

CIAS Evaluation of Scholarship  
**School of Art**

	<b>Discovery:</b> When faculty use their professional expertise to discover knowledge, invent, or create original material.	<b>Teaching/Pedagogy:</b> When faculty engage in the scholarship of teaching practice through peer-reviewed activities to improve pedagogy.	<b>Integration:</b> When faculty use their professional expertise to connect, integrate, and synthesize knowledge.	<b>Application:</b> When faculty use their professional expertise to engage in applied research, consultation, technical assistance, policy analysis, program evaluation, or similar activities to solve problems.
Examples of <b>documentation</b> in this discipline	<ul style="list-style-type: none"> <li>• new written work</li> <li>• creation of new craft/art/design work</li> <li>• creation of new techniques or processes or research areas</li> </ul>	<ul style="list-style-type: none"> <li>• new written work</li> <li>• creation of new methodologies</li> <li>• creation of new techniques, processes, or methods of delivery</li> </ul>	<ul style="list-style-type: none"> <li>• new written work</li> <li>• creation of new craft/art/design work</li> <li>• creation of new techniques or processes</li> </ul>	<ul style="list-style-type: none"> <li>• creation of client-based or commissioned craft/art/design work</li> <li>• development of a technical process</li> <li>• development of a material application</li> </ul>
Examples of <b>dissemination</b> in this discipline	<ul style="list-style-type: none"> <li>• publications (books, monographs, periodicals, juried-online)</li> <li>• refereed conference paper publication or presentation</li> <li>• invited lecture/workshop presentation</li> <li>• craft/art/design exhibitions (solo, group, invited, juried)</li> <li>• installation of work</li> </ul>	<ul style="list-style-type: none"> <li>• publications (books, exhibition catalogues, monographs, periodicals, online)</li> <li>• refereed conference paper, publication or presentation</li> <li>• invited lecture/workshop presentation (selected and/or juried)</li> </ul>	<ul style="list-style-type: none"> <li>• publications (books, monographs, periodicals, online)</li> <li>• refereed conference paper publication or presentation</li> <li>• invited lecture/workshop presentation(selected and/or juried)</li> <li>• exhibitions (solo, group, invited, juried)</li> <li>• installation of work</li> </ul>	<ul style="list-style-type: none"> <li>• publications (books, monographs, periodicals, online)</li> <li>• juried competitions</li> <li>• refereed conference presentation (selected/juried)</li> <li>• invited lecture/workshop presentation</li> <li>• exhibitions (solo, group, invited, juried)</li> <li>• installation of work</li> </ul>
Examples of <b>peer review</b> in this discipline	<ul style="list-style-type: none"> <li>• critical review</li> <li>• grants</li> <li>• honors/awards</li> <li>• juried/refereed presentation and/or publication</li> <li>• critical assessment of portfolio by professional and academic peers external to RIT</li> <li>• juried/invited exhibitions (group, solo)</li> </ul>	<ul style="list-style-type: none"> <li>• critical review</li> <li>• grants</li> <li>• honors/awards</li> <li>• juried/refereed presentation and/or publication</li> <li>• critical assessment of portfolio by professional and academic peers external to RIT</li> </ul>	<ul style="list-style-type: none"> <li>• critical review</li> <li>• grants</li> <li>• honors/awards</li> <li>• juried/refereed presentation and/or publication</li> <li>• critical assessment of portfolio by professional and academic peers external to RIT</li> </ul>	<ul style="list-style-type: none"> <li>• competition acceptance</li> <li>• juried publications</li> <li>• written reviews</li> <li>• honors/awards</li> <li>• critical assessment of portfolio by professional and academic peers external to RIT</li> </ul>

CIAS Evaluation of Scholarship  
**School for American Crafts**

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CIAS Evaluation of Scholarship  
**School of Design**

