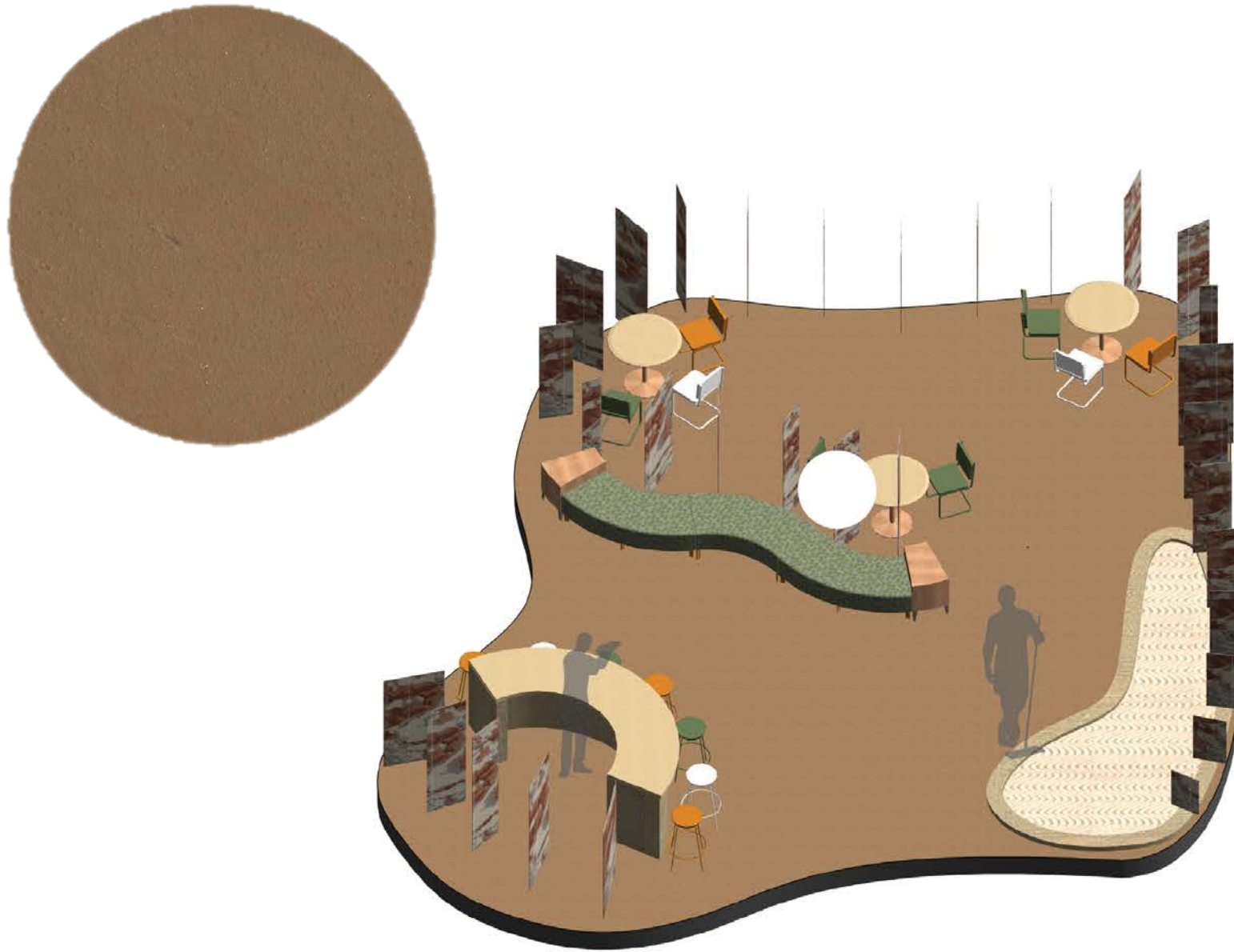


Bar Elevation

Installation Elevation



Brand & Merchandising Experience



Axonometric Diagram

Material/Furniture Board



User Experience

Take Aways



Golden Canyon

Location

ICFF Wanted Design
Javits Center
429 11th Ave
New York, NY 10001

Partners

David Trubridge
Emeco
Ressource
Shaw Contract

Interior Design

RIT Interior Design
Class of 2021

Contact

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Wanted Design Interiors transports visitors to a serene desert cave enticing them to explore each crevasse. The undulating vertical elements and desert essence throughout create a provocative experience. They will feel at ease and curious as they take a moment to slow down and enjoy the golden hour within. Using natural curves, warm tones, and intriguing textures the breathtaking beauty of the desert is brought in as a backdrop for the partner products. Many of the products are used in an unconventional way that entices visitors to spend time touching and experiencing them.

WANTED
DESIGN

R·I·T







Bio & Brief

My name is Rhiannon Howe and I'm from South Royalton, Vermont. I am most excited to experience the design profession at work and make new connections with a diverse group.

Credit

Alexia Taft-Soriano
Arjealy Wisseh
Asayil Tashah
Avalon Peyton
Daeya Shealy
Emma Canny
Hongmei Shi
Jonathon Sutton
Kristina Delforte
Megan Brown
Melissa Mountain
Micky Zhang
Minerva Jang
Nikki Nguyen
Rebecca Goldberg
Riley Nally
Risa DiSano
Thomas Richter
Yueran Yin

My design originated from my research on day one of the project into natural shelter in the desert. I used the general footprint proposed by the class as a starting point and edited it slightly to better communicate my idea. I personally contributed the desert cave and everything within my design.

I'd like to thank the class for all their hard work.