Dalance WANTEDDESIGN INSTALLATION CONCEPT

risa disano

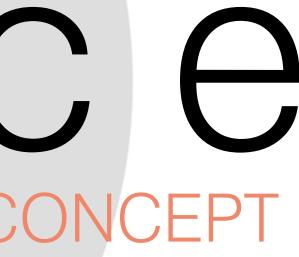


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concept

Yin Yang encompases how seemingly opposite or contrary forces may actually be complementary and interconnected. These contrary forces would be introverts and extroverts by allowing them to coexist in the space separately and collaboratively. A golden hour exudes this sense of discovery and opportunity for personal transformation.

design proposal statement

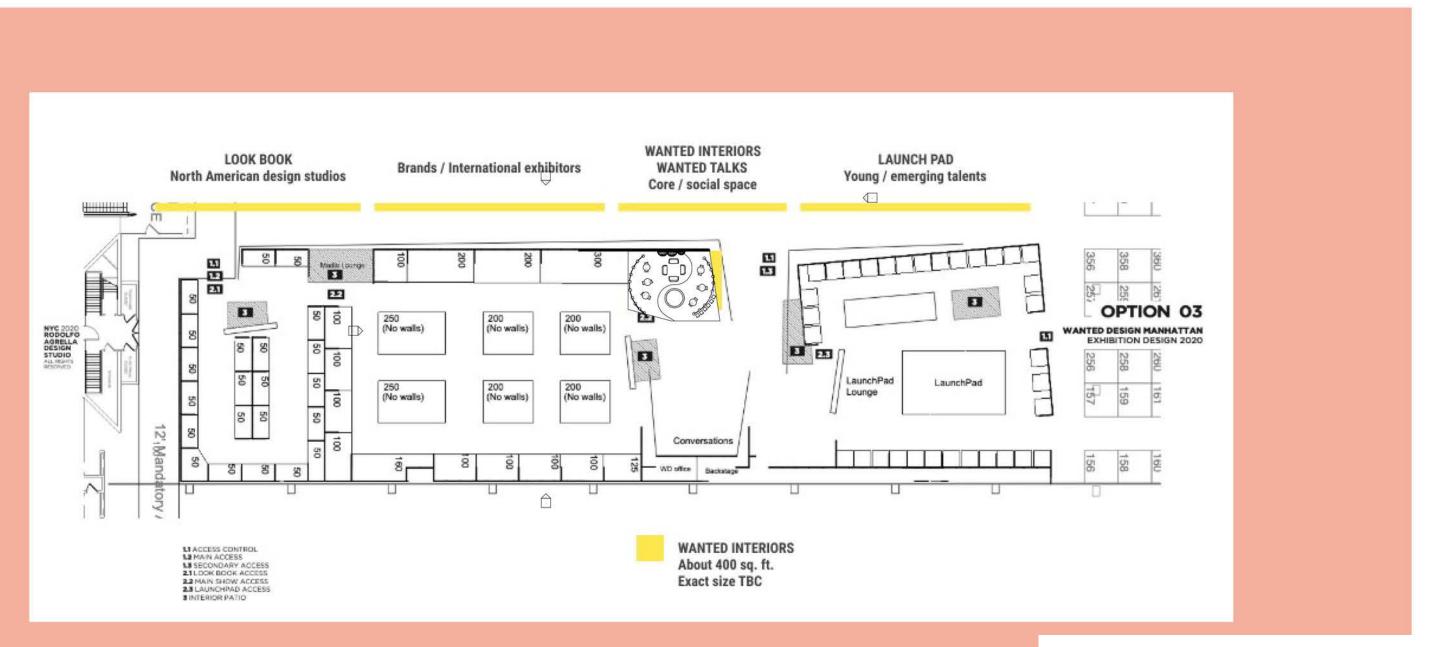
b a l a n c e incoprorates avant-garde ideation through the unexpected display of pendent lighting, in efforts to enhance the concept of the space. This unconventional approach doubles as an instagram wall, inticing occupants to engage with the partner product.