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Examples of <b>peer review</b> in this discipline	<ul style="list-style-type: none"> <li>• critical review</li> <li>• grants/honors/awards</li> <li>• juried/refereed presentation and/or publication</li> <li>• critical assessment of portfolio by professional and academic peers external to RIT</li> <li>• juried/invited exhibitions (group, solo)</li> <li>• Inclusion in museum collections</li> <li>• Patents, trademarks</li> <li>• Mass-produced products</li> </ul>	<ul style="list-style-type: none"> <li>• critical review</li> <li>• grants</li> <li>• honors/awards</li> <li>• juried/refereed presentation and/or publication</li> <li>• critical assessment of portfolio by professional and academic peers external to RIT</li> </ul>	<ul style="list-style-type: none"> <li>• critical review</li> <li>• grants</li> <li>• honors/awards</li> <li>• juried/refereed presentation and/or publication</li> <li>• critical assessment of portfolio by professional and academic peers external to RIT</li> </ul>	<ul style="list-style-type: none"> <li>• competition acceptance</li> <li>• juried publications</li> <li>• written reviews</li> <li>• honors/awards</li> <li>• critical assessment of portfolio by professional and academic peers external to RIT</li> </ul>

CIAS Evaluation of Scholarship  
**School of Film and Animation**

	<b>Discovery:</b> When faculty use their professional expertise to discover knowledge, invent, or create original material.	<b>Teaching/Pedagogy:</b> When faculty engage in the scholarship of teaching practice through peer-reviewed activities to improve pedagogy.	<b>Integration:</b> When faculty use their professional expertise to connect, integrate, and synthesize knowledge.	<b>Application:</b> When faculty use their professional expertise to engage in applied research, consultation, technical assistance, policy analysis, program evaluation, or similar activities to solve problems.
Examples of <b>documentation</b> in this discipline	<ul style="list-style-type: none"> <li>completed film/video &amp; animation (or perhaps evidence of development of project).</li> <li>screenplay (treatment, outline)</li> <li>other art: multimedia, painting, acting, music</li> <li>other (creative) writing: fiction, poetry, personal essay</li> </ul>	<ul style="list-style-type: none"> <li>paper / article on pedagogy</li> <li>instructional workshops of peers: participant or teacher (literature, curriculum)</li> <li>participation in RIT Office of Faculty teaching/learning efforts.</li> </ul>	<ul style="list-style-type: none"> <li>essay / article (on film/ script/animation study)</li> <li>textbook: write or contribution</li> <li>chairing group presentation (conference literature, letter of invitation)</li> <li>textbook reviews and editing</li> <li>festival program</li> <li>participating in software training to be able to teach and use those tools</li> </ul>	<ul style="list-style-type: none"> <li>proposal/grant (for aspect of "enhanced learning")</li> <li>professional work in field (Contract and freelance work)</li> <li>Presentations, speeches and film introductions</li> <li>editors/writers in Professional journals</li> <li>production of educational film/video</li> </ul>
Examples of <b>dissemination</b> in this discipline	<ul style="list-style-type: none"> <li>film festival contributor</li> <li>broadcast or web delivery</li> <li>distribution: DVD's, prints</li> <li>screenplay reading or production</li> <li>publication (i.e. screenplay digest)</li> <li>screenwriting competition</li> <li>other: galleries, universities, performance, show, public view</li> </ul>	<ul style="list-style-type: none"> <li>paper reading or presentation (conference)</li> <li>publication (journal)</li> <li>teaching workshops on pedagogy and best practice on-line</li> </ul>	<ul style="list-style-type: none"> <li>panel presentation (conference, exposition)</li> <li>delivered paper publication (journal or text)</li> <li>festival participation (Q&amp;A, panel discussion)</li> <li>incorporating knowledge of software tools into curriculum</li> </ul>	<ul style="list-style-type: none"> <li>application of prescribed research or method (see above description)</li> <li>broadcast and distribution of work done under contract</li> <li>contributions disseminated in methods listed in <i>Discovery</i>.</li> </ul>
Examples of <b>peer review</b> in this discipline	<ul style="list-style-type: none"> <li>film festival judging and/or award (selective festival)</li> <li>screenplay review (peer group)</li> <li>film &amp; web critique</li> <li>one person show/retrospective</li> <li>Press reviews, Radio/TV/Web interviews</li> </ul>	<ul style="list-style-type: none"> <li>editorial / critique of paper</li> <li>refereed publication w/ notes</li> <li>evaluations of instruction from peers</li> <li>chair's evaluation</li> </ul>	<ul style="list-style-type: none"> <li>editorial / critique of paper</li> <li>evaluation by outside faculty</li> <li>panel chair evaluation</li> <li>prestige of publisher (indicates critical review)</li> <li>Peers using the faculty as a knowledge resource for software tools</li> </ul>	<ul style="list-style-type: none"> <li>critical assessment of applied work as stated (chair or faculty)</li> <li>work assessed by project leader</li> <li>Participation in professional organizations (i.e. setting academic standards)</li> </ul>

CIAS Evaluation of Scholarship  
**School of Media Sciences**

	<b>Discovery:</b> When faculty use their professional expertise to discover knowledge, invent, or create original material.	<b>Teaching/Pedagogy:</b> When faculty engage in the scholarship of teaching practice through peer-reviewed activities to improve pedagogy.	<b>Integration:</b> When faculty use their professional expertise to connect, integrate, and synthesize knowledge.	<b>Application:</b> When faculty use their professional expertise to engage in applied research, consultation, technical assistance, policy analysis, program evaluation, or similar activities to solve problems.
Examples of <b>documentation</b> in this discipline	Development of image tests, performance evaluations, measurement methodologies, patents, software and apps.	New course development for emerging courses that we are developing in response to changing market conditions.	Interdisciplinary research papers that involve the integration of other sciences (color, material, computer, etc.) and business for industry publications and journals.	Industry-relevant studies individually developed and implemented including primary research, workflow methodologies and applications vetted through peer reviewed organizations and company sponsorship.
Examples of <b>dissemination</b> in this discipline	Lab research and field research developed with presentation of findings at academic conferences, industry associations and individual enterprises.	Course content vetted at industry conferences and with relevant alumni, and with relevant educational groups such as GCEA and GAERF.	Targeted research that is centered on media sciences and presented at industry conferences such as TAGA, IARAGAI, GraphExpo, and International Circle of Educational Institutes.	Presentations at industry conferences including TAGA, IARAGAI, GraphExpo, and International Circle of Educational Institutes or acceptance by sponsored companies.
Examples of <b>peer review</b> in this discipline	Accredited peer review conferences germane to the graphic communications industry, including TAGA, IARAGAI, International Circle of Educational Institutes.	GCEA conference presentation and publishing in Visual Communications Journal and with industry contacts for real-world experience and relevancy.	Acceptance at relevant conferences and subsequent publishing in proceedings, feedback from industry associations.	Sponsoring companies and peer-reviewed process provides feedback based on specific requirements for acceptance and relevance.

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Examples of <b>documentation</b> in this discipline	<p>Finalized work (photo; print; video; book; multimedia, including digital, electronic and broadcast)</p> <p>New technologies; apparatus; applications; and materials.</p> <p>Copywrited/patented work</p> <p>This discipline may include project-based initiatives and work of a collaborative nature with client, scientific/medical institutions; business, and industry concerns.</p>	<p>Published work of pedagogy and instructional import</p> <p>Development of new techniques; processes; materials; applications for use in teaching/curriculum</p> <p>Curriculum workshops (initiator and/or participant)</p>	<p>Publication; essay; article</p> <p>Director or manager of field-related professional project</p> <p>Textbook: write or contribute</p> <p>Chair or Presenter: presentation; programming or panel at professional refereed conference</p> <p>Editor and/or writer of textbook or publication in the field</p>	<p>New professional work in field</p> <p>Development via proposal or grant</p> <p>Development of new initiatives to the betterment of Program, School and College</p> <p>Invited Evaluator of programs; policies; application for educational, business, industry related to professional field</p> <p>Honors, grants and awards</p>
Examples of <b>dissemination</b> in this discipline	<p>Publication: journals, magazines; periodicals, multimedia; newspapers</p> <p>Broadcast: TV; DVD; Video; Web</p> <p>Exhibition: One Person; Museum; Group; Public Art; Festival; Gallery</p> <p>Exhibition Catalogue; monograph; survey</p>	<p>Publications: Monographs; articles and/pr essays in publications and periodicals of critical note</p> <p>Refereed professional conference: presentation; panel; workshop</p> <p>Invitation lecture; presentation; demonstration</p> <p>Consultation with client; institution; industry; business</p>	<p>Publications: books; monographs; articles; reviews; essays; exhibition catalogue</p> <p>Curated exhibitions and programs</p> <p>Refereed chair, panel or presentation at professional business; industry; art conference</p> <p>Invitation presentation, curatorial, written project</p> <p>Leadership position in professional organization</p>	<p>Publications: books; monographs; articles; reviews; essays; exhibition catalogue</p> <p>Curate/consultant exhibitions and/ or related programs; workshops, etc.</p> <p>New initiatives for Program, School and College enhancement</p> <p>Refereed chair, panel or presentation at professional conference</p> <p>Invitation presentation, curatorial, written project</p> <p>Consultant</p>