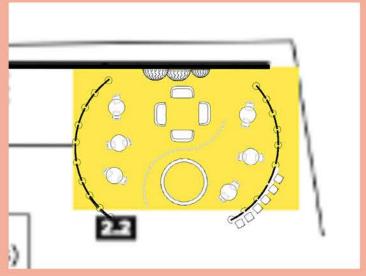
mood board



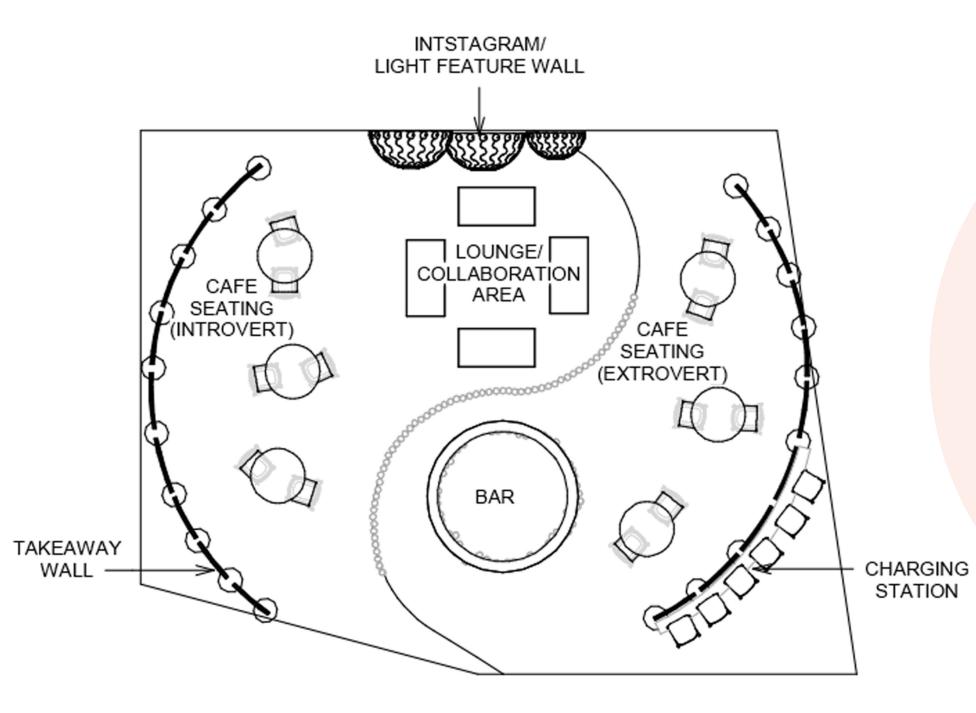
site plan



key plan

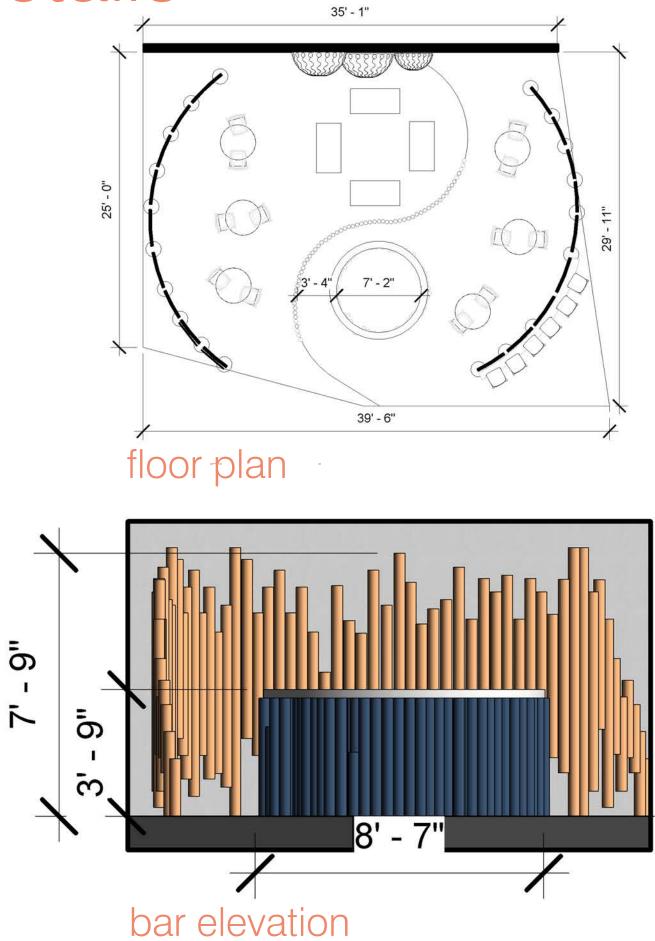


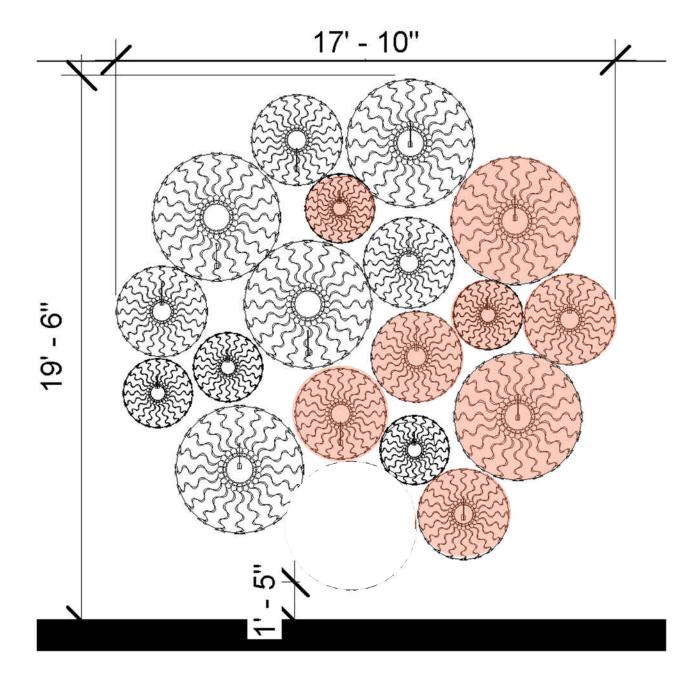
floor plan



balance will have one enterance located in the front. The front of the space also offers a charging station to entice people to visit the booth. There is a central bar along with two areas of cafe seating. A private lounge space is located in the back with the intagram wall.