<p>Examples of <b>peer review</b> in this discipline</p>	<p>Client-based, commissioned work</p> <p>Representation by related company; business; industry in professional field Peer Juried: Museum and Gallery of regarded and critical note</p> <p>Acquisition by institutions and individuals</p> <p>Peer Review: press review; press article; critique in publications of the field</p>	<p>Professional Conference Committee</p> <p>Refereed Editorial or Publisher's Board of Review (books and periodicals)</p> <p>Honors, awards; grants</p> <p>Fellowships and residencies</p> <p>Invitation to Participation</p> <p>Chair's evaluation</p>	<p>Refereed Professional Conference Committee</p> <p>Editorial or Publisher's Board of Review (books and periodicals)</p> <p>Honors, awards; grants</p> <p>Fellowships and residencies Invitation to Participation</p> <p>Election to organization leadership via membership</p> <p>Chair's evaluation</p>	<p>Evaluation by project chair; editor; supervisor and/or director (may be internal or external to RIT chair and faculty)</p> <p>If client- or institutional-based, work may be evaluated by critically regarded by peers and/or authority internal or external to RIT and College.</p>
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Examples of <b>dissemination</b> in this discipline	<p>Publication: journals, magazines; periodicals, multimedia; newspapers</p> <p>Broadcast: TV; DVD; Video; Web</p> <p>Exhibition: One Person; Museum; Group; Public Art; Festival; Gallery</p> <p>Exhibition Catalogue; monograph; survey</p>	<p>Publications: Monographs; articles and/pr essays in publications and periodicals of critical note</p> <p>Refereed professional conference: presentation; panel; workshop</p> <p>Invitation lecture; presentation; demonstration</p> <p>Consultation with client; institution; industry; business</p>	<p>Publications: books; monographs; articles; reviews; essays; exhibition catalogue</p> <p>Curated exhibitions and programs</p> <p>Refereed chair, panel or presentation at professional business; industry; art conference</p> <p>Invitation presentation, curatorial, written project</p> <p>Leadership position in professional organization</p>	<p>Publications: books; monographs; articles; reviews; essays; exhibition catalogue</p> <p>Curate/consultant exhibitions and/ or related programs; workshops, etc.</p> <p>New initiatives for Program, School and College enhancement</p> <p>Refereed chair, panel or presentation at professional conference</p> <p>Invitation presentation, curatorial, written project</p> <p>Consultant</p>



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CIAS Scholarship Matrix  
**School of Photographic Arts and Sciences | Advertising Photography**

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Examples of <b>documentation</b> in this discipline	<p>Finalized work (photo; video; artist book; multimedia, including digital)</p> <p>This discipline may also include project-based work and collaborative endeavors with client, business and industry.</p>	<p>Published work of pedagogy and instructional import</p> <p>Development of new techniques; processes; materials; applications for use in teaching/curriculum</p> <p>Curriculum workshops (initiator and/or participant)</p>	<p>Publication; essay; article</p> <p>Director or manager of field-related professional project</p> <p>Textbook: write or contribute</p> <p>Chair or Presenter: presentation; programming or panel at professional refereed conference</p> <p>Editor and/or writer of textbook or publication in the field</p>	<p>New professional work in field</p> <p>Development via proposal or grant</p> <p>Development of new initiatives to the betterment of Program, School and College</p> <p>Invited Evaluator of programs; policies; application for educational, business, industry related to professional field</p> <p>Honors, grants and awards</p>
Examples of <b>dissemination</b> in this discipline	<p>Publication: magazines; periodicals; billboards, multimedia; newspapers</p> <p>Exhibition: One Person; Museum; Group; Public Art: Festival; Gallery</p> <p>Exhibition Catalogue; monograph; survey</p> <p>Broadcast: TV; DVD; Video; Web</p>	<p>Publications: Monographs; articles and/pr essays in publications and periodicals of critical note</p> <p>Refereed professional conference: presentation; panel; workshop</p> <p>Invitation lecture; presentation; demonstration</p> <p>Consultation with client; institution; industry; business</p>	<p>Publications: books; monographs; articles; reviews; essays; exhibition catalogue</p> <p>Curated exhibitions and programs</p> <p>Refereed chair, panel or presentation at professional business; industry; art conference</p> <p>Invitation presentation, curatorial, written project</p> <p>Leadership position in professional organization</p>	<p>Publications: books; monographs; articles; reviews; essays; exhibition catalogue</p> <p>Curate/consultant exhibitions and/ or related programs; workshops, etc.</p> <p>New initiatives for Program, School and College enhancement</p> <p>Refereed chair, panel or presentation at professional conference</p> <p>Invitation presentation, curatorial, written project</p> <p>Consultant</p>