details





instagram wall annotation

product partners









Shaw Contract

Emeco

David Trubridge









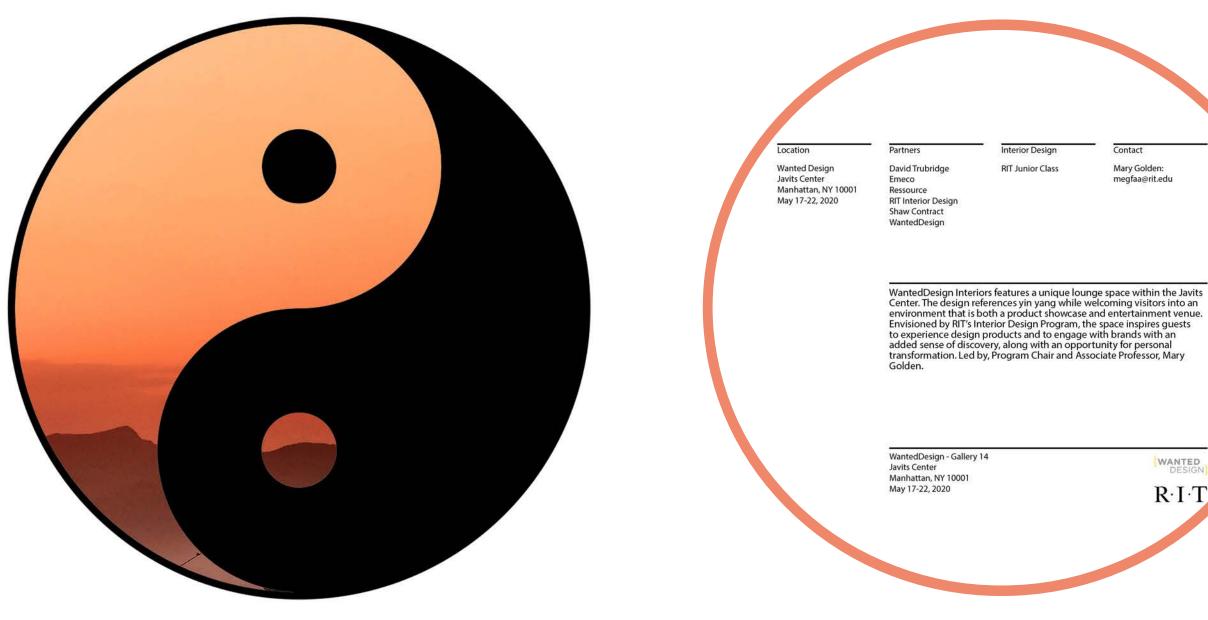


merchandising experience





take away coaster



front

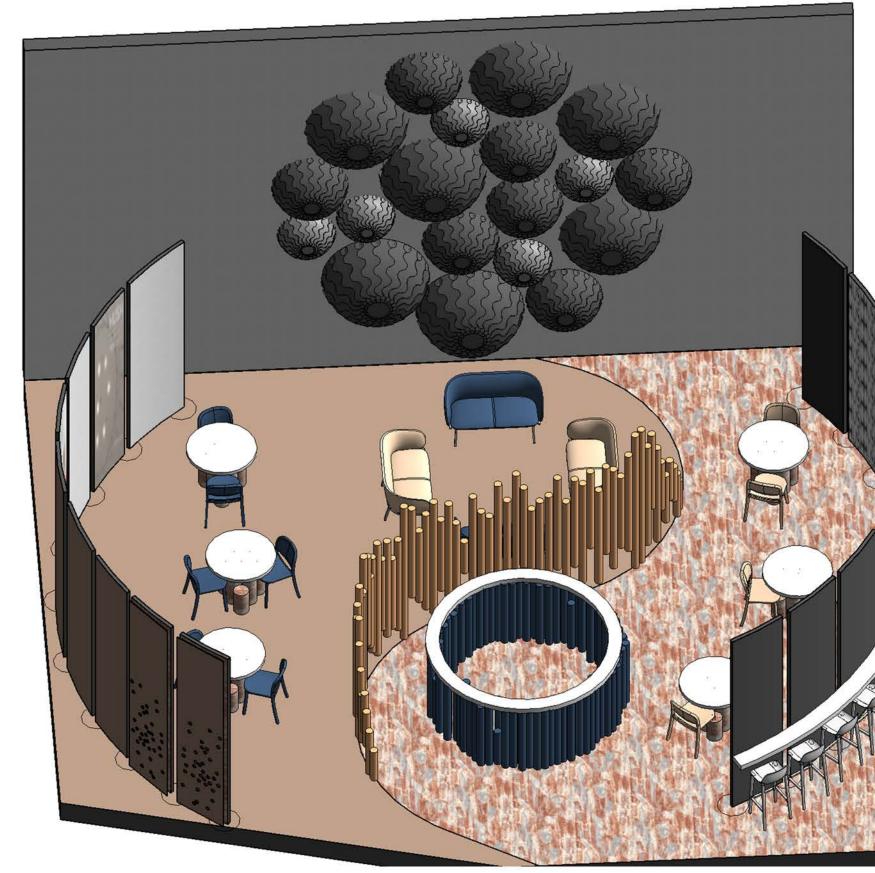
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Contact Mary Golden: megfaa@rit.edu

DESIGN **R**·I·T

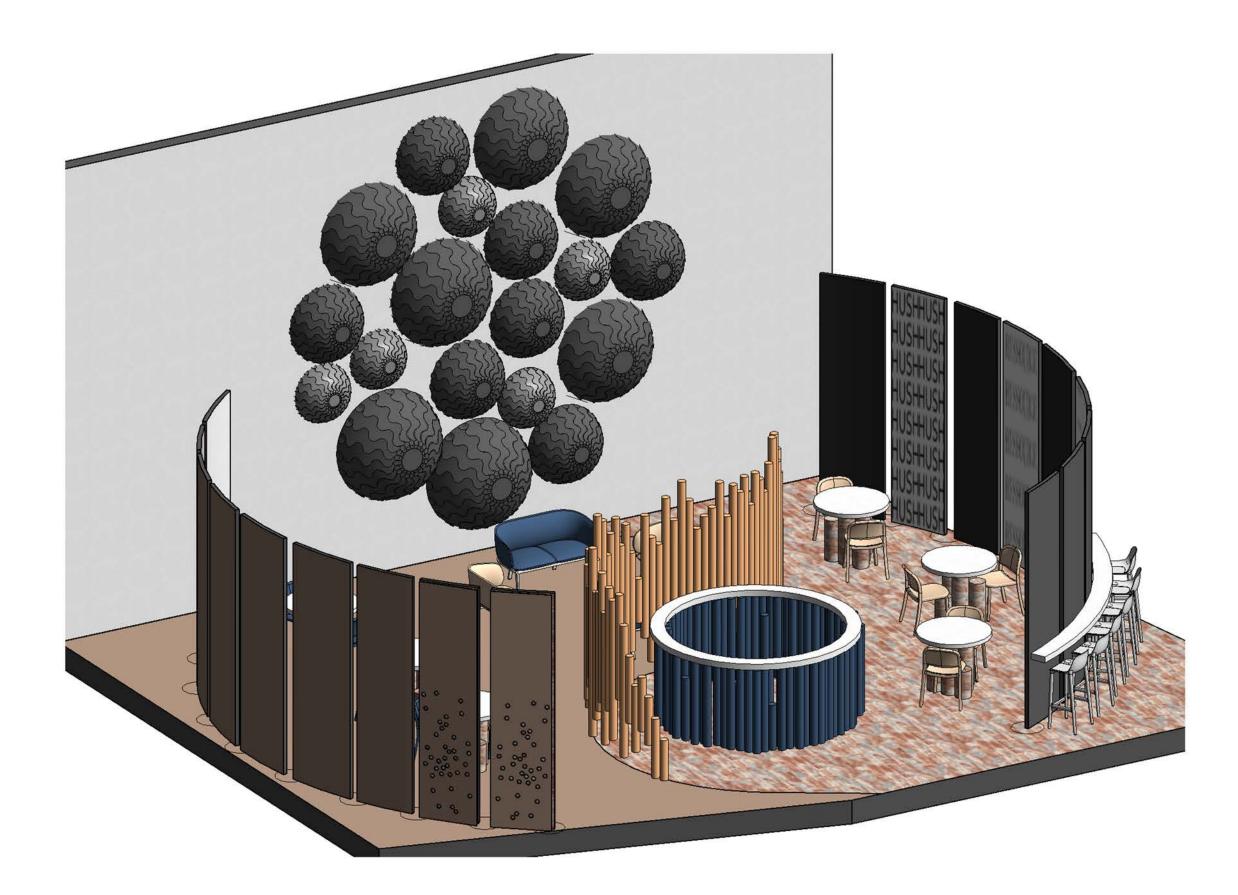


view one





view two



view three





Risa DiSano Utica, New York

Participating at WantedDesign will provide me the opportunity to expand my knowledge and passion for Interior Design. Knowing that designers would view and experience a space that I created would be an indescribable feeling. Receiving feedback from professionals would aid in my improvement as a person and interior designer.

give credit where credit is due

Throughout this project, my design has changed drastically. I would like to accredit these changes to the feedback and critiques I received from my peers, professor Mary Golden, the project partners, Odile Hainaut, Claire Pijoulat, and Rodolfo Agrella.

As a studio, we colaborated and created the idea of using recyclable tubes for elements which I incorporated into the bar and dividing wall. I would also like to attribute the idea of displaying the manufacterer's product information on the outer panels to Megan Brown. I would like to thank everyone for their feedback and helping me get to the final product of this installation.