<p>Examples of <b>peer review</b> in this discipline</p>	<p>Client-based, commissioned work</p> <p>Representation by related company; business; industry in professional field</p> <p>Peer Juried: Museum and Gallery of regarded and critical note</p> <p>Acquisition by institutions and individuals</p> <p>Peer Review: press review; press article; critique in publications of the field</p>	<p>Professional Conference Committee</p> <p>Refereed Editorial or Publisher's Board of Review (books and periodicals)</p> <p>Honors, awards; grants</p> <p>Fellowships and residencies</p> <p>Invitation to Participation</p> <p>Chair's evaluation</p>	<p>Refereed Professional Conference Committee</p> <p>Editorial or Publisher's Board of Review (books and periodicals)</p> <p>Honors, awards; grants</p> <p>Fellowships and residencies</p> <p>Invitation to Participation</p> <p>Election to organization leadership via membership</p> <p>Chair's evaluation</p>	<p>Evaluation by project chair; editor; supervisor and/or director (may be internal or external to RIT chair and faculty)</p> <p>If client- or institutional-based, work may be evaluated by critically regarded by peers and/or authority internal or external to RIT and College.</p>
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CIAS Scholarship Matrix  
**School of Photographic Arts and Sciences | Visual Media**

	<b>Discovery:</b> When faculty use their professional expertise to discover knowledge, invent, or create original material.	<b>Teaching/Pedagogy:</b> When faculty engage in the scholarship of teaching practice through peer-reviewed activities to improve pedagogy.	<b>Integration:</b> When faculty use their professional expertise to connect, integrate, and synthesize knowledge.	<b>Application:</b> When faculty use their professional expertise to engage in applied research, consultation, technical assistance, policy analysis, program evaluation, or similar activities to solve problems.
Examples of <b>documentation</b> in this discipline	<p>Finalized work (photo; video; artist book; multimedia, including digital)</p> <p>This discipline may also include project-based work and collaborative endeavors with client, business and industry.</p>	<p>Published work of pedagogy and instructional import</p> <p>Development of new techniques; processes; materials; applications for use in teaching/curriculum</p> <p>Curriculum workshops (initiator and/or participant)</p>	<p>Publication; essay; article</p> <p>Director or manager of field-related professional project</p> <p>Textbook: write or contribute</p> <p>Chair or Presenter: presentation; programming or panel at professional refereed conference</p> <p>Editor and/or writer of textbook or publication in the field</p>	<p>New professional work in field</p> <p>Development via proposal or grant</p> <p>Development of new initiatives to the betterment of Program, School and College</p> <p>Invited Evaluator of programs; policies; application for educational, business, industry related to professional field</p> <p>Honors, grants and awards</p>
Examples of <b>dissemination</b> in this discipline	<p>Publication: magazines; periodicals; billboards, multimedia; newspapers</p> <p>Exhibition: One Person; Museum; Group; Public Art: Festival; Gallery</p> <p>Exhibition Catalogue; monograph; survey</p> <p>Broadcast: TV; DVD; Video; Web</p>	<p>Publications: Monographs; articles and/pr essays in publications and periodicals of critical note</p> <p>Refereed professional conference: presentation; panel; workshop</p> <p>Invitation lecture; presentation; demonstration</p> <p>Consultation with client; institution; industry; business</p>	<p>Publications: books; monographs; articles; reviews; essays; exhibition catalogue</p> <p>Curated exhibitions and programs</p> <p>Refereed chair, panel or presentation at professional business; industry; art conference</p> <p>Invitation presentation, curatorial, written project</p> <p>Leadership position in professional organization</p>	<p>Publications: books; monographs; articles; reviews; essays; exhibition catalogue</p> <p>Curate/consultant exhibitions and/ or related programs; workshops, etc.</p> <p>New initiatives for Program, School and College enhancement</p> <p>Refereed chair, panel or presentation at professional conference</p> <p>Invitation presentation, curatorial, written project</p> <p>Consultant</p>

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CIAS Scholarship Matrix  
**School of Photographic Arts and Sciences | Fine Art Photography**

	<b>Discovery:</b> When faculty use their professional expertise to discover knowledge, invent, or create original material.	<b>Teaching/Pedagogy:</b> When faculty engage in the scholarship of teaching practice through peer-reviewed activities to improve pedagogy.	<b>Integration:</b> When faculty use their professional expertise to connect, integrate, and synthesize knowledge.	<b>Application:</b> When faculty use their professional expertise to engage in applied research, consultation, technical assistance, policy analysis, program evaluation, or similar activities to solve problems.
Examples of <b>documentation</b> in this discipline	Finalized work (photo; video; artist book; multimedia, including digital)	Published work of pedagogy and instructional import  Development of new techniques; processes; materials; applications for use in teaching/curriculum  Curriculum workshops (initiator and/or participant)	Publication; essay; article  Director or manager of field-related professional project  Textbook: write or contribute  Chair or Presenter: presentation; programming or panel at professional refereed conference  Editor and/or writer of textbook or publication in the field	New professional work in field  Development via proposal or grant  Development of new initiatives to the betterment of Program, School and College  Invited Evaluator of programs; policies; application for educational, business, industry related to professional field  Honors, grants and awards
Examples of <b>dissemination</b> in this discipline	Exhibition: One Person; Museum; Group; Public Art; Festival; Gallery  Publication: Exhibition Catalogue; Monograph; Survey; Article  Broadcast: TV Arts Program; DVD; Video	Publications: Monographs; articles and/pr essays in publications and periodicals of critical note  Refereed professional conference: presentation; panel; workshop  Invitation lecture; presentation; demonstration  Consultation with client; institution; industry; business	Publications: books; monographs; articles; reviews; essays; exhibition catalogue  Curated exhibitions and programs  Refereed chair, panel or presentation at professional business; industry; art conference  Invitation presentation, curatorial, written project  Leadership position in professional organization	Publications: books; monographs; articles; reviews; essays; exhibition catalogue  Curate/consultant exhibitions and/ or related programs; workshops, etc.  New initiatives for Program, School and College enhancement  Refereed chair, panel or presentation at professional conference  Invitation presentation, curatorial, written project

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CIAS Scholarship Matrix  
**School of Photographic Arts and Sciences | Photojournalism**

	<b>Discovery:</b> When faculty use their professional expertise to discover knowledge, invent, or create original material.	<b>Teaching/Pedagogy:</b> When faculty engage in the scholarship of teaching practice through peer-reviewed activities to improve pedagogy.	<b>Integration:</b> When faculty use their professional expertise to connect, integrate, and synthesize knowledge.	<b>Application:</b> When faculty use their professional expertise to engage in applied research, consultation, technical assistance, policy analysis, program evaluation, or similar activities to solve problems.
Examples of <b>documentation</b> in this discipline	<p>Finalized work (photo; video; artist book; multimedia, including digital, electronic and broadcast)</p> <p>This discipline may also include project-based work and collaborative endeavors with client, business and industry.</p>	<p>Published work of pedagogy and instructional import</p> <p>Development of new techniques; processes; materials; application</p> <p>Curriculum workshops (initiator)</p>	<p>Publication; essay; article</p> <p>Director or manager of field-related professional project</p> <p>Textbook: write or contribute</p> <p>Chair or Presenter: presentation; programming or panel at professional refereed conference</p> <p>Editor and/or writer of textbook or publication in the field</p>	<p>New professional work in field</p> <p>Development via proposal or grant</p> <p>Development of new initiatives to the betterment of Program, School and College</p> <p>Invited Evaluator of programs; policies; application for educational, business, industry related to professional field</p> <p>Honors, grants and awards</p>
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